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SUMMARY

- Looking for a challenging career opportunity in the IT industry, I possess strong technical, communication and leadership skills.
- Highly skilled developer and team lead with 9+ years of diverse experience in designing, developing, and maintaining web applications.
- Possessing 2+ years of specific experience in Salesforce Commerce Cloud (Demandware), with expertise in developing customizations and third-party integrations.
- Excellent problem-solving skills which help to enhance the existing technical and business processes to make them more efficient.
- Exemplary work ethic and consistently delivering high-quality work within established timelines and motivating the team to achieve aggressive and challenging deadlines.

TECHNICAL PROFICIENCIES

Ecommerce	SFCC, SFRA, Pipelines, JS Controllers, ISML Templates
Web Technologies	HTML, CSS, JavaScript, JQuery, Ajax, Bootstrap, XML, C#, Asp.Net, MVC
Development Tools and Analytics	Webstorm, Visual Studio Code, Rider, Studio 3T, Brackets, Postman Client, Swagger, AWS Lambda, S3, Tortoise SVN, Prophet, Github, Fullstory, SFCC Analytics, Kibana, NewRelic
Databases	MongoDB, SQL Server 2012, PostgreSQL
Methodologies	Agile, Scrum

EDUCATION AND CERTIFICATIONS

- Bachelor of Engineering in Information Technology from RTMNU (Nagpur University) passed in year 2013.
- Salesforce Certified B2C Commerce Developer
- Microsoft Certified in Web Development Fundamentals (code 98-363)
- Microsoft Certified in Programming in HTML5 with JS and CSS3 (code 70-480)

PROFESSIONAL EXPERIENCE

Hudson's Bay Company, Bangalore-KA
SFCC Tech Lead

Nov 2021 to Present

Project Description	Integrated Mirakl Marketplace with SFCC, enabling businesses to create and manage their own online marketplace with seamless connection to their SFCC store. Resulted in increased product visibility, improved customer experience, streamlined operations, and potential for business growth by adding new sellers.
Technologies	SFCC, SFRA, ISML Templates, JS Controllers, Jobs Scheduling, Services, Custom Objects, Custom Attributes, SFCC Analytics, Code Profiling

- Leading a team of 5 developers in designing and implementing Mirakl Marketplace integrations
- Collaborating with project managers, business analysts, and other stakeholders to gather requirements and define technical solutions.
- Mentoring and training team members on SFCC development best practices and standards.
- Identifying technical risks and propose solutions to mitigate them.
- Participating in agile development processes, including sprint planning, stand-ups, and retrospectives.

Mediaocean, Pune-MH
Software Development Specialist (Lead)

Apr 2021 to Oct 2021

Project Description	Successfully integrated Paybright payment solution with SFCC, allowing businesses to offer customers a flexible payment option at checkout. Resulted in increased conversion rates and customer satisfaction.
Technologies	SFCC, SFRA, ISML Templates, JS Controllers, Payment Methods, Payment Instruments, Services, REST APIs, SFCC Analytics, Code Profiling

- Developed, designed, and implemented Paybright Payment Integration modules for the SFCC platform
- Integrated the Paybright cartridge, obtained from Appexchange, into the SFCC platform.
- Worked closely with cross-functional teams to define and document technical requirements and to ensure that they are delivered on-time and within budget.
- Identifying technical risks and propose solutions to mitigate them.
- Participating in agile development processes, including sprint planning, stand-ups, and retrospectives

Mediaocean, Pune-MH
Software Development Specialist (Lead)

Oct 2017 to Apr 2021

Project Description	Lumina is a global, cross-media planning and analytics platform that enables marketers to plan, measure, and optimize through an end-to-end system.
Technologies	Asp.Net, C#, MVC, MongoDB, HTML, CSS and JQuery.

- Leading and coordinating the development team in offshore.
- Involved in bug fixing, enhancements and production support, following the strict SLAs with client.
- Involved in developing new features using Asp.Net, C#, MVC, MongoDB, HTML, CSS and JQuery.
- SPOC from Pune team for any development or product integration queries for Lumina.

Spinta Digital, Chennai-TN
Sr. Software Engineer

Aug 2016 to Sep 2017

Project Description	<ul style="list-style-type: none">• Counseling System and Hostel Management System for SRM University• WebAPIs for NSDC's Skill Development Management System Mobile App.
Technologies	.Net Core, C#, WebAPIs, LINQ, Entity Framework, HTML, CSS, JQuery, AJAX, SQL Server

- Led a team of 4 web developers involving in all the phases of SDLC.
- Understanding the business requirements and workflow of existing counseling system and hostel management of SRM University.
- Understanding the business requirements and workflow of student's assessment in NSDC's Skill Development Management System (SDMS).
- Created end to end WebAPIs for mobile server interaction using .Net 4.6, C#, WebAPIs, SQL Server.
- Provided post deployment and application support at SRM University.

Syntel (Atos), Chennai-TN
Software Engineer

Dec 2013 to July 2016

Project Description	Worked for developing web based and windows applications for a US-based insurance client John Hancock
Technologies	ASP.Net, C#, VB.Net, VB6, VBA, SQL Server 2008, HTML, JQuery, CSS, AJAX

- Developed and supported multiple web and windows application in insurance domain