Ila Yadav

8 years of experience working with cross functional teams to create customer centric, innovative products for B2B and B2C segments.

Working Area:

- BI Reporting -Tableau
- A/B testing
- Requirement gathering
- User research & prototyping
- AWS
- Software Development Life Cycle Management
- JIRA
- SaaS
- Product requirement specification
- Agile (Scrum) and waterfall.
- SQL, Hadoop (Hive)

Work Experience

Business Analyst, Golden Gate University, SF   Jul 2019– Present

- Conducting data gathering, analysis using **Hive** to estimate users of e-learning platform.
- Creating dashboards using **Tableau** and presenting the results to stakeholders to define business and infrastructural process for rolling out academic tools.
- Facilitation, alignment and scoping for **Contract Life Cycle Management** of university projects.

Product Analyst-Manager, Proximus Telecom, Belgium   Jan 2015 – Oct 2017

- Created product **roadmaps** for provisioning of new and existing telecom products on network.
- Prototyped and **prioritized** VOIP product features to increase product market share by **7%**.
- Defined specifications & product roll-out strategy, created **UI/UX** wireframes for supporting existing products on fiber channel.
- Implemented **cost-estimation solution** which slashed development effort by **30%** quarterly.
- **Lead 20-member** team to implement solution for automation of manual work order closure which increased process efficiency by **50%.**
- **Monitored and defined KPI's** to track product success for end to end transition between ordering applications.
- Partnered **cross-functionally** with analytics, design, development and sales teams to execute product initiatives for low range mobile products in retail segment.

Business Analyst, Infosys Limited, India   Jan 2013 – Dec 2014

- Lead teams ranged from 8 to 15 in translating business needs into requirements after ensuring the scope and impact to upstream / downstream systems.
- Rectified a process gap by designing a solution to reuse technical situation and achieved zero defect delivery.
- Designed test tool which enabled automation of test suites to increase the efficiency of system tests by reducing manual effort by 10% for every release quarterly.
- Ensured quality of deliverables by taking end-to-end accountability including testing , ongoing production and quality assurance.

Software Engineer, Infosys Limited, India   June 2010 – Dec 2012

- Designed and executed Unit & Integration Test plans for provision of telecom products (VOIP, PSTN, DSL, mobile) on network.
- Designed and implemented solutions for telecom market:
  - ✓ validate the design of virtual LAN when technology is changed for wholesale products.
  - ✓ To support amend processing and handling of, cancellation of order.
- Created top query tool which enables effective monitoring of production environment during crucial deployments.

Education

- User Experience (UX) Design in Product Leadership and Management   Grade: A
  Continuing Studies Stanford, 2019.
- M.S. in IT Management, Golden Gate University- Apr,2020   GPA:4.0
- MTech in Computer Science, Vellore Institute of Technology, India   GPA:4.0

Contact

- Fremont CA 94539
- (408) 816-5814
- ilayadav@gmail.com
- https://www.linkedin.com/in/ila-yadav-755b4315/

Skills

- Programming Languages: Java, R
- Tools & Application: Balsamiq, JIRA, Micro Strategy, SAS VA, PowerBI, Tableau, RAD, WebSphere, Toad, Eclipse, MS Office & Visio, Putty.
- Web Technologies: HTML/CSS.

Academic Projects
Aug 2018 – Jul 2019

- CRIBSON: Design of Secure social network with Hyperledger Indy (Blockchain).
- REBot: Disruptive innovation, Amazon business case analysis.
- Foodies: Prototype and design of food App using Balsamiq.
- Telco customer churn predictive analysis using R and Tableau.
- Data center design and estimation (Tier-3, N+1).

Volunteer Experience

- Volunteered in "Spark – Rural Reach Program" organized by Infosys.
- Volunteered in fund raising initiative -Toy Bank-an initiative focused on behavioral and mental growth of children.