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Name: Ch Srinivasu



**Professional Summary:**

Having overall **5.8** years IT experience and **3.2** years experience as a **Salesforce Developer** and good knowledge in customizing and developing **Salesforce CRM** applications***.***

* Experience in Salesforce Configuration, Customization.
* Experience and good knowledge in Salesforce Lightning.
* Experience in SFDC development using Apex classes and Apex Triggers, Visual Force pages and Controllers.
* Extensive experience in designing of custom objects, custom fields, Relationships, Workflows, Approval processes.
* Hands on experience in Record types, Page layouts, Reports and Dashboards.
* Created various profiles, permission sets to configure the permissions based on the organizational hierarchy.
* Expertise in Administration setup like Manage users, Security Controls and Data Management.
* Expertise in Validation Rules and formula fields.
* Hands on Experience in Collections and Controllers.
* Experience on Sales Cloud.
* Experience on Service Cloud.
* Familiar with Import Wizard, Apex Data Loader.
* Knowledge on Software Development Life Cycle.
* Knowledge on Deployment using Change Sets and ANT Tool.
* Knowledge on SOAP API and REST API.
* Experience in Aura components.

**Educational Qualification:**

* MCA from Jawaharlal Nehru Technological University with 72.5% during 2009-2012.

**Professional Experience:**

Working as a Software Developer in **DXC Technologies** from Feb 2019 to till date.

* Working as a Software Developer in **Acetrix Solutions** from July 2014 to Dec 2018.

**Technical Skills:**

Salesforce.com Skills : Salesforce CRM, Visual Force, Apex, Force.com.

Tools : Apex Data Loader, Workbench.

Web Technologies : HTML, JavaScript, CSS,JSP.

**Work Experience:**

**Project:#1**

**Title :** Archive and Purge

Duration : Dec 2019 – Till now

Role : Salesforce Developer

Environment : Salesforce.com, Force.com.

Tools : Workbench.

**Description:**

The archive uses the SFDC capability of creating custom objects to create copies of the case and related records. This area is called “Shadow Area”. The user is able to configure a job with criteria from a UI to pick the cases for archiving .This is job called crawler picks the cases and queues into a controller table. The ‘Archiver’ job reads these cases and creates the shadow objects. The ‘Purger’ job then deletes the cases from the live area.

**Responsibilities:**

Implemented business logic using Apex classes.

* Writing a Lightning components and controller.
* Writing Aura components.
* Created Permission set and access to particular Profiles.
* Created new objects and fields and page layouts.
* Writing a Test classes.

**Project:#2**

**Title :** GSD (Global Support Delivery) Transformation Program

Duration : Feb 2019 –Dec 2019

Role : Salesforce Developer

Environment : Salesforce.com, Force.com.

Tools : Apex Data loader, Workbench.

**Description:**

The Global Support delivery Transformation program is an integral post of HPE Initiative to implement the best support service experience in the industry and end-to-end personal, Practice. Simplified service experience suppurating the new style of IT for HP customers. The Primary goal of the GSD Transformation program is to modernize existing tools, while transforming and simplifying. The support process for customers and HP support Personal.

**Responsibilities:**

* Implemented business logic using Apex and Visual Force.
* Developed Triggers, VF Pages, Controllers.
* Created validation rules, workflow rules.
* Created roles, profiles, users, sharing rules as per requirement.
* Maintaining, exporting and importing data via the appropriate data loading tools.

**Project: #3**

**Title : Tula**

Duration : May 2016 – Till now

Role : Salesforce Developer

Environment : Salesforce.com, Force.com.

Tools : Apex Data loader, Workbench.

**Description:**

**Tula**  is an application. which is key business function for an organization. This application provides the complete CRM solution for an organization with custom built solutions. This application can be used to collect, store, manage and interpret data from many business activity. The partner portal is an automation application for marketing system that is used for tracking all the Leads, opportunities, Products, Services, Commissions, Payments of an Organizations. This applications monitors all the Sales and Marketing of all the Products.

**Responsibilities:**

* Implemented business logic using Apex and Visual Force.
* Developed Triggers, VF Pages, Controllers.
* Created validation rules, workflow rules.
* Created roles, profiles, users, sharing rules as per requirement.
* Maintaining, exporting and importing data via the appropriate data loading tools.

**Project: #4**

**Title : 360 Connect**

Duration :July 2014 – May 2016

Role : Production Support

Environment : Java.

**Description:**

360 connect application is used for collaborating the customers, sales reps and the CCE Sales Department. In this application a Customer is maintained as an account, and accounts are grouped into account sets based on the regions. Sales rep takes the measurements from the customer store based on the current visibility and availability of the stock. These measurements can be manual or automated. Automated measurements can be done by taking the picture of the cooler and submit it in to a image processing tool called Plan to auto measure.

**Responsibilities:**

Worked on various of customized business Functionalities.

* Recommend changes to improve established java application processes.
* Develop technical designs for application development.
* Develop application code for java programs.

**Srinivasu Ch**