# **Pradeep Singh**

+1-7987383837 pradeep.singhwork07@gmail.com

### **Career Objective**

I believe that hard work and practical approach towards life are the key to success with ambitions and specific individuality. I have build up my base in Digital marketing and looking forward to explore my area of interest in order to obtain a position that will facilitate my career utilizing my personal skills all while broadening my experience in the industry.

### **Professional skills**

- ✓ Harmonious Interpersonal skills.
- ✓ Skills of problem solving and conflict management.
- ✓ Ability to comprehend objected tasks and carry out the initiatives to ensure clinical completion.

## **Personality Traits**

- A good communicator with an ability to drive a team
- Adaptable, creative & can multi-task
- Quick learner and can adapt to changes.
- Good observer and posses' patience.

## **Academic performance**

Class/graduation	Year	Board/unive rsity	Subjective /specialise	Percentile
MBA	2022	Chhattisgarh Swami Vivekananda Technical University	Marketing Management	NA
B.Com.	2018	PTRSU, Chhattisgarh	Commerce	46%
S.S.C(12 <sup>th</sup> )	2014	CG BOARD	Commerce	59%
10 <sup>th</sup>	2012	CG BOARD	All subjects	60.00%

## Linguistic proficiency

Language	Learner	Intermediary	Expert
English		✓	
Hindi			✓
Punjabi		✓	

#### **Additional Skills and Achievements**

#### **Technical Skills:**

- ✓ MS office.
- ✓ knowledge of Pay Per Click (PPC)
- √ knowledge of Search Engine Marketing (SEM)
- ✓ knowledge of Search Engine Optimisation (SEO)
- ✓ Beginner in Social Media Marketing (SEM)
- ✓ Email Marketing.
- ✓ Affiliate Marketing.

## **MBA Internship:**

**Organisation: Konsole Group** 

**Designation : Content Writer & Digital Marketing (E-commerce)** 

**Duration: 2 months** 

Responsibility: Writing content for products marketing and listing the products

On Shopify E-commerce company profile.

### **Other Credentials**

- ✓ Participated in various inter college and school competitions.
- ✓ Attended seminar in school and collage level.
- ✓ Participated in the financial literacy awareness program and successfully completed the training as per the guidelines of NSE held in the year 2021.

## **COMPETENCE:**

- Self-leadership.
- Leadership.
- Team Spirit.

# **Personal details**

Name	Pradeep Singh
Sex	Male
Date of birth	24 March 1997
Father's name	Mr. Jogendra Singh
Correspondence address	Shivanand nagar sector-3, Khamtarai Raipur
	Chhattisgarh.
Contact no.	7987383837,8792170795

# **DECLARATION:**

I hereby declare that the above mentioned information is correct as per my knowledge and awareness.

Raipur Pradeep Singh