## SAMARPREET SINGH

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Seeking a challenging role in the field of Salesforce where my abilities can be used to make a difference, thereby allowing me to grow along with the organization.

**PROFILE SUMMARY**

1. A result-oriented professional, currently working as a Senior Salesforce Developer in Ecolab
2. Skilled in developing Lightning Components, lightning apps combining lightning design system, lightning app builders, etc.
3. Worked extensively on Configurations & Customizations (Apex Classes, Apex Triggers, Batch Apex, Integration - REST/SOAP/Bulk API, Process Builder, Reports and Dashboards, Workflow Rules, Validations, Aura Framework, and Lightning Web Components in SFDC.
4. Experienced in project SDLC lifecycle involving Agile Methodology.
5. Excellent understanding of Salesforce.com in terms of organization hierarchy, roles, profiles, users, object-level security, field-level security, record-level security, and sharing rules.
6. Experienced working with MuleSoft creating data integration between different systems
7. Involved in end-to-end project delivery from requirement gathering, development/configuration to unit testing, UAT to production & post-production Enhancements.
8. Strong business analysis and functional experience, including requirements gathering, creating/deploying solutions to end-users.
9. Develops work plans or reviews other work plan timelines and manages workflows to meet project timeframes.
10. Excellent conceptual and analytical problem-solving skills to evaluate the business problem by finding out the root cause and applying the knowledge to offer a solution.
11. Excellent team player, responsible, self-motivated, and quick learner with the ability to communicate and interact with different teams and business personnel.
12. Make recommendations for enhancements and modifications to improve system performance, efficiency, and internal business process

**ACADEMIC QUALIFICATION**

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| **Degree / Qualification** | **Institution Name** | **Year of Passing** | **Percentage/ CGPA** |
| Bachelors of Technology in Computer Science And Engineering | Guru Nanak Dev University | 2017 | 8.4 CGPA |
| Senior Secondary Education (CBSE) | Manav Public School | 2013 | 70% |
| Secondary Education (CBSE) | Manav Public School | 2011 | 9.4 CGPA |

**TECHNICAL SKILLS**

* **SFDC Technical** - Coding Apex & Triggers, Lightning, SLDS, Aura Framework & LWC
* **Web Technology** - HTML, CSS, JS, APIs
* **Tools –** VS Code, Workbench, Data Loader, GitHub, Jira, Azure
* **SFDC Configuration** - Objects, UI Setup, Sales & Service Clouds, Automation, Validations, Workflows, etc.
* **Functional** - Agile Methodology, Change Management, Documentation, Requirement gathering, Solution Design, Excellent written and oral communication skills, Quick Learner.

**PROFESSIONAL EXPERIENCE**

1. **Ecolab Digital Centre**

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| Projects Name | Mobile Sales and Service |
| Role | Sr. Software Developer |
| Duration | June 2021 - Present |

Ecolab is the global leader in water, hygiene, and infection prevention solutions and services that protect people and vital resources. It helps organizations both private market and public treat their water, not only for drinking directly, but also for use in food, healthcare, hospitality-related safety, and industry. As part of the CRM team, I worked on LWC, integrations, and building out new functionalities.

1. **Xandr (AT&T)**

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| --- | --- |
| Projects Name | Force Awakens, MuleSoft |
| Role | Sr. Associate, Software Engineering (Salesforce Developer) |
| Duration | March 2020 – June 2021 |

Xandr is the advertising and analytics division of Warner Media Commercial, a unit of AT&T's Warner Media, which operates an online platform, called Community, for buying and selling consumer-centric digital advertising.As part of the CRM team, worked on the below implementation: -

1. Merging and Optimization of two different Salesforce orgs.
2. Worked on Enhancements and Modifications to improve existing Business Flows.
3. Conversion of Existing C# Services to MuleSoft Implementation.
4. **Tata Consultancy Services**

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| Projects Name | Legal CRM, Sales Lightning |
| Client | Thomson Reuters Corporation |
| Role | Salesforce Developer |
| Duration | October 2017 – February 2020 |

Thomson Reuters is a mass media and Information Company based out of USA and has offices spread globally in the USA, Canada, and England. It is a global leader in Media and Finance Related Services. As a team member, I have worked in below two different projects: -

Project 1: Legal CRM

This ongoing project concentrated on the development and enhancement of different functionalities, which fulfils the business requirement mostly in the Sales and Service Cloud.

Project 2: Sales Lightning

This project concentrated on migrating User Experiences from Classic to Lightning UI for all the existing features already in use in classic.

**Certifications Acquired**

* Salesforce Administrator (ADM-201)
* Salesforce Platform Developer -I (PD1)
* Salesforce Platform App Builder
* Salesforce Sales Cloud Consultant
* MuleSoft Certified Developer
* Salesforce Certified JS1
* Salesforce Platform Developer -II (PD2)