**PROFESSIONAL SUMMARY:**

* Salesforce developer with 8+ Years of experience in Salesforce.com CRM Platform.
* Experience in Administration, Configuration, Implementation, Lightning, Marketing and support experience with Salesforce platform.
* Experience working across various SFDC implementations covering Service Cloud, Sales Cloud and Marketing Cloud (Exact Target).
* Familiar with Steel Brick CPQ for subscription, billing, invoicing and can take control of sales process from Quote to Cash. Generated Revenue recognition status automatically with Steel Brick CPQ.
* Experience in Salesforce Customization, Security Access, Workflow Approvals, Data Validation, data utilities, Analytic, Sales, Marketing, Customer Service, and Support Administration.
* Expertise in SFDC Development using Lightning Application, Apex Language, Visual Force Pages, Classes, Controllers, Triggers, Indexes, Locks Web Services, Components, Tabs, Apex Web services, Custom Objects, Reports, Analytic Snapshots and Dashboards, Profiles, Creating Roles, Page Layouts, Org - Wide default, Sharing rules, Work Flows.
* Have Strong expertise on Apex Classes, Lightning data Service and Building Lightning components.
* Experience in integrating external web systems with Salesforce using REST and SOAP web services.
* Experienced working with various App exchange products or CPQ products like Salesforce CPQ (formerly Steel Brick CPQ), IBM sterling CPQ, APPTUS.
* Enabled Aura Framework, by adding Aura Attributes and Aura Handlers for Events to focus on Logic and Interactions in Lightning Applications.
* Worked on Workflows and Lightning Process builder.
* Integration Methodologies, different API, Trigger framework, Recursive Triggers, VF Remoting, Asynchronous Framework & options.
* Worked on adding a new product to product Catalog from scratch in the Salesforce.
* Written the queues and queues rating rules.
* Experience working on the Source Tree, GitHub, GIT and Gearset Tool.
* Hands on experience in writing queries using SOQL and SOSL in Apex Classes and Triggers.
* Creating Custom Apps, Custom fields, Profiles, Applying Sharing Rules, Handling Page Layouts, Search Layouts, and Related List and defining Field Dependencies, custom buttons, Validation Rules, Formula Fields, workflows, approval processes.
* Expertise in maintaining the functional areas of Data Management, Campaigns, Leads, Forecasting Accounts, Contacts, Opportunities, Quotes, Activities, Dashboards and Reports.
* Experience in Data migration and daily data loads using Apex Data Loader.
* Experience in Marketing Cloud (Exact Target) Setup and development.
* Experience in Email Studio, Content Builder, Data Extensions, Journey Builder, Automation Studio, SQL Queries, AMPscript, Contact Builder, Cloud Pages.
* Good experience in establishing relationships based on business use cases using relationships Master-Detail, Lookup and Many-to-Many (Junction Object) between objects.
* Team Player and possess good communication skills.

**CERTIFICATIONS:**

* Salesforce Certified Administrator.
* Salesforce Platform Developer 1.
* Salesforce Marketing Cloud Email Specialist.

**Education:**

* Bachelor’s in CSE, JNTUH, India - 2012
* Master’s degree in Web Development, Sacred Heart University, USA- 2015

**PROFESSIONAL EXPERIENCE**

**GuardianLife Insurance Company, NJ,** **Jan,2020-Present Salesforce Developer**

**Responsibilities:**

* Created modern Enterprise Lightning Apps combining Lightning Design System, Lightning App Builder and Lightning Component features.
* Created Scratch orgs using command prompt and Visual code, downloaded repositories from Jenkins.
* Created/modified lightning web components in the Visual code and tested using scratch org, pushed the changes into the Jenkin Built.
* Working knowledge on Lightning design development and Lightning web component (LWC) development.
* Experience in aura framework, Lightning Components and Salesforce Lightning Design System (SLDS).
* Created Various lightning components using lightning data services.
* Working on setting DATA.com replacement with D&B Hoovers application, working Closely with the business and Product Owners.
* Created and worked on the queues and queue routing rules and created the Apex classes according to the rules.
* Worked on the various tool for deployment such as Source Tress, Git, GitHub and Gearset Tool.
* Develop, manage and maintain change management documentation to comply with IT change management processes
* Work directly with Business POC's and independently perform development, testing, implementation and documentation related to the Salesforce.com development.
* work with the offshore team daily and check with the daily updates regarding the production support
* and tickets.
* Work with business leaders and the current development team to document and develop enhancements to our current Salesforce.com org
* Recommend, schedule, and perform software improvements and upgrades for optimal performance
* Performs administrative responsibilities to include custom fields, workflows, validation rules, user management, etc
* Provide hands-on, expert-level technical assistance to developers
* Works within established procedures to develop, test, implement, and maintain application software.

**Environment:** Saleforce.com platform, Apex Language, Lightning, AURA,Triggers, Visual Force, Data loader, Salesforce.com Data Loader, Lightning Components, Force.com API, Workflow & Approvals, Reports, Custom Objects, Batch Apex Interface, Custom Tabs, Email Services, Security Controls, HTML, Java Script, Web Services, REST API, Sandbox, Eclipse IDE Plug-in, CPQ, Apttus.

**Voya Financial, Connecticut Jan,2019 - Nov, 2019 Salesforce Developer/Admin**

**Responsibilities:**

* Involved in Salesforce.com application setup activities and customized the application to match the functional and business needs of the Organization.
* Created Formula Fields, Validation Rules, Workflow Processes, Process Builder and Approval Processes for the flexibility and functionality of Force.com platform application.
* Developed Apex Classes, Controller Classes, Apex Triggers and Test Classes for various functional needs in the application.
* Performed Steel brick CPQ related configuration for product setup, approval matrices, approval rules, process builders and flows.
* Implemented Quote-to-Cash solution using APTTUS CPQ. Good understanding of the Apttus CPQ.
* Implemented Profiles, Roles, Users, Page Layouts, Email Services, Chatter Groups, Approval Processes, Workflows, Reports, Dashboards, Tasks, Events and Audit Trials.
* Implemented Pick Lists, Dependent Pick Lists, Lookup Relationships, Master-Detail Relationships, Many to Many Relationships, Record Types, and Assignment Rules.
* Created Page Layout to organize fields, Custom Links, Related Lists, and other components on a record detail and Edit pages.
* Worked on the PDF Mapping to created PDF sign in and product document printouts mail to the users.
* worked mapping and access to the users and also learning classes.
* Created various Custom Objects, Tabs, Buttons, Components and Visualforce Pages using Standard and Custom Controllers.
* Configured Reports and Dashboards as per the business needs.
* Used SOQL & SOSL with consideration to Governor Limits for data manipulation needs of the application using platform database objects.
* Created modern Enterprise Lightning Apps combining Lightning Design System, Lightning App Builder and Lightning Component features.
* Worked on Inbound and Outbound Integration using SOAP API.
* Upgraded some Apps from Salesforce Classic to Lightning Experience to develop rich user interface and better interaction of pages.
* Worked on Salesforce1 Platform to build Mobile App by enabling Lightning Components for use in Salesforce1 mobile platform to make Lightning Application mobile.
* Created multiple Lightning Components, added CSS and Design Parameters that makes the Lightning component look and feel better.
* Created modern Enterprise Lightning Apps combining Lightning Design System, Lightning App Builder and Lightning Component features.
* Used refined global search in Lightning by developing Apex classes and Controllers.
* Installed and Configured Marketing Cloud Connector to integrate Sales Cloud with Marketing Cloud.
* Configured Business Units (TEST BU, Production BU’s) under enterprise BU and did users setup.
* Created Various Servicing Emails (Subscription, Product Benefits etc..) using Content Builder under Email Studio.
* Created Marketing Journey’s using Journey Builder and automated Journey’s using Automation Studio.
* Created Data Extensions, SQL Queries and Cloud Pages.

**Environment:** Saleforce.com platform, Apex Language, Lightning, Triggers, Visual Force, Data loader, Salesforce.com Data Loader, Lightning Components, Force.com API, Workflow & Approvals, Reports, Custom Objects, Batch Apex Interface, Custom Tabs, Email Services, Security Controls, HTML, Java Script, Web Services, REST API, Sandbox, Eclipse IDE Plug-in, CPQ, Apttus.

**LCF Group, NY Jan,2017- Dec, 2018 Salesforce Developer/Admin**

**Responsibilities:**

* Involved in Salesforce.com Sales Cloud applications setup activities and customized the applications to match the functional and business needs of the Organization.
* Developed Lightning Component Framework and built Lightning component using aura framework.
* Built reusable UI/UX components with Lightning component framework.
* Designed and developed the Custom objects, Page layouts, Custom tabs as a Salesforce consultant.
* Creating and managing Users, Roles, Profiles and setting up Sharing Rules.
* Implemented inbound and outbound Rest API, connect with external Systems.
* Worked on Apex Classes, triggers, test class, code review, batch jobs and configuration using workflows, process builder and approval process.
* Creating Visual force Pages, Custom Controllers, Apex Classes and Triggers.
* Created various Custom reports and dashboards in lightning for Sales performance tracking.
* Worked on developing various lightning components, events and lightning applications.
* Knowledge on new release of lightning components and Lightning App Builder, experience building lightning components, embedding lightning components in VF pages, building apps using lightning components for mobile and tablets.
* Created lightning Components and coordinated with the U.I team to add CSS and Design parameters.
* Configured Outlook integration with Salesforce and Integrated Salesforce with Microsoft Outlook to synchronize contacts, events and tasks.
* Defined lookup and master-detail relationships on the objects and created junction objects to establish connectivity among objects.
* Managed Record level security using sharing rules, role hierarchy and OWD.
* Created various types of reports and applied filters as per business need as well created dashboards based on reports to visualize the data
* Created Email templates in Text, HTML and visual Force necessary for the application.
* Created Data Validation rules and Formulas as per business requirement.
* Created Workflow Rules to automate Tasks, Email Alerts, Field Updates, time-dependent actions and Outbound API Messages.
* Implemented Custom Audit Trail functionality to track field level changes in Multi value Picklists.
* Created Reports and Dashboards to track Opportunity pipeline/Stages for Management visibility.
* Wrote custom apex code including controllers, triggers, web services, test cases, review code, batch jobs and configuration using workflows, process builder and approval process.
* Worked on Apex and Visual force to create custom business solutions.
* Worked on Integrating SAP and Salesforce systems using SOAP and REST API.
* Used Data Loader for Insert, Update, and Bulk Import of Data into Salesforce.com Objects. Export Data from Sales force and sharing with the external applications.

**Environment:** Salesforce.com platform, Apex Language, Lightning, Triggers, Visual Force, Data loader, Salesforce.com Data Loader, Lightning Components, Force.com API, Workflow & Approvals, Reports, Custom Objects, Batch Apex Interface, Custom Tabs, Email Services, Security Controls, HTML, Java Script, Web Services, REST API, Sandbox, Eclipse IDE Plug-in.

**Bank of America, NC**  **Oct,2015 - Nov, 2016**

**Salesforce Developer**

**Responsibilities:**

* Involved in Requirements Gathering, Analysis, Design, Development and Deployment using SFDC applications.
* USED APEX Controller to make inbound outbound calls for various API’s to display on to the components.
* Visual force Pages, Controller classes and Apex Triggers for various functional needs in the application.
* Developed various Visual force Pages, Apex Triggers to include extra functionality and wrote Apex Classes and Controller to provide functionality to the visual pages.
* Written SOQL, SOSL query language necessary for the application in Apex Classes and Triggers.
* Implemented SFDC Integration using REST/SOAP Web Service API'S.
* Made new feature enhancements on Service cloud console sole view and developed some Visual force component.
* Developed complex validation rules, formula fields according to the application requirements. Created page layouts, search layouts to organize fields, custom links, related lists, and other components on a record detail and edit pages.
* Managed Record level security using sharing rules, role hierarchy and OWD
* Created a validation rule and field level security in the system.
* Created the Visual force page to create the pdf for the office use.
* Created fields and the workflow and user profiles.

**Environment:** Salesforce.com platform, Apex Language, Triggers, Visual Force, Data loader, Salesforce.com Data Loader, Force.com API, Workflow & Approvals, Reports, Custom Objects, Batch Apex Interface, Custom Tabs, Email Services, Security Controls, HTML, Java Script, Web Services, REST API, Sandbox, Automation's, JSON, XSLT, JavaScript.

**RGF, India Nov, 2012- Dec, 2013**

**Salesforce Developer**

**Responsibilities:**

* Worked on various standard Objects like Leads, Accounts, Contact, Opportunities, Products and contracts that helps the company to maintain their information and make sales of the product.
* Created many of Roles and Profiles for the organization, which helps them in maintaining the Security for different individuals who are working in the organization.
* Developed Validation Rules for the Custom Objects and Approvals for some fields.
* Implemented field level Security, Profile, and audit trail setup.
* Customized several Formula fields, **Workflow Rules**, Validation Rules, Triggers, Apex classes.
* Created several Validation Rules, Custom buttons, and links on custom and standard objects.
* Create many of the custom controllers and custom Buttons which are used in the **salesforce Visualforce** pages.
* Developed **APEX class**, Controller class and **APEX Triggers** for various functional needs in the application.
* Created the many of the **Reports** and **Dashboards**, which helps the sales team in marketing their product.
* Created Visual Force pages and Components used repeatedly in **Visual Force pages** to reduce the case of overabundance whenever needed.