

6x Salesforce Certified



PHANI KRISHNA BETAPUDI

Email: sfdckrishna1109@gmail.com

Certified Salesforce Developer

Mobile No: +91-8309007537

PROFESSIONAL SUMMARY

- 9+ years of experience in the IT industry, a highly dedicated and career-oriented professional with around four years of experience in Salesforce Development and administration, Sales, Service, Experience, and **Health Cloud** Development in the Information Technology industry.
- Experience in Lightning App Builder and Building Lightning components, frameworks, and responsive applications for devices.
- Created modern Enterprise Lightning Apps combining Lightning Design System, Lightning App Builder, and Lightning Component features.
- Experienced in Reports, Dashboards, Role management, Profile management, and User management.
- Build Lightning components using Aura framework and LWC with backed Apex Logic.
- Excellent experience in Salesforce.com CRM integration, developing and deploying custom integration solutions.
- Excellent skills in creating/troubleshooting/modifying Apex code and Lightning pages.
- Strong knowledge of Administration setup, Apex, Lightning, and experience with different SFDC development tools like Force.com SFDX and integration tools like Apex Data Loader.
- Strong Knowledge in Salesforce Administration and Customization, Data Validation, Lightning Flows, Approval Processes and Custom Objects and their Relationships (Master-Detail and lookup), Profiles and Permission sets, Sharing Rules, and Data Loader.
- Hands-on experience in Future Method, Schedule Apex, and Batch Apex.
- Extensive experience in using model-view-controller design to plan, build, design, and deploy a successful application using the Force.com platform.
- Have extensive experience in developing Apex Classes, Triggers, Lightning pages, Lightning Flows, and Approval Processes.
- Have good knowledge of SOQL, SOSL, Apex, Aura, **LWC**, Force.com Web Services API
- Have good experience in the implementation of Custom Objects, Custom Tabs, and Role-based Page Layouts and Record Types.
- Good knowledge of Integration and lightning experience.
- Hands-on experience with Omni Script, Vlocity Card UI framework, and Data Raptor for building various advanced layouts, user interfaces, portals, and guided processes.
- Good understanding of the Vlocity data model.
- Experience with system integrations involving Salesforce.com web services (JSON, SOAP), as well as Vlocity Integration Procedure.
- A well-organized, goal-oriented, highly-motivated effective team member with excellent analytical, troubleshooting, and problem-solving Skills.
- Excellent analytical, Interpersonal, and Communication skills, fast learner, hardworking, and good team player.
- Strong knowledge of Agile methodology.

6x Salesforce Certified



Professional Experience:

- Currently Working as Technical Lead in **Sysgain Technologies, Hyderabad** from April 2022 to Till date.
- Worked as Sr Software Engineer in **SNimbus Digital Solutions Pvt Ltd, Hyderabad** from January 2017 to April 2022.
- Earlier worked as a Software Engineer in **Anode Technologies**, January 2013 to December 2016.

Project# 1 :

Project Title : ZingHealth

Position : Tech Lead

Project Type : Development

Description:

Zing Health in the healthcare system by creating collaborative, community-based Medicare Advantage plans. Zing Health seeks to drastically improve health outcomes in diverse populations that have been chronically underserved. Given that 80 percent of clinical outcomes are attributable to social determinants of health, Zing Health's unique approach acknowledges the importance of **understanding a patient's circumstances outside of a clinical setting** and offers a strategic, tech-enabled model that can scale to match the size of the problem.

Responsibilities :

- Performed the roles of Tech Lead in the organization.
- Designed a couple of Detail pages with Vlocity cards and layouts
- Establishing new customer journeys per the requirement with Omni Scripts.
- Developed lightning-based Application as per business requirement.
- Integrated with external systems to get required information with Integration procedures
- Building Lightning components, framework, and responsive applications for devices
- Retrieved some data and its functionality from Third-Party APIs and displayed within the lightning component.
- Built Lightning components using Aura framework with backed Apex Logic.
- Interacted with various business team members to gather the requirements and document the requirements.
- Developed various Custom Objects, Tabs, Entity-Relationship data models, validation rules on the objects and tabs, Components, and Custom links.
- Used Salesforce.com developer toolkit including Apex Classes, Controllers, and Triggers.

6x Salesforce Certified



Project# 2 :

Project Title : **American Auto Shield**

Position : Sr Software Engineer

Project Type : Development

Description:

American Auto Shield Founded in 2002 and headquartered in Lakewood, Colorado, American Auto Shield specializes in Vehicle Service Contract development and automotive claims administration. Our team's combined industry expertise, complemented by our partnerships, allows us to develop and deliver products that provide superior coverage and service.

Responsibilities :

- Designed a couple of Detail pages with Vlocity cards and layouts
- Establishing new customer journeys per the requirement with Omni Scripts.
- Developed lightning-based Application as per business requirement.
- Integrated with external systems to get required information with Integration procedures
- Handled complex logic for recharge plans based on parameters related to customer information
- Worked on Apex classes, Controllers, Extensions, and Triggers for various functional needs of the organization
- Worked on test code coverage for creating the Test classes to make sure the code covers above 75%.
- Develop proof of concepts, prepare a technical specification document, and implement the production quality application.

Project# 3 :

Project Title : **Emblem Health**

Position : Sr Software Engineer

Project Type : Development

Description:

EmblemHealth offers access to quality care where you live and work. Let us help you find the right health plan for your needs. Essential Plans, Individual & Family Plans, State-Sponsored Programs, and Medicare Plans.

Responsibilities :

- Closely worked with the Salesforce.com team while implementing the solutions for the requirements.
- Designed a couple of Detail pages with Vlocity cards and layouts
- Establishing new customer journeys per the requirement with Omni Scripts.
- Developed lightning-based Application as per business requirement.
- Integrated with external systems to get required information with Integration procedures
- Handled complex logic for recharge plans based on parameters related to customer information
- Worked on Apex classes, Controllers, Extensions, and Triggers for various functional needs of the organization

6x Salesforce Certified



Project# 4 :

Project Title : Toothsi
Position : Sr Software Engineer
Project Type : Development

Description:

Aligners are manufactured by Toothsi, a multinational medical-device company headquartered in the USA. The company's clear align system has been used to treat more than 3 million patients. Clear-aligner treatment involves an orthodontist or dentist, or with home-based systems, the person themselves, taking a mold of the patient's teeth, which is used to create a digital tooth scan. The computerized model suggests stages between the current and desired teeth positions, and aligners are created for each stage.

Responsibilities :

- Performed the roles of Salesforce Developer in the organization.
- Experience in Lightning App builder and Building Lightning components, frameworks, and responsive applications for devices
- Created modern Enterprise Lightning Apps combining Lightning Design System, Lightning App Builder, and Lightning Component features.
- Upgraded some Apps from Salesforce Classic to Lightning Experience to develop a rich user interface and better interaction of pages.
- Retrieved some data and its functionality from Third-Party APIs and displayed within the lightning component.
- Built Lightning components using Aura framework with backed Apex Logic.
- Interacted with various business team members to gather the requirements and documented the requirements.
- Developed complex workflows and approval processes for automating business logic
- Developed various Custom Objects, Tabs, Entity-Relationship data models, validation rules on the objects and tabs, Components, and Custom links.
- Used Salesforce.com developer toolkit including Apex Classes, Controllers and Triggers, Visual force, Force.com IDE, and Migration Tool.
- Created search layouts to organize fields, custom links, related lists, and other components on a record detail and edit pages.
- Used Salesforce Automation Process, and Lightning Flows and defined related tasks, time-triggered tasks, email alerts, and field updates to implement business logic.
- Worked on Salesforce.com Application to set up activities and customized the apps to match the functional needs of the organization.
- Created various Reports (summary reports, matrix reports, pie charts, dashboards, and graphics) and Report Folders to assist managers in better utilizing Salesforce as a sales tool and configured various Reports for different user profiles based on the need of the organization.

6x Salesforce Certified



Project# 5 :

Project Title : Ipreo

Position : Salesforce Developer

Project Type : Development

Description:

Ipreo (who is now part of IHS Market after IHS acquired Ipreo in late 2018) is a financial services technology company providing software, data, and analytics to investment banks. Ipreo specializes in solutions to calculate valuations of enterprises, and capital markets, including software to help track equity and debt offerings, market intelligence, deal execution, and investor communication.

Responsibilities :

- Performed the roles of Salesforce.com Admin and Developer in the organization.
- Interacted with various business team members to gather the requirements and documented the requirements.
- Developed complex workflows and approval processes for automating business logic
- Developed various Custom Objects, Tabs, Entity-Relationship data models, validation rules on the objects and tabs, Components, and Custom links.
- Used Salesforce.com developer toolkit including Apex Classes, Controllers and Triggers, Visual force, Force.com IDE, and Migration Tool.
- Created search layouts to organize fields, custom links, related lists, and other components on a record detail and edit pages.
- Used Salesforce Automation Process, Lightning Flows, and defined related tasks, time-triggered tasks, email alerts, and field updates to implement business logic.
- Worked on Salesforce.com Application to set up activities and customized the apps to match the functional needs of the organization.
- Created various Reports (summary reports, matrix reports, pie charts, dashboards, and graphics) and Report Folders to assist managers in better utilizing Salesforce as a sales tool and configured various Reports for different user profiles based on the need of the organization.

6x Salesforce Certified



Project# 6 :

Project Title : Insurance Management System, jp infotech

Position : Salesforce Developer

Project Type : Development

Description:

Insurance Management System is an application designed for a group of insurance agents, which supports the maintenance activities of Insurance Policies and their associated company details their procedures for maintaining various types of policies, with the corresponding details of Policyholders, associated agents involved in the policy maintenance and etc. This web-based system design maintains the details of the Companies offering various types of insurance policies, concerned agents, and the detailed information of customers with their corresponding policies. The design aims at providing the agents and the customers a facility to access the information of policies their descriptions, which include starting date, renewal date, premium payable, claims information, date of maturity and etc., under various categories like Life, Motor, House Hold, House-hold items, and the corresponding company details.

Responsibilities :

- Created validation rules and workflow rules.
- Created roles, profiles, users, and sharing rules as per requirement.
- Implemented the customized functionality using Apex Class, and Visual Force Pages.
- Involved in Managing and Creating Email Templates.
- Involved in Data Migration.
- Prepared configuration workbook.
- Used Data Loader for insert, update, and bulk import or export of data from Salesforce.com objects. Used it to read, extract, and load data from comma-separated values (.CSV) files.
- Involved in creating record types based on organization requirements and for the ease of business users.
- Involved in the design and development of different views and page layouts for different profiles.

6x Salesforce Certified



Project# 7 :

Project Title : Special Waste Application

Position : Salesforce Admin

Project Type : Development

Description :

RSI is engaged in the treatment and disposal of hazardous and non-hazardous industrial waste in Taiwan. Its services include hazardous waste treatment through intermediate solidification treatment process; thermal desorption for recovery of mercury from high concentration mercury-laden waste; landfill for treated hazardous wastes; landfill for industrial waste; contaminated sites clean up; clean up of illegal dump sites; and laboratory-APG endured services.

Roles & Responsibilities:

- Created new User Accounts and assigned Profiles as per their role in the role hierarchy.
- Defined Org-wide default to restrict access from users.
- Customized Page layouts for Standard/Custom objects and assigned Record Types.
- Created Data Validation rules and Formulas as per business requirements.
- Worked with various salesforce.com Standard objects like Accounts, Contacts, Leads, Cases, Campaigns, Reports, and Dashboards.
- Lightning Flows to automate Tasks, Email Alerts, Field Updates, and time-dependent actions.
- Created Reports and Dashboards to track Opportunity pipelines/Stages for Management visibility.
- Defined Impact analysis for all the applications built.
- Provided the solutions for the service now tickets for the applications running.