

# MANDEEP SINGH

Enthusiastic candidate, looking for great opportunity.

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## WORK EXPERIENCE

Business Development Associate Nov 2021 - Present  
MakkPress Technologies

Working on lead generation and generated 1.5x results than the average, pitching US-Based Clients for Ecommerce services, Web Development, Digital Marketing and SEO services which helps businesses to establish a strong digital presence and grow their brand online.

Client Servicing Intern June 2018 - Aug 2018  
Anandsar Industries  
Dealt with clients and aimed to satisfy them by maintaining company's goodwill

## Education

Post Grad. Diploma in International Marketing 2020 - 2021  
Sri Guru Gobind Singh College of Commerce, University of Delhi  
Passed with distinction (75.4%)

B.A Hons 2017 - 2020  
Sri Guru Gobind Singh College of Commerce, University of Delhi  
with 7 CGPA

Senior Secondary 2015 - 2016  
Guru Harkrishan Public School, CBSE  
with 70%

## POSITIONS OF RESPONSIBILITIES HELD

### President - Students' Union SGGSCC (Sept 2019 - Sept 2021)

Organized the annual cultural fest that saw a footfall of over 12000 people across 2 days. Digitization of Students' Union to stay connected with the students.

### Advisor To Union - Students' Union SGGSCC (Sept 2018 - Sept 2019)

Installed Sanitary Napkin Incinerator (Disposal) in the Girls Washroom in College and demanded renovation of washrooms to the college authorities.

### Central Councilor - Students' Union SGGSCC (Sept 2017 - Sept 2018)

Installed Sanitary Napkin Vending Machine in the Girls Washroom in college and led Donation Drives.

### Member (2018-2020) - ROTARACT CLUB SGGSCC

Participated in 6 blood donation camps and organized weekly visits to the orphanage, old age homes, slums, govt health camps, etc

## Personal Statement

Proactive, socially committed, and conscientious towards tasks assigned.

## Skills

- Public Relations
- Management
- Leadership
- Oratory
- Marketing

## Awards

- Winner - Kalam Poetry Competition at SGND Khalsa College in 2018.
- First Runner-Up - Declamation Competition at GHPS in 2015.

## Certification

- Fundamentals of Digital Marketing by google digital unlocked

## Languages

- English** - Expert
- Hindi** - Expert
- Punjabi** - Expert

## Interests

- Poetry
- Music
- History