

Akarsh TK

Digital Marketer

Results-drive Digital Marketer bringing 3 yrs 3 months of experience in Digital marketing disciplines. Successful and driven professional certified in Google Adwords. Committed to building brand presence through effective optimization and management of Brand and brand websites.



Contact

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Skills

Adwords ●●●●●●

FB Ads ●●●●●●

Instagram Ads ●●●●●●

Amazon Ads ●●●●●○

Flipkart Ads ●●●●○○

Tiktok Ads ●●●●●●

SEO ●●●●○○

Wordpress Development ●●●●○○



Languages



Work History

2017-03 -
2019-05

Digital Marketing Executive

Growthlakes, Bangalore, KARNATAKA

- Enhanced profitability to achieve marketing objectives and drive productivity and growth from concept to implementation.
- I have handled SEO, Social media marketing, Adwords, Amazon ads, Flipkart ads, Wordpress & Email marketing.
- I have handled 4 SEO projects, 3 Adwords, 3 Amazon ads, 4 Wordpress websites, 1 Flipkart ads.
- Clients name : Lodha World School, Routematic, Madonna home solutions, Upgrad, For Healthy India ETC.

2019-06 -
2020-05

Digital Marketing Executive

Tenovia, BENGALURU, Karnataka

- Increased brand awareness through creation and management of social media channels.
- Developed and executed multiple print and digital marketing efforts to enhance brand visibility.
- Generated sales for our clients through Paid media like Adwords, Fb ads, Instagram ads, Amazon ads, Flipkart ads & Tiktok Ads.
- Worked with marketing teams to create, deploy and optimize effective campaigns for clients.
- I have handled 3 Adwords, 3 FB & Instagram ads, 1 Tiktok ads, 2 Email Marketing.
- Clients name : Paragon, Soch, Dixcy Scott & Dixcy Slimz, H&G, 2Go.

English



Kannada



Education

2016-05 -
2018-06

MBA: Matrketing

GITAM - Bangalore



Accomplishments

- Served 3 Clients as freelancer.
- Increased sales from 3 lakhs to 7 lakhs for Madonna Home Solutions through Amazon.
- Achieved 150% ROI for Soch website through Adwords and Fb ads.
- Increased Brand awareness for Dixcy Slimz and 2Go websites via Adwords.
- Increased Brand awareness & Sales for Dixcy Scott via Tiktok.



Certifications

Adwords

FB ads

Amazon ads



Interests

Movies

Gym

Reading content on Digital Marketing

Playing video games