

Madhurima Halder

N.S Road, opposite Sishu Bitan School, Hridaypur,

Barasat, Kolkata- 700127

Mobile: +918240969430

Email: madhurimah99@gmail.com

Career Objective

A confident and able English Literature graduate with great interest in literary theories and English Renaissance Literature. I am looking forward to develop a respectable career which would include research later on. I have harnessed proper communication and writing skills and would also want to maintain my absolute interest in content writing, digital marketing advertising and HR.

Education

Amity University Kolkata (2017-2020)

Course: B.A. (Honours) English Literature

CGPA: 7.39 (up to semester 5). Final results are pending. Modules included: Drama from Elizabethan to Restoration Age, Sociology, English Language usage essentials, Modern English poetry, History of English Literature, Indian Literature in translation, Communication skills, Modern drama, History, Literary criticism, Written communication, Behavioural Science, English novel, Pop fiction, Autobiography, Indian English novels, Creative writing, African, Australian and Canadian Literature, group dynamics and team building and introduction to Linguistics.

Kalyani Public School (2015-2017)

Course: Humanities and Science (Standards XI and XII)

Final percentage: 72%, subjects included: English language and Literature, Psychology, Biology, Chemistry, Physics, Physical education.

Auxilium Convent School, Barasat (2004-2015)

Attended from Nursery till class X

Final class X percentage: 91%, subjects included: English Literature, English Language, Bengali, Biology, Chemistry, Physics, Computer, Mathematics and Physical Education.

Other Qualifications

- Certificate: Shakespeare and Renaissance, University of Cambridge (International Summer Programme)
Courses attended were: *Love, Comedy and Imagination in As You Like It and Twelfth Night* by Dr. Fred Parker, *Icons and Iconoclasm: Visual arts in Shakespeare's England* by Christina J. Faraday.
- Digital marketing certification: Udemy
- Blogging masterclass: How to build a successful blog in 2020: Udemy
- Finance masterclass: Chris Haroun
- Othello: The Moor: Harvard University (ongoing)

Relevant Work Experience

28th November, 2018- 14th March, 2020 Job title: **Tutor**

- Tasked with teaching English, Mathematics, General Knowledge and Bengali to a four year old child of St. Claret School.
- Managing and helping the child with his school homework.
- Supporting him in art projects
- Gained insight into skills required for teaching kids, patience and care required for communicating with children.
- Part-time

14th October 2019-14th January, 2020 Job title: **Digital and creative marketing**

- This internship was based online via home from 14th October, 2019 till 28th December 2019 and again from 2nd January till 5th January, 2020 in the London office.
- The startup I was interning for was Streetbees.
- Was tasked with analyzing real-life moments across the globe.
- Was working under a team lead in developing new ideas for promoting the brand and marketing it.

10th December, 2018 – 12th May, 2019

Job title: **Editor and curator**

- Edited contents for a former lifestyle blog, The Brown Grasshopper.
- Conducted research and wrote articles on Food, Relationships and Lifestyle.
- Presented ideas and accepted other ideas from the team members.
- Carried out proof-reading and also required effective time-management skills.
- Work from home

16th October, 2017-28th January, 2019

Job title: **Digital marketing**

- Worked as an intern in digital marketing for the blog “The Hustle Ladies”.
- Had to deal with SEO and development of surveys.
- Content management which suits the best needs of the lifestyle company.
- Was later on offered a job but however had to decline it for my study plans abroad in London.
- In office, part-time on weekends.

Other Experiences:

- Attended the 2019 Global Climate strike in Kolkata, College Square: spoke on climate change and the adverse effects it has on our environment.
- Was invited as a guest speaker at the Pune International Literary Festival, 2017

Publications:

Poetry submission to the Indian Quarterly magazine is currently under review.