**Name: VARUN**

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**PROFESSIONAL SUMMARY**

* Over 5 years of real-time experience in salesforce platform both as administrator and developer
* Salesforce.com certified administrator (ADM 201) and salesforce.com certified platform developer (DEV 401)
* Experienced working on Service Cloud, Marketing Cloud, Sales Cloud, Salesforce Communities and consoles.
* Well versed with all SDLC phases like gathering all the requirements, analyzing, designing, testing, deployment and documentation.
* Expert administrator and developer at Salesforce.com and good knowledge on FORCE.COM platform with Configuration and Implementation.
* Developed various custom objects, tabs, Entity-Relation data-model, data validation, validation rules, wrote many workflow rules including outbound messages, Email alerts on various custom objects.
* Experienced in defining LOOKUP and MASTER-DETAIL relationship for the objects based on the requirements to related one object with the other.
* Experience with Salesforce AppExchange configured user security permissions in accordance to organizational needs.
* Good understandable knowledge on standard controllers, custom controllers, extensions and Visualforce pages.
* Good Implementation skills on NodeJS and its set of Inbuilt modules to run JavaScript on the server
* Hands on experience in marketing cloud in designing and implementation.
* Strong knowledge in designing schema builder, page layouts, record types, list views.
* Experienced in working on salesforce administration, setups and Global User Interfaces.
* Hands on experience on developing the applications using JAVA concepts like OOPS, Multi-threading and garbage collections.
* Good skills on the usage of various JAVA tools like Applets and servlets for web-based applications.
* Experienced in Data Migration using Import Wizard, Apex Data Loader, Force.com IDE and Eclipse IDE, Force.com Explorer.
* Good understandable and implementable experience on creating profiles, permission sets, role hierarchy, OWDs and sharing rules.
* Good experience on migrating data using data loader, import Wizards.
* Great experience on working with Eclipse. IDE with Force.com plug-in environment for writing various business logics using APEX triggers, APEX classes.
* Strong analytical experience in understanding the data and creating reports through dashboards and analytical snapshots.
* Experienced in creating front end User Interfaces using HTML, DHTML, Java Script, CSS and AJAX Tools.
* Good understanding of governor limits and follows the best practices suggested by the platform.
* Strong experience in working with Agile and waterfall methodologies.
* Strong Interpersonal and communication skills along with problem solving skills in technology arena.
* Highly passionate to work in any kind of working environment including large groups and passionate to explore more in Salesforce.com.
* Working Knowledge on Sales Cloud, Service Cloud, Custom Cloud and Apex Programming on Force.com Platform.
* Extensive experience using Force.com, Creating Roles, Profiles, Page Layouts, Workflow Alerts, Actions and Approval Workflow Data Validation.
* Hands on experience in Salesforce.com CRM integration, developing and deploying custom integration solutions. Excellent skills in creating/troubleshooting/modifying APEX code, S-Controls and Visualforce pages.
* Hands on experience CRM functionality of Sales, Marketing, Call and Territory Management modules. Workflow Approvals, Sales, Marketing, Customer Service and Support Administration.
* Highly motivated team player with excellent communication, presentation and interpersonal skills. Willing to work in a challenging and cross-platform environment.

**TECHNICAL SKILLS:**

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| --- | --- |
| Salesforce Technologies | Apex Triggers, Apex Classes, SOQL, SOSL, Visualforce Pages, Components, S-Controls, Apex Web Services (SOAP and REST), Workflow & Approvals, Dashboards, Reports, Analytic Snapshots, Custom Objects. |
| Salesforce Tools | Force.com IDE, Force.com Explorer, Data Loader, Outlook connector, Excel Connector, Workbench, Force.com Platform (Sandbox, and Production). |
| Programming Languages | APEX, C, C++ |
| Java/Web Technologies | HTML, CSS, Java, AJAX, JSON, JQuery, Angular Js, Java Script, XML, Web Services |
| Databases | MySQL, SQL Server 2000/2005, MS Access 2003, Oracle 10g/9i. |
| Operating Systems | Windows 98/10, Linux, UNIX, IOS. |
| Project Management | Waterfall, Agile, Scrum. |
| IDE Environments | Apex Data Loader, Force.com, Eclipse (Luna). |

**Work Experience:**

**Client : Verizon Wireless, New Jersey**

**Role : Salesforce Developer**

**Duration : June’17 – Present**

**Description:** Verizon is one of the largest communication technology companies in the world. We help people, businesses and things communicate better. The digital world promises consumers a better, more connected life, and we’re the ones delivering it. We make it possible for people to stay in touch and businesses to connect with their customers. We’re also bringing technology and hands-on learning opportunities directly to kids who need it most. Our goal is to inspire tomorrow’s creators to use technology to build brighter futures for themselves, their families and the world.

**Responsibilities:**

* Implemented batch classes to provide Data Migration without loss of data/ to avoid corruption of data
* Developed various Visualforce Pages, Apex Triggers to include extra functionality and wrote Apex Classes and Controller to provide functionality to the visual pages.
* Designed, developed and deployed Apex Classes, Controller Classes, Apex Triggers, and Visualforce pages for various functional needs in application.
* Created workflow rules and defined related tasks, time triggered tasks, email alerts, filed updates to implement business logic.
* Involved in Salesforce.com application setup activities and customized the apps to match the functional needs of the organization.
* Worked extensively in customization of Service Cloud Console by embedding Visualforce pages in custom console components, highlight panel and interaction log.
* Implemented Salesforce Development Cycle covering Sales Cloud, Service Cloud, Call Center, Chatter & App-exchange applications.
* Proficiency in SFDC Administrative tasks like creating Profiles, Roles, Users, Page Layouts, Email Services, Approvals, Workflows, Validation rules, Tasks and actions.
* Developed SFDC Customized Reports, Dashboards and Processes to continuously monitor data quality and integrity.
* Created mash up between Salesforce CRM and Gmail through Force.com App Exchange's Email integration engine.
* Used Force.com web service API for implementing WSDL in the application for access to data from external systems and web sites.
* Experienced in Sandbox Management (Like Refreshing Sandbox, Creating New Sandbox and Migrating code from one sandbox to the other) With Change set and good Proficiency in the deployments with ANT Migration tool
* Worked in GIT version control systems to keep the history of developed files and involved in Code Review board to maintain standard of Apex code.
* Setup, maintain and optimize Email marketing campaign utilizing Exact Target/Salesforce Marketing Cloud
* Created outbound messages and generated WSDL files for multiple end points.
* Involved in Salesforce.com Application Setup activities and customized the apps to match the functional needs of the organization.
* Provided a design or solution for some complex requirements adhering to all Salesforce best practices with quick turnaround time.
* Responsible for creating email templates, field updates, sharing rules, validation rules, permission sets, Field level security.
* Implemented pick lists, dependent pick lists, lookups, master detail relationships, validation and formula fields to the custom objects.
* Worked on designing and developing Lightning Community Builder and developed Lightning Components using Aura framework.
* Experienced in migrating the standard objects like Accounts, Contacts, Leads, Campaigns, Reports and Opportunities and custom objects in standard experience to lightning experience.
* Created many Lightning Components and Server-side Controllers to meet the business requirements.
* Resolve the Cases and support the team on urgent bases, implementation and working with real-time troubleshooting.
* Communicating regularly with the SFDC designated super users to support them in their role and provide information and training on new features and functionality.
* Worked on Migration Tools to push data and components from sandbox to sandbox and sandbox to Production.
* Worked on customizing standard objects like accounts, contacts, opportunities, products, price books, cases, leads, campaigns, reports and dashboards.
* Designed developed and deployed Apex Classes, Controller Classes and Apex Triggers for various functional needs in the application.
* Added Lightning Component to Lighting Pages and Record Pages and worked on Apex classes, Visualforce Pages, Controller classes and Apex Triggers for various functional needs in the application.
* Used Lightning Out to compose components on a Visualforce page, and integrated between components on the client side with JavaScript and Lightning Events.
* Created new components in Lightning to add functionality to existing Visualforce pages using Lightning Out.
* Worked on Salesforce Lightning Process Builder to easily automate Business Processes.
* Developed re-usable UI Components with Lightning Component Framework
* Created multiple Lightning Components, added CSS and Design Parameters that makes the Lightning component look and feel better.
* Involved in customizing custom objects, tabs, fields, page layout as per the business need.
* Created pick lists, dependent pick lists, validation and formula fields.
* By using Data Loader performed operations like insert, update, and bulk import or export of data from Salesforce Objects.
* Worked on customization, configuring, deploying and integrating SFDC CRM solutions.
* Responsible for writing SOSL and SOQL queries with consideration to Governor limits for data manipulation.

**Environment:** Salesforce.com, Apex, Visual force, triggers, Angular JS, Node.js, test method, PROS CPQ, Scrum, workflow, validation rules, SOSL, SOQL, App Exchange, Excel, data loader, report, dashboard, PowerPoint, SKUID, MS Visio, Bamboo, Force.com IDE, MS Word, Java, JavaScript, HTML, XML, Oracle, partner portal, Web portal, ETL, Service Cloud and Sales cloud, Eclipse IDE, Agile.

**Client/Customer : EnvisionRx Twinsburg, OH.**

**Role : Salesforce Admin/Developer**

**Duration : Nov’16 – May’17**

**Description:** EnvisionRxOptions is a health care company with a visibly different approach to managing pharmacy benefits. As a full service provider, Envision leverages its core PBM services including Mail, Specialty and Compounding Pharmacies; Part D Medicare insurance plans; and cash savings programs, to help employers and health plans of all sizes provide more affordable and effective prescription drug coverage for their members. EnvisionRxOptions is a wholly owned subsidiary of Rite Aid.

**Responsibilities:**

* Performed the role of Salesforce.com Developer in the organization.
* Created various Visualforce Pages, Apex Triggers to include extra functionality and wrote Apex Classes and Controller to provide functionality to the visual pages.
* Created Custom Objects and fields for transactional and contractual information.
* Implemented pick lists, dependent pick lists, lookups, master detail relationships, validation and formula fields to the custom objects.
* Created page layouts, search layouts to organize fields, custom links, related lists and other components on a record detail and edit pages.
* Created workflow rules and defined related tasks, email alerts, field updates to implement business logic.
* Created templates, approval processes, approval page layouts and defined approval actions on them to automate the processes.
* Built Customized Lightning Components replacing the existing one's using Java script on the client side and apex on the Server side.
* Worked on ANT tool for data validations and for moving components from one organization to other organizations.
* Integration of Sales cloud with external information systems using SOAP API and REST API web services.
* Used SOQL & SOSL for data manipulation needs of the application using platform database objects.
* Used field level security along with page layouts to manage access to certain fields.
* Used Force.com developer toolkit including Apex Classes, Apex Triggers and Visualforce pages to develop custom business logic.
* Created custom Dashboards for manager's homepage and gave accessibility to dashboards for authorized people.
* Used Data loader to load the records on to the force.com platform.
* Implemented Salesforce Development Cycle covering Sales Cloud, Chatter & App-exchange applications.
* Involved in migrating the data from Oracle database to Salesforce application using Apex Data Loader.
* Experienced in Unit Testing, for the customizations and developments done during the project.
* Used the sandbox for testing and migrated the code to the deployment instance after testing.

**Environment:** Salesforce.com platform, PowerPoint, MS Excel, MS Word, Controllers, Workflow Approvals, Custom Reports, Service Now, Angular JS, SKUID, Bamboo, MS Visio, Dashboards, PowerPoint, Marketing cloud, Apex Language, Agile, Visual Force Pages, Security Controls, Sandbox data loading, Eclipse IDE.

**Client/Customer :** **Ark Cyber Solutions Private Limited, India**

**Role : Salesforce Developer/ Admin**

**Duration : Jan 14 – Nov 15**

**Responsibilities:**

* Involved with various business user groups for gathering the requirements for Salesforce implementation and documented the Business and Software Requirements
* Work on customization of standard objects like Lead, Account, Contact and Opportunity.
* Perform day to day User Management on SFDC Org by configuring Sharing Rules, Permission Sets, Roles and Profiles.
* Implemented JSON classes to convert JSON format content into local apex classes.
* Created Custom objects, Custom Fields, Validation Rules, and Formula fields
* Created Custom login VF page for the dealers to access the application.
* Creating Workflow Rules, Tasks, Email Alerts and components to suit to the needs of the application.
* Worked on Assigning creating Roles Hierarchy, Profiles and Security setup within the organization.
* Created Page Layouts to organize fields, custom links, related lists, and other components on records.
* Involved in designing, development and Testing of UI Applications using VF Pages and Apex classes, Apex Triggers as per requirement.
* Worked with scheduling Apex Batch jobs for processing large records. Performed IDE, Change Sets and ANT Script deployments as needed and validated the components before deployment to ensure a smooth process.
* Involved in Service Cloud, Sales Cloud, and community cloud Application Setup activities and customized the apps to match the functional needs of the organization.
* Created Triggers for email update for any new offer is released and Developed Batch apex along with combination of schedule apex to reduce the data for space utility.
* Used the sandbox for development, testing and code migration to Production.
* Worked on Eclipse IDE with Force.com Plug-in for writing business logic in Apex programming language.
* Authored Systems Requirement Specification (SRS), Use case, System Requirement Change Request, and Data Dictionary to Delta's SFDC implementations such as Sales Cloud, Marketing Cloud and Salesforce Chatter.
* Worked in Agile environment, by breaking projects down into little bits of user functionality called User stories, prioritizing them, and then continuously delivering them in short two week cycles, worked on multiple concurrent projects.
* Worked on Agile environment, in this we developed High-value features and delivered more quickly with short cycles.
* Used the sandbox for testing and migrated the code to the deployment instance after testing.
* Worked in a fast-paced environment, well organized, and worked with key stakeholders across the global organization.

**Environment:** Saleforce.com platform, Apex Language, Visual Force Pages, Data Loader, Workflow & Approvals, Reports, Custom Objects, Custom Tabs, Email Services, HTML, Java Script & J-query, Eclipse IDE Plug-in, Windows.