

PERSONAL INFORMATION



AVINASH KIRAN IVVALA

Address HSR Layout, Bengaluru - 560102, India
Telephone(s) +91 7382110424
E-mail avinashkiranivvala@gmail.com
Nationality Indian
Date of Birth 3rd August 1994
Gender Male
Skype ID avinash.kiran2
LinkedIn <https://linkedin.com/in/avinashivvala/>
Trailblazer Profile <https://trailblazer.me/id/avinashivvala>

PROFILE SYNOPSIS

- ♦ Highly skilled IT professional with 3.5 years of industrial experience possessing special expertise in Salesforce.com
- ♦ In-depth knowledge of Apex Programming, Visual Force Pages, Lightning App & Lightning Web Components in Salesforce development toolkit.
- ♦ Proficient in Point and Click Features of Salesforce, Agile & Scrum Methodologies for project management, managing VM Ware, Heroku Connect, Pardot, Marketing Cloud, CPQ & AWS EC2 Instance.
- ♦ Well-versed with User Interface Designing and Web Development.
- ♦ Deterministic & result-oriented personality with excellent communication, interpersonal, analytical & problem-solving skills and quick learning ability.

AREAS OF EXPERTISE

- ♦ Salesforce Solutions
- ♦ Pardot
- ♦ Agile Methodology
- ♦ CPQ
- ♦ Apex Programming
- ♦ Salesforce Marketing Cloud
- ♦ Amazon Web Services (AWS) (EC2)
- ♦ Project Design & Development
- ♦ Heroku
- ♦ Training & Development

TECHNICAL EXPERTISE

Programming Skills	Apex, Visualforce, Java, Perl, HTML, CSS, Javascript, XML
Salesforce Technologies	Reports, Dashboards, Workflow & Approvals, OWD, Sharing Rules, Profiles, DataLoader, Process Builders, Flows, Analytic Snapshots, Custom Objects.
Database Query Language	SOQL, SOSL, My SQL
Packages	MS Office
Virtualization	VM Ware, Amazon EC2, Pardot
VCS	Git
IDE	Visual Studio
CRM	Salesforce
Development Methodologies	Agile

LANGUAGE SKILLS

- ♦ English (Proficient)
- ♦ Swedish (Elementary)

WORK EXPERIENCE

Feb 2019 - Present **CloudByz, Bengaluru, India**
Salesforce Administrator/Developer

- ♦ Designing Workflow Rules, Visual Force Pages, using Apex Code created triggers and classes.
- ♦ Configuring SFDC Workflow Rules, Validations & Approval Process, Custom Object Page Layouts, Document Templates, Record Types, Process Builder, Data Fields, Reports and Dashboards while also structuring user roles and profiles.

- ✦ Mastering implementations of multiple uses of SOQL queries, SOSL, custom object design & management, and the creation of Lightning Web Components.
- ✦ Integrating sales cloud leads object with Facebook ads manager using app-exchange apps.
- ✦ Done client projects on marketing cloud, Pardot, and Heroku.
- ✦ Designed and developed an internal Project, leading to a 30% rise in team satisfaction with the application.

Jul 2017 - Feb 2019 Traveltek Pvt. Ltd., Hyderabad, India

Web Application Engineer

- ✦ Implemented & maintained reports and dashboards while providing support to salesforce users worldwide.
- ✦ Customized Salesforce page layouts and functions to best suit the employer's needs.
- ✦ Identified issues in XML requests and responses, written scrapper code in Perl for Travel websites, also executed SQL database commands.
- ✦ Conducted training session on GDPR.
- ✦ Worked with HTML, JavaScript and CSS to design the web Pages with internal technologies like Block editor, ISell and Page builder.
- ✦ Assisted customers of Traveltek to understand the design of the Traveltek application and API integrations.

EDUCATION

- ✦ **Master of Science in Computer Science from Blekinge Institute of Technology, Karlskrona, Sweden**
 - Master Thesis: Assessment of Snort intrusion prevention systems in virtual environment against DoS and DDoS attacks.
 - Empirically evaluated two attack filtering modes in Snort IPS and provided the best mode with evidence for securing cloud environment against DoS and DDoS attacks.
 - Click on Publication link for thesis publication
<http://urn.kb.se/resolve?urn=urn:nbn:se:bth-14056>
- ✦ **Bachelor of Technology in Computer Science Engineering from Jawaharlal Nehru Technological University, Kakinada, India**
 - Bachelor Thesis: Traffic challan monitoring using app engine connected android application
 - Developed Android-based remote server application using Java & Google cloud.

CERTIFICATION

- ✦ Salesforce Certified Platform Developer 1
- ✦ Salesforce Certified Administrator (SFDC ADM201)
- ✦ Salesforce Certified Platform App Builder

Volunteer Experience

- ✦ Key Speaker in CloudBeerKarlskrona event hosted by City Network AB in Sweden for cloud Security enthusiasts.
- ✦ Presentation link: <https://www.youtube.com/watch?v=ZmFmLxJyAW0>
- ✦ Developing my own Salesforce Application on Dental Patient Management Systems.

REFERENCES

Available upon request