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Rajesh

Sr. Salesforce Developer/ EA Developer

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PROFESSIONAL SUMMARY:

* Over **9 years** hands on experience in the IT Industry that is **5+ years** in Salesforce Admin and Einstein Developer in Finance, Software Consulting, IT Services and Technology domains. Contributed effectively to all phases of the Software Development Life Cycle (SDLC) in System Design, Technical Analysis, Business/Requirement Analysis, Software Development and Testing.
* Enabling Einstein Analytics on various Orgs both Production and Sandbox, assigning permission set licenses, created and assigned user permissions.
* Implemented Dataflows, Datasets, Einstein Connectors, Recipes, prebuilt Templates, CSV in various orgs.
* Integrated Salesforce data and external data into Einstein Analytics to enable users to explore and visualize the data with explorer and designer.
* Expertise in handling Einstein dashboard json and Ability to write complex SOQL queries across multiple objects within the SFDC database.
* Expert in Selection Bindings and Result Bindings in Dashboard JSON to combine Datasets.
* Implemented Einstein Migration, Packaging and Distribution.
* Created Dataflows using the Transformations and combining using CSV files with the existing Datasets.
* Used Recipes for creating Datasets to salesforce teams which is easily handled for them without writing any Json code.
* Connecting from external systems like Amazon S3, snowflake and other salesforce instances using Salesforce Connect to bring data into Einstein Analytics Platform to create Dashboards.
* Expertise in SFDC Development using Lightning Application, Apex Language, Visual Force Pages, Classes, Controllers, Triggers, Indexes, Locks Web Services, Components, Tabs, Apex Web services, Custom Objects, Reports, Analytic Snapshots and Dashboards, Profiles, Creating Roles, Page Layouts, Org - Wide default, Sharing rules, Workflows.
* Worked on Lightning Process builder flows, Connect API, Chatter and quick Action
* Solid experience with Salesforce AppExchange Apps, configuration, and user security permissions in compliance with organizational needs.
* Strong SFDC knowledge and experience in saleforce.com configuration of service cloud, sales cloud with an emphasis on service cloud solutions.
* Setup, maintain and optimize Email marketing campaign utilizing Exact Target/Salesforce Marketing Cloud.
* Work with Asset Management marketing team, internal staff and production team to plan and execute development cycle.
* Create build and execute campaigns.
* Solid experience with Salesforce AppExchange Apps, configuration, and user security permissions in compliance with organizational needs.
* Experience working with Salesforce.com sandbox, Service Max field service and production environments.
* Extensive experience in salesforce.com setup, configuration, and customization, Administration, Data Migration, and Integration tools like Apex Data Loader.
* Extensive experience with various Salesforce deployment methodologies including Change sets, Force.com Plug-in environment, Ant Migration tool kit and Eclipse.

**TECHNICAL SKILLS:**

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| --- | --- |
| **Salesforce.com Technologies** | Einstein Analytics, SAQL, SOQL, Salesforce Reporting, Standard/Custom Objects, Workflows, Approval Processes, Data Loader, Reports, Validation Rules, Record Types, Role Hierarchy, Page Layouts, Dashboards, Sales cloud, Service Cloud, Marketing Cloud, Process Builder, Visual Workflow, Workbench. |
| **Tools & Technologies** | **Force.com IDE Plug-in (Eclipse), Apex** Data Loader, Informatica, Force.com Platform (Sandbox and Production), App Exchange Applications. |
| **Web Technologies** | Web Services, HTML, DHTML, CSS, XML, AJAX, Java Script |
| **Office Tools** | MS Excel, MS Word, MS Power point, MS Project, MS Outlook, MS SharePoint, and MS Vision. |
| **Operating Systems** | Windows 98/NT/XP/Vista/7, Windows, Linux, UNIX, IOS, MAC. |
| **Methodologies** | AGILE & Waterfall |
| **Databases** | Oracle11G, DB2, SQL Server & Database.com |

**CERTIFICATIONS:**

Salesforce Administrator

Salesforce Einstein Analytics and Discovery consultant

Salesforce Platform Developer 1

[**https://trailblazer.me/id/rmaganti2**](https://trailblazer.me/id/rmaganti2)

**PROFESSIONAL EXPERIENCE:**

**Client: RBC Wealth Management, Minneapolis March 2019- TILL DATE**

**Role: Sr Einstein Developer/Lightning Developer**

**Responsibilities:**

* Enabled Einstein Analytics on various Orgs both Production and Sandbox, assigning permission set licenses, created and assigned user permissions.
* Implemented Dataflows, Datasets, Security, Einstein Connectors, Recipes, prebuilt Templates, CSV in various orgs.
* Created and maintaining Adoption Analytics, Event Monitoring, FSP App’s in Einstein.
* Designed, Created and scheduled Standard Business Reports & Dashboards (KPIs).
* Integrated Salesforce data and external data into Einstein Analytics to enable users to explore and visualize the data with explorer and designer.
* Expertise in handling Einstein dashboard json and Ability to write complex SAQL queries across multiple objects Dashboard Json.
* Expert in Selection Bindings and Result Bindings in Dashboard JSON to combine Datasets.
* Handled replication and multi-threaded process for standard and custom Objects.
* Implemented Einstein Migration, Packaging and Distribution.
* Created Data flows, Recipes, Security Predicates, XMD and updating the dashboards.
* Created Dataflows using the Transformations and combining using CSV files with the existing Datasets.
* Used Recipes for creating Datasets to salesforce teams which is easily handled for them without writing any Json code.
* Connecting from external systems like Amazon S3, snowflake and other salesforce instances using Salesforce Connect to bring data into Einstein Analytics Platform to create Dashboards.
* Implemented Trending Snapshot reporting in Einstein Analytics Platform.
* Extensively used Apex Data Loader for Inserting new records, updating existing records, Upsert, Delete, and bulk Import or Export of data from Salesforce.com Objects.
* Experience in SFDC Force.com IDE, SOQL and SOSL and Lightning components Proficiency in SFDC Administrative tasks like creating Profiles, Roles, Users, Page Layouts, Email Services, Approvals, Workflows, Reports, Dashboards.
* Worked on Sales App and Snapshot Apps in Einstein.
* Worked on building Einstein Analytics reports and worked with implementation teams on customizing the default Salesforce UI
* Worked on the Page Layouts, enhanced search results by modifying Search Layouts, provide Custom links, Related lists and other components on Record detail pages and Edit pages.
* Created workflow rules on Leads, Accounts, Cases and Contacts to automate the Email Alerts, Field Updates and sent Outbound, Inbound, Messages to external partners, defined Time Triggered Tasks.
* Worked on the Sales Cloud territories to implement, manipulation and Data Integrity tasks such as merging duplicate records and cleaning.
* Implemented Salesforce Automation (SFA) for Campaign, Lead and Pipeline Managements.
* Administered, Configured and maintained Salesforce.com application User Profiles, Roles, Assigning Permissions, Generating Security Tokens, Validation Rule and Upgrade Installation.
* Configured & developed the triggers, workflows, validation rules& having hands on the deployment process from one sandbox to other.
* Sandbox Refresh’s (pre & post refresh activities like Custom label, custom settings, Remote Site settings, establish the connections for third party tools (Big Machines, Drawloop, Apttus).
* Create test scenarios on Sandbox environment and use Force.com component deployment wizard to migrate data between Force.com IDE and Sandbox environment.
* Provides the management team with activity dashboards as needed applications and the user interface using [**Salesforce.com**](http://Salesforce.com)

**Environment: Saleforce.com platform, Einstein Analytics, SAQL, SOQL, Data Loader, Workflow & Approvals, Reports, Custom Objects, Customization of portal pages, Scheduled Apex Jobs, Custom Tabs, Security Controls, Sandbox Force.com IDE.**

**Client: Michaels Stores, Irvin TX Sep 2017- Feb2019**

**Role: Salesforce Lightning Developer/ EA Developer**

**Responsibilities:**

* Implemented EA Platform in Prod and created dashboards for sales, Service, Marketing and Finance business users.
* Worked on user stories/bug fixes on iTrack to complete the cases in Agile Methodology
* Implemented Row Level security for Datasets that sensitive data should not be visible for all business users.
* Implemented on how to do Einstein Migration, Packaging and Distribution.
* Create structured data and model data to be used by Einstein.
* Installed Packages for Einstein Labs in an org and Installed Einstein connector for Excel Data.
* Integrated with Salesforce by using Marketing cloud connector (V5).
* Configure salesforce and marketing cloud integration user along with configuration in salesforce.
* Support the Email Marketing Manager in the development of new business requirements.
* Created modern Lightning Apps combining Lightning Design System, Lightning App Builder and Lightning Component features.
* Upgraded some Apps from Salesforce Classic to Lightning Experience to develop rich user interface and better interaction of pages.
* Worked on Salesforce1 Platform to build Mobile App by enabling Lightning Components for use in Salesforce1 mobile platform to make Lightning Application mobile.
* Retrieved some data and its functionality from Third-Party
* API’s and displayed within the lightning component.
* Created multiple Lightning Components, added CSS and Design Parameters that makes the Lightning component look and feel better.
* Hands on experience on Lightning Data Services (LDS).
* Leveraged APEX Controller to make a call for external requests to retrieve data from various API’s and displayed them on to the component.
* Created Visualforce pages with fields, buttons and using various components to invoke methods.
* Using controllers and embedded JavaScript and HTML as needed. Designed, and developed Apex Classes, Controller Classes, and extensions for various functional needs in the application.
* Wrote SOQL and SOSL statements within custom controllers, extensions.
* Enabled Aura Framework, by adding Aura Attributes and Aura Handlers for Events to focus on Logic and Interactions in Lightning Applications. Involved in data mapping and data Integration from JD Edwards ERP to Salesforce.com.
* Installed Pervasive Data Integrator from the AppExchange for two-way integration with a JD Edwards ERP system.

**Environment: Salesforce.com Platform, Force.com, Force.com Eclipse IDE, Lightning Experience, Lightning Components, Apex classes and Controllers, HTML, CSS, Data Loader, WSDL, SOQL, SOSL, Scrum, Custom objects, Custom fields, Web Services, SOAP, REST.**

**Client: PayPal San Jose CA July 2016- Aug 2017**

**Role: Salesforce Developer/ Administrator**

**Responsibilities:**

* Created and managed users, roles, public groups and implemented additional role hierarchies, sharing rules and record level permissions to manage sharing access among different users.
* Implemented minor enhancements on standard objects like Campaigns, Leads, Accounts, Contacts, Opportunities, Quotes, Activities, Dashboards and Reports**.**
* Added new custom objects, assigned fields, designed page layouts, custom tabs components, custom reports**.**
* Created and deployed several reports for different user profiles based on the need in the organization.
* Customized the Dashboards to the track usage for productivity and performance of business centers and their sales teams.
* Designed and deployed Custom tabs, validation rules, Approval Processes and Auto-Response Rules for automating business logic.
* Enable Visual flows to work with Salesforce Lightning.
* Implement Web App Security Features. Unit Testing/Penetration Testing.
* Experience in creating bucketing and formula fieldsas requested to achieve desired reposts for management.
* Involved in administering, configuring, maintaining Salesforce.com application user profiles, roles, Permissions, generating security tokens, validation Rule, upgrade installation.
* Set up chatterfor faster communication between organization and maintained security of sharing documents or information.
* Developed Apex Classes, Controller (standard extensions) Classes and Apex Triggers for various functional needs in the application.
* Developed Visual Force pages, apex classes and Extensions and controllers**.**
* Used Force.com Ant based migration tool, change sets for deploying components from sandbox to other sandbox and production instances.
* Effective employment of Apex Data Loader, Import Wizard**.**
* Leads initiatives for closer collaboration between Development and QA for increasing effectiveness and efficiency of current Quality Assurance methodologies
* Performed the detailed analysis of functional and technical requirements; deployed the custom objects; identified the lookup and master-detail relationships; and created the junction objects**.**
* Demonstrated ability to translate customer requirements into specification.

**Environment: Force.com platform, Apex Language, Triggers, Visual Force Pages, Component & Controllers, Chatter, Data loader, Force.com API, Workflow & Approvals, Reports, Custom Objects, Custom Tabs, Email Services, Security Controls, HTML, Java Script, Web Services, WSDL, Eclipse IDE Plug-in.**

**Client: Varian Medical Systems, Milpitas, CA Sep15 – June 16**

**Role: Salesforce Administrator**

**Responsibilities:**

* Interacted with various business team members to gather the requirements and documented the requirements.
* Developed various Custom Objects, Tabs, Components and Visual Force Pages and Controllers.
* Created Users, Roles, Public Groups and implemented role hierarchies, sharing rules and record level permissions to manage sharing access among different users.
* Designed and deployed dynamic workflows, validation rules, Approval Processes and Auto-Response Rules for automating business logic.
* Developed and configured various Reports and Report Folders for different user profiles based on the need in the organization.
* Worked on data integration, data clearing, data transfer from third party API’s with requested permission sets using APEX data loader.
* Working with Salesforce data tools such as Data Loader and Eclipse Force.com IDE for data migration.
* Experience integrating salesforce.com with other apps
* Created page layouts, search layouts to organize fields, custom links, related lists, and other components on detail pages.
* Used Apex Data Loader to migrate data such as accounts, campaigns from different legacy systems.
* Implemented Standard and Custom Apex Controllers to handle business logic and used debug logs to trace the execution.
* Business Automation using workflows and process-Builders and Visual Flows.
* Deployment and Release Management on Production.
* Enable Lightning Components of VF Pages.
* Worked in Agile methodology to reach different business requirements.
* Created Custom Email Templates as part of sending Alerts to users based on the business requirement.

**Environment**: **Salesforce.com Enterprise edition, Eclipse IDE, Apex Data Loader, HTML.**

**Client: Zensar India, Bangalore, India June11-June15**

**Role: JAVA Developer**

**Responsibilities:**

* Designed and developed the application using agile methodology.
* Implementation of new module development, new change requirement, fixes the code. Defect fixing for defects identified in pre-production environments and production environment.
* Wrote technical design document with class, sequence, and activity diagrams in each use case.
* Created Wiki pages using Confluence Documentation.
* Developed various reusable helper and utility classes which were used across all modules of the application.
* Involved in developing XML compilers using XQuery.
* Developed the Application-using Spring MVC Framework by implementing Controller, Service classes.
* Involved in writing Spring Configuration XML file that contains declarations and other dependent objects declaration.
* Used Hibernate for persistence framework, involved in creating DAOs and used Hibernate for ORM mapping.
* Written Java classes to test UI and Web services through JUnit.
* Performed functional and integration testing, extensively involved in release/deployment related critical activities. Responsible for designing Rich user Interface Applications using JSP, JSP Tag libraries, Spring Tag libraries, JavaScript, CSS, HTML.
* Used SVN for version control. Log4J was used to log both User Interface and Domain Level Messages.
* Used Soap UI for testing the Web Services.
* Use of MAVEN for dependency management and structure of the project.
* Create the deployment document on various environments such as Test, QC, and UAT.
* Involved in system wide enhancements supporting the entire system and fixing reported bugs.
* Explored Spring MVC, Spring IOC, Spring AOP, and Hibernate in creating the POC.
* Done data manipulation on front end using JavaScript and JSON.

**Environment**: **Java, J2EE, JSP, Spring, Hibernate, CSS, JavaScript, Oracle, JBoss, Maven, Eclipse, JUnit, Log4J, AJAX, Web services, JNDI.**