LEN PRINTZ

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**WEB DEVELOPER / UI DESIGNER / PROJECT MANAGER**

Accomplished Web Developer and certified webmaster with 15+ years of experience building, managing and coding web sites. Deep Graphic Design, Typography, Digital Imaging, Database Development and HTML skills result in a creative and effective combination of User Experience Design (UX), User Interface Design (UI), and coding capability. Adept managing development teams including frontend coders and database developers. Excellent interpersonal, project management, communication and keyboard skills. Proficient in Macintosh and Windows platforms.

**Applications**: Adobe Creative Suite | Microsoft Office | Open Source and Proprietary Content Management (Wordpress, Joomla, Drupal, CMSMS) | Ecommerce (Volusion, BigCommerce, WooCommerce, OpenCart)

**Languages / Platforms**: XHTML | XML | CFML | ASP | PHP | Javascript (Jquery) | Ajax | CSS3 | LESS / SASS | HTML5 | Bootstrap

**PROFESSIONAL EXPERIENCE**

AMERICA’S JOB EXCHANGE, Andover, MA March 2013 – December 2019

*America’s Job Exchange connects employers with disabled, minority and veteran’s communities working to build a strong workforce.*

***UI / UX Design Lead***

Responsibilities included delegating tasks to offshore team of 4-6 engineers, handling frontend development support and UI / UX for public site and client portal, and graphic design / marketing support.

* Led frontend UX / UI design and prototyping for web projects
* Maintained frontend of enterprise-level corporate website
* Partnered with marketing to implement site improvements for lead generation
* Led comprehensive website redesign to modernize web presence and improve usability
* Saved company $300K by taking on print graphic design that was outside of job requirements

BIOGEN, Weston, MA November 2012 – March 2013

*Multinational biotechnology company focused on treatment of neurological diseases.*

***Web Development***

Contract position. Responsible for pixel-perfect frontend development of website concepts from marketing team requirements, user acceptance testing, and assigning tasks to complete website initiatives.

* Coded websites efficiently with strong attention-to-detail
* Uploaded completed code (HTML/CSS) into Alfresco Content Management System (CMS)
* Updated progress with Jira

UNIFIRST, Wilmington, MA August 2012 - November 2012

*Uniform rental company that manufactures, sells and rents uniforms and protective clothing.*

***Web Development***

Contract position. Programmed corporate mobile site, partner site prototype, and corporate website.

* Coded new partner portal from designs provided by marketing team
* Maintained corporate site and implemented website updates

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DISCOVERY COMMUNICATIONS GROUP, Salem, NH September 2008 – August 2012

*Full-service marketing agency.*

***Web Development and Graphic Designer***

Designed and programmed client websites, worked with database developers for custom applications, designed print collateral.

* Developed websites for 10+ clients
* Worked directly with clients to gather website / web application requirements
* Designed and coded websites per specifications
* Worked with database developers for customer web applications
* Designed print collateral

ORANGE LABS, Cambridge, MA May 2008 – September 2008

*Research and development center for Orange, a European wireless provider.*

***Web Developer***

Designed and programmed corporate internal and external websites.

* Implemented an open-source CMS and composed documentation to maintain corporate website
* Designed SharePoint site
* Created graphics including UI of visitor kiosk adhering to strict branding requirements

SIPHON MARKETING, Nashua, NH November 2004 – March 2013

*Graphic and Web Design Company.*

***Owner***

Responsible for all aspects of running business including marketing, advertising, AP / AR, customer service, art design for brochures, flyers, stationery, business forms, designing websites from initial consultation through delivery.

MEDIASTREAM, Manchester, NH May 2000 – October 2004

*Advertising Agency*

***Senior Web Developer***

Designed cross-browser and cross-platform web initiatives, created functional specs, communicated between clients and software developers, maintained knowledge of backend technologies, programmed websites, implemented multimedia files including Flash and IPIX technologies, handled UI design and implementation, project management, site testing, and search engine submission.

* Led development team of 5+ to create web applications for large clients including Exeter Hospital and Whatman Nuclepore
* Designed email campaigns for Jose Cuervo
* Developed websites from design to code for 10+ clients

**EDUCATION & CERTIFICATIONS**

**Webmaster Certification,** Clark University, Woburn, MA

**Computer Graphics, Typography and Prepress Certification**, Clark University, Framingham, MA

**Diploma with Honors,** Ayer High School, Ayer, MA