

RIYA TYAGI

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Creative Writing| Content Writing| Blog Writing| PR

(An Enthusiastic and high energy driven professional focusing on entry-level assignment in the field of Content writing, Blog writer, Public relation)

Career Profile

Creative, Skilled and accomplished Content Writer with diverse Knowledge of writing on various subjects. Seeking a position as a writer on an online web portal in which my skills and proficiency will be utilized in the best way.

Assignments Undertaken

- **Working as a Content Manager at Pro Corporate League.**
- Worked as a Senior Content Writer at Meditative Minds. **(1 Year)**
- Worked with Half Crow Publishing House. **(Intern for 1 Month)**
- Worked as Content Strategist at Black Unicorn Digital Solutions. **(5 Months)**
- Worked as Freelancer Content writer in HiFi Writers Pvt Ltd. Chandigarh. **(5 Months)**
- Teenage Counselor/ Writer at 1life.org Hyderabad (A.P) **(2 Years)**
- Content writer (Intern) for Hindustan Times Noida. **(1 Month)**
- Blogger. (riyaonlife.blogspot.com)
- Worked as a content writer for story mirrors **(3 Months)**
- Worked as a content writer for Viratel and 9changes. **(5 Months)**
- Worked as the content developer for the rotary blood bank, Noida. **(Internship 1 Month)**
- Motivational speaker and stress management speaker.
- Took workshops in 18 schools in Saharsa, Bihar on marketing, media planning and as a motivational speaker. (Internship for 2 Months)

Professional Strengths

- Possess 5 years of progressive experience as a writer on a web portal.
- Ability to generate content in a clear and precise manner.
- Exceptional written and verbal communication.
- Knowledge of Google keyword research tool.
- Excellent knowledge of English & Hindi Grammar.
- In-depth knowledge of online research with analytical skills.
- Ability to write in a variety of styles for a different audience.
- Target oriented and ability to perform tasks within a limited time period

TECHNICAL SKILLS

Familiar with Modern Tech Tools Such as LibreOffice & MS Office 2016
(Word, Excel &Power Point)

KEY SKILLS.

1. Content writing
2. Creative writing
3. Blog writing
4. Social media
5. Web Writing

ACADEMIC DETAILS

1. B.J.M.C From Dev Sankriti University, Haridwar.
2. Intermediate From Gargi Girls School, Meerut (CBSE board) in 2016 with 73%
3. High School From Gargi Girls School, Meerut (CBSE board) in 2014 with 69%
4. Certificate Course in Digital Marketing and Social Media Marketing

PERSONAL DETAILS

D.O.B: 07/03/1999

Mother:- Dr.Babita Tyagi PhD,MBA,M.Com M.A – Yoga (Working as Corporate Yoga Trainer Noida)

Father:- Dr.Raju Tyagi PhD, MBA,M.Com, M.Phil (Head Placement Cell - PDM University Haryana)

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Riya Tyagi
Noida