



ZUMRUD JALILOVA

PROFILE SUMMARY:

5 years of progressively responsible experience in designing, implementing, monitoring, evaluating and managing projects and programs. Conducted 68 training sessions and 29 webinars between 2016-2020.

LANGUAGES:

Native: Azerbaijani, Russian.

Fluent in: English, Turkish.

SKILLS & EXPERTISE:

- Agile PM
- Digital Marketing
- Public relations and Communications.
- Information Design.
- Data Visualisation.
- Accomplished presenter.
- Programme Design and Development.
- Report Writing.
- Conducting Training.
- Gender Analysis.
- Digital Marketing.
- Monitoring and Evaluation of KPIs.
- Translation and Editing.
- Public Speaking.
- Photography and Photoshop.

CONTACTS:

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WORK EXPERIENCE:

SUSTAINERA CONSULTANCY AGENCY

OCT - DEC 2020

PROJECT LEAD

- Led a team of 3 and designed a 10 days holistic training programme for the personnel of 3 shelters.
- Delivered 14 days of training sessions, evaluated the progress and reported to GIZ.

UNPUZZLE LTD

AUG 2020 - PRESENT

FOUNDER AND DIRECTING MANAGER

- Developed an educational and illustrative jigsaw puzzle of the cities that achieved gender equality together with illustrators from the U.K., Netherlands and Azerbaijan.

INTERNEWS

SEP - OCT 2020

TRAINER

- Conducted training for local journalists and civic activists on Gender in Media.
- Designed and recorded a stand-alone audio training on Gender in Media for remote areas.

UNITED NATIONS POPULATION FUND

MAY - JUN 2020

CONSULTANT

- Provided gender analysis of the school textbooks for 1st, 5th and 9th grades.

COUNTERPART INTERNATIONAL

MAR - DEC 2019

PROJECT MANAGER

- Managed the USAID funded Women's Participation Programme (WPP) in 12 remote areas of Azerbaijan to prevent violent extremism and improve access to education and employability among women.
- Organized a Study Tour to Estonia and elaborated extensive training curriculum on Business, Leadership, Digital Marketing and Electronic Governance.

WOMEN'S ASSOCIATION FOR RATIONAL DEVELOPMENT

JUN 2017 - AUG 2018

PROJECT MANAGER

- Managed the "CEDAW Convention in Action" project and developed the first Toolkit for Gender Focal Points. Edited United Nations Security Council Resolution 1325 Monitoring Country Report.
- Conducted desk research, focus group discussions and interviews for a country report of ADB.

BAKU STATE UNIVERSITY

SEP 2016 - FEB 2019

SENIOR LECTURER

- Taught Gender Studies in 3 languages at 9 faculties at Baku State University.

EURASIA PARTNERSHIP FOUNDATION

OCT 2016 - JUN 2017

PROJECT COORDINATION SPECIALIST

- Organized "7 on Tour", a documentary play in cooperation with the State Committee for Family, Women and Children Affairs, the Swedish Institute, Swedish Embassy and Vital Voices.

UNITED NATIONS ECONOMIC COMMISSION FOR EUROPE

APR - AUG 2016

INTERN

- Reviewed, commented and updated a UNECE Gender Action Plan for 2016-2017 and UNECE Gender Equality Policy draft, and supported the Industrial Accidents Convention team in their daily work.

ACADEMIC BACKGROUND:

BRISTOL UNIVERSITY

M.Sc. in Gender and International Relations, 2014-2015

Senior Thesis: Why do women become terrorists?

THE ACADEMY OF PUBLIC ADMINISTRATION UNDER THE PRESIDENT OF THE REPUBLIC OF AZERBAIJAN

BA in Political Science, 2010-2014

Thesis: The Origins of terrorism: Comparison of the anti-terrorist strategies of the USA and Europe.

- President of the Intellectual Games Club for 2 years.

- Competitor of the University Chess Game.

HONORS & EXTRACURRICULARS:

- Moderated the sub-regional virtual consultations for Beijing+25, launched by the Women Engage for a Common Future in collaboration with UN Women Regional Office for Europe and Central Asia, 2020.
- Won the UK Alumni **Social Impact Award** from the British Council, 2019.
- Developed the first children's book featuring 20 female role models - "Stories of Brave Girls" in cooperation with the Swiss Agency for Development and Cooperation, 2019.
- Graduated from the Riga Graduate School of Law Advanced Programme in "European Law and Economics for ENP countries and Central Asia", Oct - Dec 2018.
- Founded Gender Talks, a social learning platform on Facebook with 3K members, 2019 - present.
- Initiated campaigns: #Goalsnotflowers (football game), #Rightsnotflowers (workshop) and #Hikesnotflowers (hiking tour) to celebrate International Women's Day, 2016 - 2019.
- Managed 4 days workshop with 12 various speakers for 25 selected participants with Counterpart International, USAID and Civil Society Strengthening, 2017.

CERTIFICATES:

- Information Design and Data Visualization, University of the Arts London, United Kingdom, 2020.
- Professional Diploma in Digital Marketing, Digital Marketing Institute, 2020.
- Branding and Marketing, Continuing Education, University of Oxford, 2020.
- BSAFE training, United Nations HQ, United States, 2020.
- EU Countering Violent Extremism Training Programme by Royal United Services Institute for Defense and Security Studies(RUSI) and European Union, Georgia, 2018.
- Young Women's Politicians' Learning Program by Women's Association for Rational Development (WARD) on the 100-year Anniversary of the voting rights of women in Azerbaijan, Azerbaijan, 2018.
- International Training on Gender Focal Points Machinery by WARD, Azerbaijan, 2017.
- Caucasus Regional Conference on Gender Focal Points, Georgia, 2017.
- MOBILAZE Seminars on Migration Studies by the International Centre for Migration Policy Development (ICMPD), Azerbaijan, 2017.
- Domestic Violence and Cyber Security, Counterpart International, Washington D.C., 2016.
- Introduction to Industrial Accidents - Preparedness, Prevention and Response, United Nations HQ, Switzerland, 2016.

PUBLICATIONS:

- Jalilova, Zumrud (contributor). March 2020, 'Gender and Society in the Caucasus', Routledge Handbook of the Caucasus, Cambridge, United Kingdom.
- Jalilova, Zumrud. February 2019, 'Homosexuality is not a disease', Baku Research Institute.
- Jalilova, Zumrud. March 2019, 'Traditional Gender Roles Enacted by Women and Men in the Azerbaijani Cinema and Media, Workshop on "Visual Representations of Femininities and Masculinities: The Balkans and South Caucasus in the Digital Age", University of Graz. Graz, Austria.
- Jalilova, Zumrud. June 2018, 'Toolkit for Gender Focal Points', Building an Infrastructure and Documentation Resource for the Civil Society and National Women's Machinery, WARD. Baku, Azerbaijan.
- Jalilova, Zumrud. May 2017, 'Women in aviation and tourism: non-traditional career', Azernews.
- Jalilova, Zumrud. November 2016, 'Terrorism with a female face'. "Social Issues of the Contemporary History", scientific-conference dedicated to the 25th anniversary of the Faculty of Social Science and Psychology, Baku State University. Baku, Azerbaijan.