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| **TULSI HEMRAJANI**  **Salesforce Application Developer**  Deloitte / Experience: 6.6 years  Mobile: +919953098003  Email: tulsihemrajani@gmail.com | |
|  | **Work Experience**    **Deloitte Consulting Pvt. Ltd. (Dec 2016 – present)**  **Duration:** (Jan 2020 -Present)  **Role: Senior Salesforce Developer**  **Responsibility: Module Lead driving Application Development for a Leading Real Estate Firm in the US**   * Based on Sales Cloud, our team led the transformation of Clients Acquisition and Disposition of Properties by streamlining the process in Salesforce. * Maintained Salesforce as one source of information for different business capabilities like ***Tenant’s Information, Acquisitions/Disposition of Properties, Tenant Financial Monitoring and Investments Information.*** * Participated in Data Design discussions and relationship mapping to design Objects and relationships , profile , role and permission sets. * Customizations and enhancements via ***Salesforce Out-Of-The-Box features, apex programming and Aura Components.***   **Duration:** (Mar 2019 -Dec 2019)  **Role: Salesforce Developer**  **Responsibility: Leading a team of 6 members driving Application Development and Enhancement for a Leading Global Investment bank for their US and Global Users.**   * Release1 included developing and enhancing features to streamline business for US Market. ***Configured Custom Onboarding process for Client and Consultants, OOB Territory Management and Tasks Auto Reminders for Advisors*** like capabilities. * Actively participated and have worked with business teams to ***understand and document functional and technical requirements for salesforce.com feature implementations and enhancements***. * Design and develop customizations, enhancements and services based on the requirements. * Ensure Sprint Health status to meet target lines of the Sprint.     **Duration:** (Dec 2018 -Mar 2019)  **Role: Techno/Functional consultant**  **Responsibility: Wealth Management Initiative of Deloitte to provide one stop solution to its Wealth Management Clients.**   * Perform “As-Is” and Gap analysis in order to map the Sales Cloud technology’s offerings and capabilities to the Client business needs * Design a **customized client 360 model view for the business personas: Marketing user, Sales User and Advisor** * Developed use case diagrams and process models to effectively demonstrate solutions that address customer requirements * Participate in regular calls to discuss functional requirements with clients   **Duration: (Aug 2018 -Dec 2018)**  **Role: Salesforce Developer**  **Responsibility: POC to explore Salesforce Einstein Capabilities on Sales and Service Cloud.**   * Created ***Einstein Bot*** with auto response, custom input and output capabilities and database interaction features. * R&D of ***Einstein Opportunity Scoring and Insights***   **Duration:** (Feb 2017 -Aug 2018)  **Role: Salesforce Developer**  **Responsibility: Salesforce Developer for different modules of a leading Investment and Insurance bank**   * Worked with other team members to customize Employee Feedback Journey of the client. * Built with Custom Lightning Components major technical features ***include Auto Timmer Start and Stop during Feedback and Dynamic rendering of components to enhance User experience.***   **Accenture Service Pvt. Ltd. (Dec2013- Nov-2016)**  **Duration:** (April 2014-Oct 2016)  **Role: Java Developer**  **Responsibility: Worked as a team member a leading global bank**   * Worked in a product which aims at developing mortgage origination and processing application. * Develop and Modify Web Services as per the client requirement implementing SPRING IOC Framework integrated with JPA2.0 * Memory Management through IBM Monitoring and Diagnostic Tool * Application deployment on web server - Apache Tomcat , Web   Application Server (WAS) – 7.0 |
| **Technical Skills**     * Apex Programming(Synchronous and Asynchronous ), Triggers * Validation rules, Workflows ,Process Builders and Flows * Salesforce SOQL/SOSL * Aura Lightning Component * SFDC Configurations * Reports and Dashboards * Integrations and Web Services (REST) * Sales Cloud /Financial Service Cloud * Security and Governance (profiles, permission sets, data visibility, sharing settings) * Agile Methodology of Development * Bit Bucket, Source Tree * JIRA project management tool * Salesforce Einstein Chatbot and Opportunity Scoring and Insights   **Certifications**     * **Salesforce Platform Developer 1** * **Salesforce Certified Administrator** * **Salesforce Commerce Cloud Certified** * **Salesforce Sharing and Visibility Designer** * **Salesforce Certified Data Architecture and Management Designer** * **Sun Certified Java Programmer 6.0** |
| **Domain Experience**    Wealth Management  Insurance  **Extra- Curricular**    Working as a coordinator of Eco Champs in Bhumi – a youth volunteer organization for social activities.  Involved in Lake cleaning and environment conservation activities.  **Education**    **BACHELOR OF TECHNOLOGY**  **UP Technical University**  Computer Science & Engg.  (2009-13)  **INTERMEDIATE**  **St. Fidelis College**  (2008-09)  **HIGH SCHOOL**  **St. Fidelis College**  (2006-07) |