|  |
| --- |
|  **TULSI HEMRAJANI**  **Salesforce Application Developer**  Deloitte / Experience: 6.6 years  Mobile: +919953098003  Email: tulsihemrajani@gmail.com  |
|  | **Work Experience**  **Deloitte Consulting Pvt. Ltd. (Dec 2016 – present)****Duration:** (Jan 2020 -Present) **Role: Senior Salesforce Developer****Responsibility: Module Lead driving Application Development for a Leading Real Estate Firm in the US*** Based on Sales Cloud, our team led the transformation of Clients Acquisition and Disposition of Properties by streamlining the process in Salesforce.
* Maintained Salesforce as one source of information for different business capabilities like ***Tenant’s Information, Acquisitions/Disposition of Properties, Tenant Financial Monitoring and Investments Information.***
* Participated in Data Design discussions and relationship mapping to design Objects and relationships , profile , role and permission sets.
* Customizations and enhancements via ***Salesforce Out-Of-The-Box features, apex programming and Aura Components.***

**Duration:** (Mar 2019 -Dec 2019) **Role: Salesforce Developer****Responsibility: Leading a team of 6 members driving Application Development and Enhancement for a Leading Global Investment bank for their US and Global Users.** * Release1 included developing and enhancing features to streamline business for US Market. ***Configured Custom Onboarding process for Client and Consultants, OOB Territory Management and Tasks Auto Reminders for Advisors*** like capabilities.
* Actively participated and have worked with business teams to ***understand and document functional and technical requirements for salesforce.com feature implementations and enhancements***.
* Design and develop customizations, enhancements and services based on the requirements.
* Ensure Sprint Health status to meet target lines of the Sprint.

 **Duration:** (Dec 2018 -Mar 2019) **Role: Techno/Functional consultant** **Responsibility: Wealth Management Initiative of Deloitte to provide one stop solution to its Wealth Management Clients.** * Perform “As-Is” and Gap analysis in order to map the Sales Cloud technology’s offerings and capabilities to the Client business needs
* Design a **customized client 360 model view for the business personas: Marketing user, Sales User and Advisor**
* Developed use case diagrams and process models to effectively demonstrate solutions that address customer requirements
* Participate in regular calls to discuss functional requirements with clients

**Duration: (Aug 2018 -Dec 2018)****Role: Salesforce Developer****Responsibility: POC to explore Salesforce Einstein Capabilities on Sales and Service Cloud.** * Created ***Einstein Bot*** with auto response, custom input and output capabilities and database interaction features.
* R&D of ***Einstein Opportunity Scoring and Insights***

**Duration:** (Feb 2017 -Aug 2018)**Role: Salesforce Developer** **Responsibility: Salesforce Developer for different modules of a leading Investment and Insurance bank*** Worked with other team members to customize Employee Feedback Journey of the client.
* Built with Custom Lightning Components major technical features ***include Auto Timmer Start and Stop during Feedback and Dynamic rendering of components to enhance User experience.***

**Accenture Service Pvt. Ltd. (Dec2013- Nov-2016)****Duration:** (April 2014-Oct 2016) **Role: Java Developer** **Responsibility: Worked as a team member a leading global bank** * Worked in a product which aims at developing mortgage origination and processing application.
* Develop and Modify Web Services as per the client requirement implementing SPRING IOC Framework integrated with JPA2.0
* Memory Management through IBM Monitoring and Diagnostic Tool
* Application deployment on web server - Apache Tomcat , Web

Application Server (WAS) – 7.0 |
| **Technical Skills*** Apex Programming(Synchronous and Asynchronous ), Triggers
* Validation rules, Workflows ,Process Builders and Flows
* Salesforce SOQL/SOSL
* Aura Lightning Component
* SFDC Configurations
* Reports and Dashboards
* Integrations and Web Services (REST)
* Sales Cloud /Financial Service Cloud
* Security and Governance (profiles, permission sets, data visibility, sharing settings)
* Agile Methodology of Development
* Bit Bucket, Source Tree
* JIRA project management tool
* Salesforce Einstein Chatbot and Opportunity Scoring and Insights

**Certifications*** **Salesforce Platform Developer 1**
* **Salesforce Certified Administrator**
* **Salesforce Commerce Cloud Certified**
* **Salesforce Sharing and Visibility Designer**
* **Salesforce Certified Data Architecture and Management Designer**
* **Sun Certified Java Programmer 6.0**
 |
| **Domain Experience** Wealth Management Insurance**Extra- Curricular** Working as a coordinator of Eco Champs in Bhumi – a youth volunteer organization for social activities. Involved in Lake cleaning and environment conservation activities. **Education** **BACHELOR OF TECHNOLOGY** **UP Technical University** Computer Science & Engg.  (2009-13) **INTERMEDIATE** **St. Fidelis College**  (2008-09) **HIGH SCHOOL** **St. Fidelis College**  (2006-07)  |