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Summary

Technology manager experienced in developing technology focussed business transformation Strategy and implementation by leveraging best in class cloud based solutions. Skilled in Digital Strategy, Omni-Channel Commerce, Enterprise architecture, and Agile Methodologies.

Salesforce certified commerce architect with proven expertise in Multi-Cloud Salesforce ecosystem that includes Salesforce Commerce Cloud (SFRA, OCAPI, Headless APIS), Einstein (AI), Salesforce Service cloud, Salesforce Marketing cloud etc.

Have extensive experience in architecting, implementing omni channel multi-site SFCC Storefront which includes several third party integrations.

Experienced in distributed and decentralized systems, knowledgeable in multiple Blockchain protocols and passionate about Blockchain technology and NFT.

Experience

publicis
sapient

Manager Technology at Publicis.Sapient

Publicis Sapient

Mar 2015 - Present (7 years 6 months +)

Joined Publicis Sapient on March 2015 at India - Bangalore location and moved to US on Nov 2017. During this tenure i had worked on different e-commerce solutions for various clients mainly in US. Few of the major retailer that I have worked with are

Jcpenney - Migrating ATG based commerce platform to Spring Boot based microservices.

Gamestop - Creating IOS&Android mobile App using SFCC headless API, Supporting/scaling existing omni-channel Storefront.

ARIAT - Website migrations from Shopify to SFCC, SFCC multi-site Storefront development, Cross-cloud integrations mainly for having 360 degree view of their customers to serve them better through salesforce service cloud also to segment the customer data for marketing and other communication also to provide a personalized experience.

As a technology manager below are my main responsibilities

- o Facilitate business and technology strategy and road-map planning for the technology & Platform migration project.
- o Facilitate the workshops and meetings with the client for key business and technology initiatives.

- o Oversee the delivery with respect to development, design, user interface, and technology integration, direction, site architecture management, and managing a technology team from definition phase through implementation and application support
- o Review the project processes like quality attribute, matrix and monitor the quality index for the project.
- o Define project hierarchy and expectation of each role and stake holder management
- o Define and socialize the communication plan for the project.
- o Accelerate the delivery processes by promoting the use existing knowledge-base and rich client processes within team and with client.
- o Lead various sessions at company level and participate in lateral hiring for projects as well as company
- o Manage regular sync up with supervisee for growth conversation, formal documentation and publish growth plan to the individuals.



Senior Application Designer

Tata Consultancy Services

Jan 2012 - Feb 2015 (3 years 2 months)

B&Q plc, originally known as Block & Quayle, is a British multinational DIY and home improvement retailing company headquartered in Eastleigh, England, United Kingdom. The project is all about to create a Agent facing application for DIY.com in ATG platform. The aim was not to use inbuilt CSC module completely but to inject a service layer and build the front-end part from scratch. This will help BNQ to deploy CSC functionalities as set of services and can be utilized from none ATG platform. I have designed the Amendment of submitted order & return order flow[cart,checkout and integration with fulfilment system] also i could involve the end to end architecture of the system.



ATG designer

Tata Consultancy Services

2013 - 2014 (2 years)



ATG designer

B&Q

2013 - 2014 (2 years)



ATG designer

Cognizant

Mar 2010 - Jan 2012 (1 year 11 months)

Purpose of this project is to implement the store specific order [click and collect] for Walgreens I have involved in this project starting from the requirement analysis, low level design, and implementation.

Education



NTTF (Nettur Technical Training Foundation)

Bachelor's degree, Information Technology

2003 - 2006

Licenses & Certifications

Salesforce Certified B2C Commerce Architect

<https://trailblazer.me/id/bibinkt>

Skills

Solidity • Non-Fungible Tokens (NFTs) • Blockchain • ATG Commerce • Salesforce Commerce Cloud (SFCC) • Java Enterprise Edition • Agile Methodologies • Requirements Analysis • Solution Architecture