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| **Balaji Sadhu**  **Sr Software Engineer – level1** |
| **B2C Commerce (SFRA) | Demandware |Full-Stack Developer**  Bangalore-566068 |
| **PH:** (+91) 7676407175 |
| **Email :** [balaji.sadhu@outlook.com](mailto:balaji.sadhu@outlook.com) |

**PROFESSIONAL SUMMARY** **Tejas Softech India Pvt. Ltd** – **2nd Dec 2015 – Till Date**

* Having **5+** years of experience in SFCC, SFRA, Microsoft Technologies and angular2.
* Professional Experience in developing business solutions using Salesforce Commerce Cloud.
* Good understanding of Business Manager configuration like SFCC product configuration including **catalog, category, products, inventory and price, promotions, coupons, Content Assets / Slots** along with overall knowledge on Business Manager configuration under Administrative and Merchants.
* Good exposure to features such as customer account, shopping cart, **PDP & PLP pages code flow, Product Level attribute-based customization and SFRA Plugin customization** etc.
* Strong, real time experience on API management; experience using JS Controllers, ISML Templates and Real time data exchange using Web services, well versed SaaS-based cloud server.
* Understanding of various SFCC environments like Sandbox, Development and Staging.
* Strong Object-Oriented programming skills, design and implementation **[OOPS]**
* Experience in writing complex User-Defined Functions, Stored Procedures, Views and Database Design using

**MS SQL Server.**

* Expertise in .NET framework with great proficiency in creating applications using **C#.NET, ASP.NET.**
* Working knowledge on **Model View Controller** (**MVC**) Pattern and **ASP.NET Web API**.
* Experience with client-side scripting technologies like **JavaScript, jQuery**.
* Ability to adapt new changing technologies faster.
* Knowledge of **.NET CORE, ANUGULAR2, EF Core.**
* Responsible for right implementation and development of the solution using predefined standards
* Have good experience on payment gateways like **Authorize.net, Ebiz-Charge.**
* Have handled responsibilities including coordinating with onsite team members to discuss business requirements, design, estimation, Project tracking and implementation.
* Understand customer requirements and convert into technical terms and ensure the deliverables are in good quality.
* One of the **interview panel members** in my current company.

**TECHNICAL SKILLS:**

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| **Languages:** | C#.NET,VB.NET |
| **Technologies:** | **B2C Commerce (SFRA)**, ASP.NET, ASP.NET MVC 4/5, ADO.NET, JavaScript, jQuery, Html, CSS, WCF, Bootstrap, ASP.NET Web API, Angular2 |
| **Databases:** | MS-SQL Server 2008/2012/2014 |
| **IDE:** | Visual Studio 2010/2012/2013/2015/2017. |
| **Operating Systems:** | Windows XP/7/10 |
| **Others Tools & API** | SVN, TFS, BitBucket, GIt hub |

**WORK EXPERIENCE:**

B2C COMMERCE SFRA PROJECTS

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| Project 1 | | Medic Alert | | • In progress development |
| Role | | Team lead, product catalog configuration, FSD, TSD documentation and development. | | |
| Technologies Used | | Storefront Reference Architecture (SFRA) *V 5.0.1*, HTML5, ISML, XML, SCSS, JavaScript, jQuery, bootstrap. | | |
| Description | | MedicAlert is a non-profit, membership organization. Our mission is to save and protect lives by sharing information in our members' moment of need. | | |
| Project 2 | **Temporary Tattoos** | | • <https://www.temporarytattoos.com> | |
| Role | Coordinating with onsite team members, product catalog configuration, FSD, TSD documentation and development. | | | |
| Technologies  Used | Storefront Reference Architecture (SFRA) *V 4.4.1*, HTML5, ISML, XML, SCSS, JavaScript, jQuery, Bootstrap | | | |
| Description | Temporary Tattoos is the world's largest manufacturer of temporary tattoos! We have a wide variety of types and styles, from our metallic tattoos to glitter. | | | |
| Project 3 | **Travelon Bags** | | • <https://www.travelonbags.com> | |
| Role | Development and SFRA plugin integrations. | | | |
| Technologies  Used | Storefront Reference Architecture (SFRA) *V 4.3.0*, HTML5, ISML, XML, SCSS, JavaScript, jQuery, Bootstrap. | | | |
| Description | Travelon makes Travel Easier and Safer™ with innovative Anti-Theft travel bags and travel accessories. | | | |
| Project 4 | **Olympic Color Rods** | | • <https://glasscolor.com> | |
| Role | Development, SFRA plugin product compare and gift certificate integrations. | | | |
| Technologies  Used | Storefront Reference Architecture (SFRA) V *4.3.0*, HTML5, ISML, XML, SCSS, JavaScript, jQuery, Bootstrap. | | | |
| Description | Olympic Color Rods is the premier supplier of glass color and tools for the glass art community. With over 20 years’ experience. | | | |
| Project 5 | **Brambleberry** | | • <https://www.brambleberry.com> | |
| Role | Development support and bug fixes. | | | |
| Technologies Used | SiteGenesis Architecture, HTML, ISML, XML, SCSS, JavaScript, jQuery. | | | |
| Description | Bramble Berry is specialized in the highest-quality handcraft supplies | | | |

DEMANDWARE PROJECTS

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| Project 1 | | Hallmark | | • <https://www.hallmark.com> |
| Role: | | Demandware backend development to automated custom order approval, order allocation and auto email notification through jobs. | | |
| Technologies: | | Order Management API and SKD with C#.Net | | |
| Description: | | Shop Hallmark for the biggest selection of greeting cards, Christmas ornaments, gift wrap, home decor and gift ideas to celebrate holidays, birthdays, weddings. | | |
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| Project 2 | **Life Is Good** | | • <https://www.lifeisgood.com> | |
| Role: | Demandware backend development to automated custom order approval and order allocation job and Signifyd integration to export Shipments to Signifyd. | | | |
| Technologies | Order Management API and SKD with C#.Net | | | |
| Description | The Life Is Good Company is an American apparel and accessories wholesaler, retailer, and lifestyle brand founded in 1994 and best known for its optimistic T-shirts and hats. | | | |

DOT NET PROJECTS

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| Project 1 | Automotive Titling Corporation | • <http://autotitling.com> |
| Role | Coordinating with onsite team members, create tables, stored procedures and functions,  integrating **Autherize.Net payment gate way**. | |
| Technologies Used | VS2017, C#, AngularJs, Asp.Net WebApi, Sql Server 2014. | |
| Description | Automotive Titling Corporation (henceforth referred to as ATC) provides out of state titling and registration services in all 50 states. | |
| Project 2 | **ATC Fee Service** |  |
| Role | Coordinating with onsite team members, create tables, stored procedures and functions,  create **Razor Views** and Services. | |
| Technologies Used | VS2017, C#, Asp.Net MVC, Sql Server 2014, Http handers. | |
| Description | Automotive Titling Corporation (henceforth referred to as ATC) provides Fee service provides  Required fees and taxes based on region. | |
| Project 8 | **Purchase Order Management System** |  |
| Role | Development Coding, Bug fixing, Unit Testing and Debugging. | |
| Technologies Used | VS2017, C#, Asp.Net MVC, Asp.Net WebApi, Web Service. | |
| Description | Retailers work with many vendors to fulfill their sales orders and / or maintain their inventory.  Transactions with vendors are managed through Purchase Orders (henceforth referred to as PO in the document). Currently these transactions are managed manually via emails, phones, and fax. | |
| Client | Baby Haven, Bramble Berry, Metallica | |

**AWARDS & ACHIEVEMENTS:**

* Awarded ‘Employee of the Quarter’ three times in a year.
* Awarded ‘Employee of the Year’ two times.

**ACADEMIC:**

* Bachelors in Electronics and Communication Engg (ECE), Jawaharlal Nehru Technological University, Kakinada

**PERSONAL PROFILE:**

**Name** : Balaji Sadhu

**Gender** : Male

**Date of Birth** : 01 July 1989

**Languages known** : English, Hindi and Telugu

**Marital Status** : Single

**DECLARATION:**

I hereby declare that the above-mentioned information is correct up to the best of my knowledge.

**Place:** Bangalore **Balaji Sadhu**