**DURGA BHAVANI**

Hyderabad, Telangana

**+91 9542158780 / 8317596718** - durga1312@gmail.com

**PROFESSIONAL SUMMARY:**

Experienced SEO Analyst who is persistent in keeping up to date on any SEO changes by the major search engines. Adept at website development troubleshooting website programming and organizing website content. Specializes in public service blogs and ecommerce websites.

**HIGHLIGHTS:**

* Hands-on experience in performing keyword research in correlation with client’s business objectives.
* Proficient in providing search engine optimization analysis and recommendations in sync with client’s website structures.

**SKILLS:**

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| --- | --- |
| * Keyword Research & Optimization | * Knowledge of HTML & CSS |
| * GA & Webmasters Analysis | * Link Building |
| * On Page & Off Page Optimization | * Strong Presentation Skills |

**WORK EXPERIENCE:**

***(02/2018 – Present)* SEO/SEM Analyst: *Autumn Grey Worldwide*** *– Bangalore*

* + - **Keyword Research:** Researching the best keywords using tool as Google Ad words, with less competition and high search volume for high Ranking of website.
    - **On-page Optimization:** Broken link check, Alt tags, Anchor text, Metatags, Image optimization, Content optimization, Sitemap, robots.txt, Html validation as per W3.org standards, Link Building, Competitor Analysis.
    - **Off-page Optimization:** Business Listings, Social Bookmarking, Directory Submission, Article submission, Blog Posting, Guest post, Blog Commenting, Video Submission, Search engines submission (Google, Yahoo, Bing (MSN Etc.), Local Listings, Competitor Analysis, Other things like (page rank check, Meta tag analyze, Alexa rank check etc.)
    - Google Webmaster tool and Google analytical tool code installation, 301 Redirections .htaccess file creating.
    - **Site Analysis:** Complete technical report of the website. The Report Includes On page and Off page Factors of the Website.

***(01/2017 – 02/2018)* SEO Analyst: *Gilbert Infotech –*** *Bangalore*

***(03/2016 – 12/2016)* SEO Executive: *Fortune Minds PVT LTD –*** *Hyderabad*

**EDUCATION:**

**2012** **Bachelor of Science**

Acharya Nagarjuna University – Guntur, Ap

**2015** **Master of Computer Application**

R.V.R & J.C College of Engineering – Guntur, AP

**STRENTHS:**

* + Positive Thinking
  + Self-Motivation
  + Initiation

**DECLARATION:**

I, Durga Bhavani do here by confirm that the information given above is true to the best of my knowledge.

**Date:**

**Place:** Bangalore **Durga Bhavani**