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# Srilekha Setti

**Innovator, Quick Learner & Lateral Thinker**

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<https://www.linkedin.com/in/srilekha-setti/>

**+91 9133194113**

## Career Objective:

To work in a professional environment and seek challenging opportunities where I can learn & grow, enhance my knowledge & skills and go upward in the management hierarchy, adding value to the organization through my contributions.

## Education:

- **PG (Diploma in Data Science)** from IIIT Bangalore (Pursuing).
- **MBA (Business Analytics & Marketing)** from “GITAM Hyderabad Business School” Hyderabad in 2017-19 with 7.4 CGPA
- **B.Sc (Mathematics, Statistics & Computer Science)** from “Adikavi Nannaya University” in 2014-17 with 80%
- **Intermediate (MEC)** from “Sri Chaitanya CA Academy” in 2012-14 with 80%
- **SSC** from “Prathiba Educare” in 2012 with 9.0 GPA

## Projects Undertaken:

- **MBA- Year 2019**  
Title: A Study on Marketing Analytics  
Company: Big Bazaar  
Duration: 60 Days  
Stream: Business Analytics & Marketing
- **SIP During MBA- Year 2018**  
Title: A Study on Data Analysis and Demand Forecasting Techniques  
Company: Techimax IT Services PVT LTD.  
Duration: 60 Days  
Stream: Business Analytics
- **B.Sc- Year 2017**  
Title: A Study on Customer Satisfaction on usage of Smart Phones  
Type: Freelance  
Duration: 60 Days  
Stream: Statistics

## Technical Skills:

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|-----------------|--------------|
| ● MS Office     | ● R language |
| ● Advance Excel | ● Python     |
| ● C language    | ● SQL        |

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## Achievements:

- **Won 2nd Prize in StartUp event at 21st Samanvay** held on 18th & 19th Dec 2017 at Siva Sivani Institute of Management, Secunderabad.
- **Won 2nd prize in Business Idea at Management Meet – Vruddhi 2k17** held on 20th Dec 2017 organized by the School of management Studies, Jawaharlal Nehru Technological University Hyderabad.

## Extra-Curricular Activities:

- Participated in the survey of **TSRTC Bus Feeder Services Connectivity to Metro Rail Stations** conducted on 15th & 16th Nov 2017.
- Served as **Coordinator at Centre for Career Management Services** in Hyderabad Business School, GITAM.
- Solving Puzzles and Riddles.

## Positions of Responsibility:

- **Official Organizer for the Pranama Fest** held at Hyderabad Business School, GITAM during 1 st, 2nd & 3rd Feb 2018.
- **Promotions Coordinator for International Conference on Disruption** held at Hyderabad Business School, GITAM in March 2018.

## Personal Details:

- Languages known : English, Hindi and Telugu
- Date of Birth : 21st Feb 1997
- Permanent Address : LIG 828, KPHB, Road No 5, Hyderabad
- Interests : Travelling
- Hobbies : Reading Books, cooking, watching movies.

## Declaration:

I hereby declare that the above-mentioned information is correct up to my knowledge and I bear the responsibility for the correctness of the above-mentioned.

Place: Hyderabad

**Srilekha Setti**