

Aravind Shenoy

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Education

- Bachelors of Engineering (B.E) – **Manipal Institute of Technology**
- Certificate in Technical Writing – TechTotal
- Certificate in Software Testing – Seed InfoTech
- Novell N+ Certification

Technical Tools

Microsoft Visio, Microsoft Office, PicPick, GIMP (GNU Image Manipulation Program), Corel Draw and SEO-related tools

Objective

Analytical and detail-oriented Technical/Content Writer, having vast experience in rendering technical details into readable/usable documentation with a strong background in writing, including proficiency in editing, proofreading, and communication skills; can work independently or in a team environment. Equipped with 10+ years of versatile experience, I am seeking a challenging position in the documentation field, which will allow me to apply my technical/content writing skills and expertise in a fast-paced dynamic organization.

Professional Experience

- Wrote, updated and edited technical documentation such as: Procedure manuals, User guides/manuals, Programming manuals, Service manuals, Technical publications, and Operational specifications.
- Learn and analyze technical issues in details by collaborating with technical staff and product teams during the software development process.
- Researched and compiled reference data, analyzed technical literature available, wrote descriptive copies, and verified technical information with related product development teams.
- Observed and documented production, experimental, and developmental activities.
- Writing Case studies, Application Notes, and White papers for different products.

- Created and developed Marketing Collateral such as Flyers, Brochures, FAQs, bulletin, newsletters, and sales-related documents.
- Gather usability feedback from customers, designers, and developers.
- Creating Software and Project Requirements Specification documents.
- Writing the Release Notes for all the projects.
- Documentation of bugs and escalating unresolved bugs to the development team apart from writing test cases and other high level documents.
- Authoring books on Mainstream and Niche technologies.
- Writing Articles on various frameworks, programming languages, and databases.
- SEO implementation, writing User experience reports, and Blogging.
- Liaising with developers and programmers to swiftly resolve faults.
- Conduct analysis and recommend suitable solutions to real-time performance issues.
- Proofreading and editing published material and existing documents.
- Experience reviewing/revising/documenting text with the ability to understand production processes and operating procedures.

Freelance Technical/Content Writer/Information Developer

Working with varied clients on different Technical & Marketing projects

Vertiv Asia-Pacific (formerly Emerson Network Power) (April 2016 – August 2018)

Senior Technical Writer & Marketing Promotion SME (Asia-Pacific)

Procentris India (January 2015 – January 2016)

Senior Technical Writer

Packt Publishing (October 2012 –December 2014)

Technical Content Writer & Author

Trimax IT Infrastructure Ltd (September 2011 - Oct 2012)

Senior Software Tester & Technical Writer

D2k Technologies (August 2009 - September 2011)

Senior Software tester

Intelenet Global Services (December 2004 - August 2005)

Senior Customer Care Executive

Jobby Engineering Pvt. Ltd. (March 2003 - November 2004)

Material Management Executive

Publications

I have also authored the following books for international publishers, namely- **Apress Media/Springer Publications & Packt Publishing**:

- Learning Bulma (December 2019 - Springer Publications/Apress Media)
- CSS Framework Alternatives (April 2018 - Springer Publications/Apress Media)
- Introducing Materialize (January 2017 - Springer Publications/Apress Media)
- Introducing SEO (July 2016 - Springer Publications/Apress Media)
- Introducing Zurb Foundation 6 (December 2015 - Apress Media)
- Learning Bootstrap (December 2014 - Packt Publishing)
- Thinking in HTML (September 2014 - Packt Publishing)
- Hadoop Explained (June 2014 - Packt Publishing)
- Thinking in CSS (April 2014 - Packt Publishing)
- Thinking in JavaScript (April 2014 - Packt Publishing)
- HTML5 and CSS3 Transition, Transformation, and Animation (November 2013 - Packt Publishing)

Amazon Author Central Page link

Details related to my author profile and the corresponding books can be found on the following Amazon Author Central link:

<https://www.amazon.com/Aravind-Shenoy/e/B00ITSR2WE>