

# Neeraj Mishra

Fullstack Developer

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Energetic software engineer with 4 years of experience, developing robust & clean code for high-volume businesses. Fullstack knowledge and experience to build interactive and user-centered website designs to scale.

#### **WORK EXPERIENCE**

#### Senior Software Engineer Yum! Brands

08/2021 - Present

Yum! Brands, Inc. has over 50,000 restaurants in more than 150 countries and territories primarily operating the company's restaurant brands – KFC, Pizza Hut, and Taco Bell –global leaders of the chicken, pizza, and Mexican-style food categories.

- Achivements/Tasks
- Created a product called Market Demand which helps the KFC sales to run different experiments on selected test stores to evaluate product performance against different experiments.
- Working on refactoring our product called PMM which will save the company around \$100k per year.

## Fullstack Developer

Techblue Software Pvt. Ltd.

10/2019 - 08/2021

Gurgaon, India

- Achivements/Tasks
- Worked on Node.js to create rest API's which enables the UK property dealer to showcase the properties for different locations on their websites.
- Helped our business partners in the integration of the API.
- Got promoted to team lead.
- Added different parameters in the search API. Also, helped different clients in building their websites.

# Fullstack Developer

Toshinnovations Pvt. Ltd.

01/2018 - 10/2019

Gurgaon, India

- Achivements/Tasks
- Created rest APIs for our partners to allow them to sell the different courses using our platform. This increased the company's revenue by 20%.
- Created APIs in Node js and PHP for our platform called RecordsKeeper. It was built on Multichain to store the important documents over the blockchain.
- Fixed bugs and created a new layout for our Blockchain Council website which helped us to decrease our bounce rates.

### **SKILLS**



#### RECENT PROJECTS

#### Market Demand (08/2021 - Present)

- This product is designed to help our KFC sales team to run different experiments like price change, new product launch, etc on different test stores.
- The result of these experiments will be evaluated by similar stores using different ML models.
- This will help us to understand our customer needs in a better way.

# Predictive Market Mapping (PMM) (10/2021 - Present)

- This project removes the need to do the necessary surveys before we hand out a new franchise to our partners. This tool helps us to determine our total yearly revenue in advance.
- This calculation is done by different parameters like geographical location, area population, etc.
- Node.js, React and Cartodb are the main technologies being used in this project.

#### Propco (11/2019 - 08/2021)

- Propco owns 12% market share in the UK real estate business.
- Propco is the set of rest APIs built using Node.js, Express, and MongoDB.

# HIGHEST QUALIFICATION

O B.tech (Computer Science)

Arya Institute of Engineering & Technology

08/2013 - 07/2017

Jaipur,Rajasthan

#### **ACHIEVEMENTS**

Winner in Jam Competition (01/2014)

Topper In Student Development Cell

#### **MY VALUES**

Growth Learning Responsibility

Generosity Relationships