## SALESFORCE CERTIFIED (

Platform Developer I

#### **Educational Qualifications**

Degree	Name of Institute	University/Board	Year	Percentage
	Marathwada Mitra	Savitribai Phule		
B.E.	Mandal's Collage of	Pune University	2018	63.43%
	Engineering, Pune			
	Government	Autonomous	2015	77.88%
Diploma	Polytechnic Pune	Institute		
	Renuka Swaroop	S.S.C Board	2012	84.91%
SSC	High School, Pune			

#### **Experience Summary**

- Salesforce Developer with 2.5 years of experience as both Developer and Administrator in Aress Software Pvt Ltd.
- > Proficiency in SFDC Administrative tasks like creating profiles, Roles, Users, Reports and Dashboard.
- Hands-on Experience with setting-up Business Processes with Process Builder, Validation Rule, Workflow Rule, Approval Processes.
- > Hands-on Salesforce experience on Salesforce Lightning components, lightning Applications.
- Basic knowledge of Lightning Web Component.
- Development Experience include writing of apex classes, Batch classes, triggers, test classes, Visualforce Pages and SOQL Queries.
- > Also worked with Force.com Platform and Communities in salesforce.
- Worked with data migration tools like Salesforce Apex Data Loader and Dataloader.io.
- > Knowledge of other technologies like **JAVASCRIPT**, **JQUERY**, **HTML**, **CSS**.
- Designed and deployed Custom tabs, Custom Objects, Components, Visual Force Pages, Lightning components for customization and automating business logic.
- > Hands on experience of Marketing Cloud.
- Basic knowledge of Pardot.

#### **Salesforce Project Experience**

- Project Name: Marketing Cloud Implementation for a Trading Company in Europe Team Size: 2 Technology: Sales Cloud, Marketing Cloud Description:
  - Worked on the Setting up Email Studios, Journey Builder, Data Extensions, Reply Mail Management. Automations, Data Synchronization.



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#### Role, Accountabilities and Attainments:

- Marketing Cloud Setup and Configuration
- Creation of Cloud pages
- Setting up Marketing Cloud Connect
- Contact builder and attribute configuration
- Customization of pages using AMP script
- Email Studio Setup
- Created Journeys Example: Whenever the Leads get added to Campaign send Email on Day 1, Day 5, Day 15.
- Worked on lead Scoring in Marketing Cloud.
- Syncing Salesforce object with Marketing Cloud.
- Setting Automation Rules. Example: Whenever the file gets drop on FTP server add it to the Data Extensions.
- Setup Data Extension, RMM (Reply Mail Management), Brand Builder in Marketing Cloud.
- Social Studio and Advertisement studio setup And Connector established.

#### Project Name: CHS Flexcare

**Customer:** FlexCare is a nationwide leader in travel nurse and allied healthcare staffing services for the top acute care facilities and healthcare systems in the country.

#### Work Location: India

#### Team Size: 1

Technology: Lightning Component, Lightning App, Community.

**Description:** Flexcare is the nurse appointment and daily log management system. We have created the lighting community from where Nurse can fill their daily or weekly timesheet.

#### **Role, Accountabilities and Attainments:**

• Worked on various salesforce.com standard objects like Account, Contact, Opportunity, Quotes, Case, Activity, User.

- Responsible for creating the lightning community, Processes, Workflows.
- Responsible for writing custom Apex classes, lightning components with responsive design.

#### > **Project Name**: Classic to Lightning Transition

**Customer**: Leading provider of building materials from UK **Team Size**: 1

Technology: Salesforce, SOQL, Visualforce pages, Apex classes, Custom Buttons

Description: Building Materials is a leading UK provider of Building Materials like Timbers, Insulation, Bricks in England. It provides materials which can bought online. The existing system was in Salesforce Classic and the project is to convert into Salesforce Lightning experience.

#### **Role and Responsibilities:**

- Enabling Visualforce Pages and Buttons to be used in lightning experience.
- Created Visualforce Pages and apex controllers.
- Replacing Custom JavaScript Buttons with Visualforce pages.



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- Created test classes for uploading the working functionality on Production Org.
- Project Name: Payment Management

**Customer:** Leading Insurance Company,UK

# Team Size: 2

**Technology:** Apex Controllers, Triggers, Process Builders, Visual Flows, Lightning Components, Email Templates, Trello

## **Description:**

Worked as a dedicated resource to work on different modules including implementation of payment process. It includes multiple tasks for products payments and handle payments schedules based on the payment type and generating Reports for contacts, sending them Reminder emails. This is fully automated process of creating salesforce tasks, generating csv files containing payments details and sending an email to the contacts.

## **Role and Responsibilities:**

- Created custom objects and custom fields and lookup relationships as per business requirement.
- Created Custom Settings for different fields.
- Created visualforce Rules and formula fields.
- Created apex classes for various functionalities.
- Created triggers, flows, process builder.
- Creating custom Lightning Components.
- Created Email Templates
- Generate downloadable csv from visualforce page
- Automate 'create Task' event.
- Created test classes for uploading the working functionality on Production Org.
- Trouble shoot user issues and give resolutions in less time
- Preparation of technical documentation

## > Project Name: Cervello – Brown Advisory.

**Customer:** A leading professional services firm dedicated to helping progressive enterprises dramatically improve **data management** and **business analytics**. We are an elite team of functional and technical experts focused at the convergence of Enterprise Performance Management, Data Management, Business Intelligence and CRM.

Work Location: India

Team Size: 3

Technology: Lightning Component, Lightning App, Community

**Description:** Brown Advisory wants to create event Invitation Management App. We have created the lighting community from where can track events.

## Role, Accountabilities and Attainments:

- Worked on various salesforce.com standard objects like Campaign, Campaign Member, User.
- Responsible for creating the lightning community.



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• Responsible for writing custom Apex classes, lightning component with responsive design.

## **Certification and Training**

Salesforce Certified Platform Developer - I