



Jitendra Kumar

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**Salesforce
Commerce Cloud
Lead
UI Developer**

14 years of UI Development Experience along with **2.7 years** of relevant experience in **Salesforce Commerce Cloud (SFCC) frontend Development** with SFRA and PWA Kit. Experience in ISML, html5, SASS, CSS, jQuery, Javascript, React JS, Chakra UI, Bootstrap, Business Manager slots, assets, Catalog, Products, Promotions, Coupon, Campaigns.

PROFESSIONAL EXPERIENCE

Dec 2021 - Present

SFCC Front End Technical Lead - LTIMindtree

B2C Websites | PWA Kit Headless : Nov 2022 - Present

- This is a Salesforce Commerce Cloud B2C project using Commerce Cloud PWA Kit headless along with UI framework “Chakra UI”.
- Worked as a frontend developer lead for B2C website using PWA Kit with team size 3.
- install all prerequisites required for the PWA Kit project and set up the project.
- Create/ Update/Modify frontend Screen, validations based on provided design specs.
- Planning & Estimating frontend tasks and assigned tickets to respective developers.
- Mentoring Juniors developers, Code review and problem solving experience.
- Modify Business manager, configuring slots, assets, promotions, coupons and campaigns etc.

Multiple B2C Websites | SFRA : Jan 2022 - Nov 2022

- This is a US based client, Client has their very old websites for which he wants to recreate them using Salesforce commerce cloud with SFRA.
- Worked as Lead Frontend Developer for multiple B2C sites using SFRA with managing team size 4.
- Planning and estimating for frontend tasks and assigned them to respective developers.
- Work with creative and backend developers to design ISML pages as per provided design specs.
- Implementing client-side validation using JAVASCRIPT and JQUERY.
- Modifying the business manager according to business rules i.e., configuring the content slots and assets, configuring the promotions, coupons, campaigns.
- Mentoring junior developers with code reviews and excellent troubleshooting and problem solving experience.

Feb 2020 - Dec 2021

Lead UI Developer - ZAAX Consulting Pvt Ltd

- Worked for a US Based Client as a support SFCC Front-end Developer from June 2020 to Dec 2021. Responsible for modifying the business manager according to business rules i.e. configured the content slots and assets, configuring the promotions, coupons, campaigns, products update, update meta etc.
- I also worked for a hospital management project in React + styled component + nest js where my role is as a Frontend UI Developer to make all screens using styled components.

Mar 2015 - Feb 2020

UI Developer Lead - ZAAX Consulting Pvt Ltd

Worked as a UI lead Developer for multiple Healthcare TPA with frontend team.

- Work directly with the business analysts and REST service developers
- Active participation in an Agile development process including working closely with the business.

- Design, implement, test and maintain the frontend code.
- Work with the offshore UX team to deliver application look and feel.
- Provide 2nd level support when necessary, including participation in an out of hours support.
- Support for Production releases scheduled after office hours
- Plan and schedule project timelines.
- Define project tasks and resource requirements.
- Manage project resource allocation.
- Track project deliverables using appropriate tools.

Jan 2010 - Mar 2015

UI Lead - ZAAX Consulting Pvt Ltd

5 years and 1 month of experience in UI Lead, handling 6 -7 members team for various projects.

- Develop, customize mobile/web applications using Bootstrap, PhoneGap, Angular JS, JQuery, HTML 5, CSS etc.
- Collaborate and build relationships with other development team members.
- To represent the API portal as the recognized expert of how the UX/UI will underpin the market strategy of the API business.
- Team leads for small or module leads for large teams.
- Responsible for delivery of assigned modules/ components /phases of a project.
- Responsible for people Management, including goal setting and providing performance feedback.
- Responsible for Status reporting.

May 2008 - Jan 2010

UI Developer/Designer - ZAAX Consulting Pvt Ltd

I worked as a UI developer and worked for multiple websites.

- Convert mockups into HTML and add css to match the design.
- Worked with backend developers to support them in frontend issues.

Before May 2008

Freelancer - UI Developer/Designer

I worked as a Freelance for UI Development and designing work for multiple clients.

SKILLS

SFCC UI Development	SFRA, PWA Kit Headless, Business Manager(BM)
UI Development	ISML, HTML5, SCSS, CSS3, JavaScript, jQuery, Ajax, bootstrap, React JS, Chakra UI, Word press, Basic PHP and Mysql.
Mobile Hybrid App	Responsive Design, Hybrid Application, jQuery Mobile, Bootstrap.
Operating Systems	Mac OS (Apple), Linux, Windows, iOS, Android.
Project Management	Project Planning, Project Reporting, Scrum, Agile Project Management, Scrum Ceremonies, JIRA Software.
Production Tools	GIT, SVN, JIRA, Bitbucket, Git bash, Visual Studio, Xcode, Android Studio, Eclipse, Dreamweaver, Sublime Text 2, Notepad++ ,Photoshop, Illustrator, Pixelmator.

EDUCATION

EMBA (IT Management)	NIIBMT, Delhi	2011
B.Sc.	Lucknow University	1999

Date:

(JITENDRA KUMAR)