**JOSEPH MCDONALD**

**jbmcdonaldjr@gmail.com**

Extensive background in analysis and leadership. Passionate communicator that can translate technical information to upper leadership effectively. Team player with the ability to grow, learn, and accept change in fluid challenging environments.

♦ Leadership ♦ Team Building ♦ Training/Mentorship ♦ Data Analysis ♦ Excellent People Skills

**Professional Experience**

**Facebook 5/2019 - present *Project Manager – External Metrics***

• Lead and coordinate cross-functional metrics work for family of apps and products

• Interface with engineering and product teams for project requirements and scope

• Run and drive partner integration and design efforts through project lifecycle

• Manage projects from multiple partner teams and keep all the projects progressing and unblocked

• Ensure cadence and execution of the program is efficient and consistent for stakeholders

**Google Express 4/2018 – 4/2019 *Project Manager - Growth/Analytics***

• Manage group(s) of stakeholders, communicate timelines, and influence decision making that drives results

• Lead and develop processes for customer engagement programs to drive business decisions

• Coordinate, develop and drive requirements for cross functional business units

• Maintain and expand business relationships with internal and external partners

• Define and measure KPIs and ROI against product roadmap and direction

• Develop a deep understanding of the user experience/lifecycle to improve and enhance the user journey

• Design & build dashboards and other deliverables to manage and monitor ongoing business requirements/tests

**Barnes & Noble 9/2017 - 2/2018 *Sr. Analytics Partner***

• Lead Initiative/Business Review meetings for the CEO & executive leadership.

• Worked closely with the business units and functional owners to coordinate the reporting and analytics for initiatives.

• Responsible for creating and coordinating with business/functional teams for business/functional reviews.

• Leverage BI/analytical tools to analyze customer data, demographic, financial, competitive data, and industry trends to provide prescriptive reporting, analytics and insights.

**APPLE via Apex Systems, Sunnyvale, CA 9/2015 - 8/2017 *Project Manager***

• Consult and meet with program leadership to identify training requirements

• Assessed training requirements to develop recommendations for new program

• Oversee development of newly designed training program

• Meet with Apple leadership regularly to develop workflow(s), documentation, goals, and expectations

• Developed & implemented training program for project of Apple contractors supporting global initiatives

**Logos Technologies, Merrifield, VA 2/2013 - 9/2013 *GIS Analyst***

• Deployed to Sangin District, Helmand Province, Afghanistan, to provide direct support to Marine Corps Special Operations Command (MARSOC).

• Determined significance and reliability of incoming information; integrated incoming data with current intelligence holdings to prepare and maintain the situation map.

• Team analysis lead while deployed supporting MARSOC teams abroad.

• Utilized ArcGIS daily in everyday operations for direct support to special operations units.

**U.S. Navy, Various Duty Stations Globally 2009 - 2013 *Intelligence Specialist/Imagery Analyst***

• Analyzed imagery for production in support of the Maritime Geospatial-Intelligence (GEOINT) Office within the Office of Naval Intelligence (ONI).

• Served as the geospatial intelligence (GEOINT) analysis Team Lead at the Kennedy Irregular Warfare Center at ONI.

• Extensive use of ArcGIS daily throughout four year enlistment

• Trained junior analysts on how to acquire and analyze geospatial information. Designated as primary GIS trainer in regards to technical and analytical training for command of over 100 sailors.

**Education & Training**

 • Trained at NGA College. Completed and graduated.

***Computer Skills:*** ESRI ArcGIS, ERDAS Imagine, ENVI suite, SQL, Tableau, Remote sensing softwares, Database Management, Geospatial Analysis, Shapefile Creation, Geodatabase Creation/Management, Google Earth Enterprise, RemoteView, Socet GXP, Photoshop, Data visualization, GeoRover, MS Office Suite (Word, PowerPoint, Excel, Access) Analyst’s Notebook, NGANET, NES, NIL, WARP, Intelink

***Selected Awards:*** *National Defense Service Medal, Global War On Terrorism Medal, NATO Medal*

***Military:*** Intelligence Specialist Third Class (E-4), U.S. Navy Honorable Discharge, 2013)