Bhairavi Javvaji
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Having 5+ Years of experience in Salesforce CRM Administration, Development includes Configuration, Customization, Lightning to work on analysis, design, development, deployment, maintenance and testing of various applications using force.com.

- Hands on experience in Salesforce.com customization and configuration
- Created Lightning Apps using Lightning Design System, App Builder and Lightning Components.
- Worked on Aura Lightning framework and Data Services.
- Enabled Aura Framework, by adding Aura Attributes and Aura Handlers for Events to focus on Logic and Interactions in Lightning Applications.
- Experience on Salesforce Development (Apex Classes, Triggers, Visualforce pages, Custom Objects, Profiles & Roles, Security Settings, Integration etc.) Good experience in querying Salesforce objects using SOQL and SOSL.
- Worked on customization of Visualforce to have lightning experience for desktop and mobile applications.
- Experience on Lightning for customizing Reports and Dashboards for business use.
- Used Lightning process builder for visualizing and creating automated business processes.
- Involved in creating validation rules and implementing workflow actions, email alerts and field updates
- Experienced in working with different software development methodologies like Agile and Scrum.
- Excellent debugging and documentation skills to achieve the complex business functionality.
- Good Experience on Data Loader for migrating data from legacy system to salesforce based on client requirement
- Worked on Email-to-Case, Web-to-Case, Web-to-Lead, Tracking Field History, Set-up Logging History, Set-up Audit Trail and Data Migration.
- Extensive experience in using Roles, Profiles, Email Services, Page Layouts, Workflow Alerts and Actions, and Approval Process in Salesforce.com.
- Working knowledge in generating Reports, Dashboards, customized reports and analyzing the data in Salesforce.

Certifications

- Salesforce Certified Administrator
- Salesforce Developer
- CPR Certified

Employment Status

US Citizen

Technical Skills

CRM	Salesforce CRM, Force.com, Sales Cloud, Service Cloud, Marketing Cloud and Communities Cloud & Force.com
Salesforce technologies	Apex Language, Apex Classes, Apex Triggers, SOQL, SOSL, Visual Force (Pages, Components & Controllers), SControls, Apex Web Services, CPQ, Apex Data Loader, Dashboards, Reports, Analytic Snapshots, Conga, Custom Objects, Validation Rules, Workflows, Approval processes, E-mail templates, Formulas, Roles and Profiles, Reports, Page layouts, record types, SOQL
Integration Tools	Data Loader, Import Wizard, Change Sets, SOQL, SOSL. Databases Oracle, SQL Server and MySQL IDE'S Eclipse, R Studio, MySQL Workbench, Visual Studio
Tools	Jira, Confluence, MS Office, Power BI

Experience

Splan – Fremont, CA   July 2018 – Present
Salesforce Admin

- Configuring Salesforce for various business's needs (e.g. profiles, permissions sets, sharing rules, user roles, data security, and org refreshes etc.)
- Developing Apex Classes, Triggers, Visualforce pages, Custom Objects/Tabs, Reports & Dashboards in Salesforce for different business requirements.
- Supporting and Enhancing the Meeting Management application.
- SFDC Sandbox management - Creation of new sandbox for testing and refresh of FULL sandboxes from production.
- Worked with business owners to understand their requirements for Salesforce sales cloud, service cloud applications. Provided application support and coordinated with offshore team.
- Created journeys and also implemented marketing campaigns using marketing cloud tools like Journey Builder, Email Studio and Automation Studio.
- Experience with Agile development methodologies
- Trained vendors to use Content builder to build and maintain marketing content.
- Created folder structure to house marketing email templates and executed A/B testing one mail templates to improve engagement.
- Involved in CPQ (Configure, Price& Quote) design and mapped to the Salesforce custom objects and involved in Apttus Advanced Workflow Approvals.
- Key role in gradual transition of company's application from Salesforce Classic to Lightning Experience and Implemented those Salesforce Lightning Components for small set of users within the organization and Worked on Lightning Process Builder to consolidate existing workflow rules.

- Generated various reports and dashboards in lightning for Sales performance tracking.
- Experience in embedding Lightning components into classic frame Visualforce pages.
- Implemented several community pages using Lightning Components, Events and Applications.
- Creating Reports and Dashboards in Salesforce for business users and assisting the client with planning of future application enhancements and data integrations.
- Project planning and coordination with offshore team for various project deliveries.
- Created modern Enterprise Lightning Apps combining Lightning Design System, Lightning App Builder and Lightning Component features.
- Upgraded some Apps from Salesforce Classic to Lightning Experience to develop rich user interface and better interaction of pages.
- Retrieved some data and its functionality from Third-Party API's and displayed within the lightning component.

Environment: Salesforce, Marketing Cloud, Lightning framework, APEX Language, Visual Force - Pages, Component & Controllers, Salesforce.com Data Loader, Workflow & Approvals, Reports, Custom Objects, Custom Tabs, Email Services, Security Controls, HTML, JavaScript, Java, Sandbox

Sprint, Plano TX   Aug 2017 – June 2018
Salesforce CRM Consultant

- Leveraged clients existing IT framework/CRM system for better data visibility and system integration.
- Assisted in developing Project Scope, Business Requirements and Functional Requirements with internal team and clients.
- Designed and deployed Custom tabs, Custom Objects, Components, Visualforce Pages, validation rules, Approval Processes and Auto-Response Rules for automating business logic.
- Participated in requirements gathering from clients, estimating the number of hours required for the development work.
- Worked with standard Salesforce objects like Accounts, Contacts, Leads, Cases and Opportunities.
- Created workflow rules and defined related tasks, email alerts, and field updates.
- Implemented pick lists, dependent picklists, lookups, master detail relationships, and Record Types to enforce data quality Setup Marketing Campaigns, Assignment rules, Web-to-Lead and Auto-Response rules.
- Worked with Dynamic Apex to access Objects and Field describe information, execute dynamic SOQL, SOSL and DML queries.
- Add methods that can be called from Visualforce pages to Controller Extensions.
- Facilitated the creation of test scenarios and test scripts.

Environment: Salesforce service Cloud and Communities, APEX Language, Visual Force - Pages, Component & Controllers, Salesforce.com Data Loader, Workflow & Approvals, Reports, Custom Objects, Custom Tabs, Email Services, Security Controls, HTML, JavaScript, Java, Sandbox, Eclipse IDE Plug-in.

DIR – Oakland, CA   Jan 2016 – Aug 2017

Salesforce admin

- Created Jobs site for Requisition posting and job code display uses VF pages.
- Working with Digital and Marketing Managers and deploying their strategy with the help of Email studio, Contact builder, Automation studio & Journey Builder
- Participated in requirements gathering from clients, estimating the number of hours required for the development work.
- Worked on multiple projects, designed, developed and deployed Apex Classes, Controller Classes, Extensions and Apex Triggers for various functional needs in the application using the Eclipse IDE.
- Worked with standard Salesforce objects like Accounts, Contacts, Leads, Cases and Opportunities.
- Created workflow rules and defined related tasks, email alerts, and field updates.
- Implemented pick lists, dependent picklists, lookups, master detail relationships, and Record Types to enforce data quality Setup Marketing Campaigns, Assignment rules, Web-to-Lead and Auto-Response rules.
- Worked with Dynamic Apex to access Objects and Field describe information, execute dynamic SOQL, SOSL and DML queries.
- Worked on selenium for automation.
- Add methods that can be called from Visualforce pages to Controller Extensions.
- Facilitated the creation of test scenarios and test scripts.

Environment: Saleforce.com platform, Apex Language, Visualforce (Pages, Component & Controllers), marketing cloud, Data Loader