

# Sriramula Satya Vyas

Pursuing PGDM at ICBM School of Business Excellence Hyderabad

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## CAREER OBJECTIVE

To obtain an opportunity in an organization that gives me a scope to effectively utilize my knowledge & skills and in turn contribute to the organization's growth path and my career growth.

## EDUCATION QUALIFICATIONS

Qualification	Year	Institute	%CPGA
PGDM (Marketing)	2021	ICBM School of Business Excellence Hyderabad	71.85% (up to III trimester)
B.Com(Computers)	2019	Anurag Degree and PG College (Osmania University) Hyderabad	71.90%
Intermediate(CEC)	2016	Jaagruthi Junior College Uppal, Hyderabad	70.00%
Class X (SSC)	2014	Balaji High School	75.00%

## PROFESSIONAL CERTIFICATIONS

Certified from	Certification for
Coursera	Supply chain Management and Logistics
Coursera	Product and Brand Management
Coursera	Integrated Marketing Communication
Google	You tube Asset Monetization
Coursera	IMC, Pricing techniques, Pricing strategies.

## ACADEMIC PROJECTS

<b>PGDM</b>	<p>Project Title: Market penetration on Indian Insurance sector at the time of COVID19 pandemic lockdown in India Description: How the market will be influenced by the lockdown situation in India in terms of adding a new product to its product line, market share, payment and claims settlements and cyber security aspects of Indian insurance companies</p> <p>Research paper Title: Impact on AI and ML algorithms in contemporary business markets Description:</p>
<b>B.Com</b>	<p>Project Title: Impact of E-commerce on Urban life styles Description: How is the Payment and time spending patterns on Urban youth in E-commerce platform.</p>

**OTHER POSITIONS AND RESPONSIBILITIES**

ICBM SBE Hyderabad	-Convener of English club -Wrote press releases -Event coordinator for convocation 2019
Anurag Degree and PG College (Osmania University) Hyderabad	-Organized blood donation camp -Event coordinator of Inter-College Meet-ups on Communication aspects

**TECHNICAL SKILLS**

- MS Office (Excel, Word, & PowerPoint)
- 'Google Analytics'

**OTHER DETAILS**

Date of birth: 3<sup>rd</sup> August, 1997

Gender: Male

Marital status: Unmarried

Languages proficiency: English, Hindi, & Telugu

**Hereby declare that the information provided here is true, to the best of my knowledge**

**Sriramula Satya Vyas**