

### **Animesh Mandal**

Lead Salesforce Consultant

Around 5+ years of work experience in the IT Industry as a Salesforce Consultant with background in designing highly efficient end to end CRM solutions with in-depth knowledge of Business across different domains. Expertise in Solution Designing, Business Analysis, Product Modeling, Apex, Asynchronous Apex, CloudSense, Salesforce Lightning, LWC, Salesforce Integration, JavaScript, Demand to Quote, Quote To Order, Salesforce DX, Salesforce Configuration & Customization, Postman, Git, Agile, etc.

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### **WORK EXPERIENCE**

# **Lead Salesforce Consultant** HCL Technologies

12/2020 - Present Worked for Clients - ANZ Bank, INSEAD, RACGP, Telstra

- Created Solution Design and Architecture, Delivery Roadmap, Provided Secure, Scalable and Future Proof Solutions to Win RFP Requirements and later convert them into Successful Projects.
- Delivered a Project for a Banking Client with requirement of Salesforce To Hogan Integration. Integrated Salesforce with External Core Banking System - Hogan and with Open Banking APIs like Basiq.
- Worked as a Feature Team Lead to Deliver Requirements with Contribution on Salesforce Integration with Rest API, Apex, Triggers, Batch Class, Asynchronous Apex, Process Automation, Lightning Components.
- Drove the Digitization Journey for a Client by Implementing their Business Use Cases using Experience Cloud, Salesforce Lightning Components, JavaScript, Salesforce DX, Salesforce CLI and LWC.

## **Senior Salesforce Consultant**Accenture

05/2016 - 12/2020

Worked for Clients - Telenor, Telstra, Optus, NBN.

- Delivered a Project for a Telecommunication Client with requirement of Demand to Quote creation journey and Quote to Order Creation Journey based on Sales Cloud and Cloudsense.
- Provided Architecture Designs / Solution Designs on UX Changes, worked on Orchestration Process, Click Approval, Conga Functionalities. Designed & Modelled Several Telecom Products with Business Rules Impact Assessment and Implementation on Cloudsense CPO.
- Regularly interacted with Clients, Business users, SMEs for Business Analysis, Solution Design and Architecture to Convert Requirements to Solutions.
- Worked on Inbound and Outbound REST API Integrations with Third Party Systems, Apex, Triggers, Batch Class, Asynchronous Apex, Process Automation, Lightning Components.

### **EDUCATION**

Bachelor of Technology in Electronics and Telecommunication (08/2012 - 04/2016)

KIIT University

### **SKILLS**

CloudSense Demand to Quote Salesforce Integration

Salesforce Lightning Quote to Order Experience Cloud

Sales Cloud Salesforce Architecture LWC JavaScript

### **CERTIFICATIONS**

Salesforce Certified Application Architect

Salesforce Certified Integration Architecture Designer

Salesforce Certified Data Architecture and Management Designer

Salesforce Certified Sharing and Visibility Designer

Salesforce Certified Platform Developer I

Salesforce Certified Platform Developer II

Salesforce Certified Sales Cloud Consultant

Salesforce Certified Experience Cloud Consultant

Salesforce Certified Administrator

Salesforce Certified Platform App Builder

Salesforce Certified CPQ Specialist

Salesforce Certified Tableau CRM and Einstein Discovery Consultant

Cloudsense Certified CS401 Commerce Platform

MuleSoft Certified Developer

Copado Certified Administrator

Copado Certified Developer