**Swetha**

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**Summary:**

* Over 5 years of experience in SFDC Salesforce.com CRM platform using Visual force, Apex and Java Technologies as Developer.
* Experience with Lightning Component Framework and built Lightning component using aura framework.
* Experience with apex batch, schedule classes by implementing Batch able and Schedulable interfaces for processing large data sets in scheduled intervals.
* Knowledge on Salesforce Lightning Process Builder, Lightning UI/UX, app builder and creating Visual Workflows, salesforce support communities and Chatter groups.
* Strong ability to learn and implement multiple technologies in a short time.
* Proficient in customizations using Apex classes, Visualforce pages, Apex Controllers Custom, Extension List, web service integration using SOAP, REST and salesforce API, SOQL, SOSL, Aggregate queries and Force.com API.
* Experience in web technologies including HTML, XML, CSS, Java Script, and JQuery.
* Expertise with Business users to enable business processes using SFDC.
* Proficiency in Object Oriented Languages like Java, J2EE and J2EE framework Struts.
* Strong working experience in developing/customizing applications using Eclipse IDE with Force.com Plug-in and Force.com IDE, written Apex classes, Visualforce pages, Triggers and customized meta-data components like creating custom objects, fields, formula fields and validation rules.
* Proficient in databases including MS SQL Server MS Excel.
* Possess excellent written and communication skills.

**Technical Skills:**

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| **Salesforce Technologies** | Salesforce CRM, Salesforce SFA, Apex Language, Apex Classes/Controllers, Apex Triggers, SOQL, SOSL, VisualForce Pages/Components, Controls, Salesforce Outlook, Apex Web Services, Workflow and Approvals, Dashboards, Analytic Snapshots, Case Management Automation, Custom Objects, Apex Data Loader, Lightning Process Builder |
| **Salesforce Tools** | Eclipse, Force.com Eclipse IDE Plug-in, Force.com Explorer, Force.com, Data Loader, Force.com Excel Connector, Force.com Platform |
| **Databases** | MS SQL Server, PL/SQL, Oracle, MS Access and MySQL |
| **Languages** | Apex, Java, Java Script, Action Script, UML, HTML, XML, XHTML, DHTML, SQL, VB Script |
| **Documentation Tools** | MS Office, MS Visio Pro |
| **Operating Systems** | Windows Variants, UNIX/LINUX, MAC OS |

**Education:**

* B.Tech in ECE, JNTU, India.

**Professional Experience:**

**TD Industries, Dallas, TX | Salesforce Developer | May 2021 – Present**

* Built customized Lightning components replacing the existing ones, using JavaScript on the client side and Apex on the other side to provide better and more interactive interfaces to the end users, which helps in sales enhancements.
* Working on Einstein analytics dashboard, created tables and added them on custom buttons in the dashboard.
* Designed and deployed Custom tabs, Custom objects, Components, VF pages, validation rules, Auto-response rules for automating business logic.
* Created a Lightning Component that aligns with Lightning SLDS standards and platform branding guidelines and can be inserted into a community page via Workspaces/Community Builder.
* Salesforce point and click configuration using workflows, validation rules, sales process setup.
* Created Profiles and configured Permissions based on organizational hierarchy requirements.
* Working in the following: Salesforce.com areas, Sales Cloud, Service Cloud, Community Cloud, Salesforce Integration and Data.com.
* Created custom VisualForce page as well as few extensions to standard page, Apex classes in accordance with the requirements that the standard page would not suffice.
* Written SOQL, SOSL queries in Apex triggers and controllers, used salesforce workbench to generate queries.
* Use Apex, Visualforce, Lightning component frameworks, triggers, batch apex and Salesforce APIs and schedule the apex classes to send email alerts on daily/weekly basis.
* Building custom data integrations between Salesforce and other applications.

**Environment:** Saleforce.com Platform, Apex Language, Classes, Triggers, Visualforce Lightning Component (Pages and components), Custom Component, Custom Controllers, Workflow and Approvals, Custom Objects, Custom Tabs, Page Layouts, Email Services, Communities, Scheduled Apex jobs, Web Services, Reports, Dashboards, Sandbox.

**Golden Harvest Seeds, Minnetonka, MN | Salesforce Developer | Dec 2019 – Apr 2021**

* Used Visual force Templates and Placeholders to encapsulate page elements to be reused across several Visual force pages.
* Designed and developed Apex Triggers for various functional needs in the application and worked in improving existing Apex code.
* Worked in developing various Apex classes, components and VisualForce pages in Opportunity and Accounts.
* Worked with Visual force components to customize captions, headers and footers of a table and to embed a standard list view of an object.
* Worked with Apex Scheduler to invoke Apex classes at regular intervals.
* Worked closely with the sales team and business analysts, performed detailed analysis of business and technical requirements, and designed the solution by customizing various standard objects of SalesForce.com (SFDC).
* Developed Apex classes and triggers on Force.com.
* Implemented the requirements on Salesforce.com platform and Force.com IDE Plug-in using Eclipse.
* Involved in Code Review board to maintain standards of Apex code.
* Developed unit test classes for the existing code written and improved the code coverage.
* Responsible for Data load operations using Force.com Apex Data Loader.
* Created many app pages, home pages integrating the custom components for salesforce and salesforce1 mobile app. developed a Salesforce.com custom application using Apex, Visual force and AppExchange.
* Deployed reusable apps with the help of all the five components of salesforce lightning components.
* Developed various Apex Classes, Triggers, Controller classes and methods for functional needs in the application compatible with lightning.
* Worked with Salesforce Service cloud implementation and Sales cloud.

**Environment:** SalesForce.com CRM Application Platform, Force.com Apex Language, Apex Triggers and workflows, SOQL, SOSL, VisualForce, Data Loader, Eclipse.

**PUBLIQ Software, Spartanburg, SC | Salesforce Developer | Nov 2017 – Nov 2019**

* Designed various types email templates for auto response to customers.
* Created various summary reports, matrix reports, pie charts, dashboards and setup report folders to authenticate users based on their profiles with permissions.
* Implemented SFDC CRM to deliver various reports in departments of Sales, Administration and Marketing etc.
* Created custom objects, VisualForce pages, triggers, validation rules to help tracking in internal help desk cases, customize campaign budgeting and lead qualification. Configured confidential .com to meet business requirements - including fields, page layouts, workflows, approvals and validation rules.
* Assisted in the testing of applications whether all the user requirements were catered by the application.
* Worked with Force.com, Bulk, and REST APIs.
* Developed various visual force pages according to the needs of the application using different visual force components.
* Customized Salesforce1 to implement service cloud functionalities for corporate users under Home services.
* Used and developed Apex Triggers, Apex Classes, batch apex, Test Methods and other queries.
* Wrote triggers in order to process incoming service e-mail requests from customers to automatically create new case records.
* Imported data from .CSV files into Leads, Accounts, Contacts and Opportunities using Data Loader and Data Import wizard.
* Resolved confidential .com usage issues.

**Environment:** Saleforce.com, Force.com Platform, Apex Classes, Controllers, custom objects, custom tabs, email services, workflow & approvals, reports, REST

**Hyperlink InfoSystem, India | Software Developer | Nov 2016 – Oct 2017**

* Developed and customized visual force pages using standard controllers, controller extensions, and custom controllers.
* Using SFDC created detailed analysis of business and technical requirements and created solutions by customizing various standard objects along with Visualforce, Force.com API and web services.
* Developed and implemented workflows, field updates, email alerts, custom tabs, validation rules, approval processes.
* Worked with various Salesforce.com objects Account, Contact, Leads, Opportunity, Cases, Order standard objects.
* Deployed SFDC package from organization to organization.
* Used SOQL and SOSL conceding the governor limits to achieve the required result.
* Integration using Web Sphere Cast Iron and Informatica cloud for data migration into the cloud.
* Created Reports and Dashboards to track Opportunity pipeline/Stages for Management visibility.
* Customizing the Application version using Apex triggers, Visualforce pages and SOAP API.
* Worked on Validation Rules, Workflows and Approval Processes.
* Participated in Code review and suggested better ways of doing it.
* Created triggers to enforce constraints on the fields and schedule tasks.
* Performed data migration into Salesforce App using Data loader with CSV files.

**Environment:** Salesforce.com, Force.com, Visual force, Apex triggers,  SOAP API, Informatica Cloud, Workflow & Approvals, Custom Reports, Dashboards, Windows