**Anam Momin**

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**Education**

**New York University | Leonard N. Stern School of Business New York, NY**

*Masters of Science in Accounting Aug 2018*

* GPA: 3.5/4.0

*Bachelor of Science in Finance and Accounting | Minor in Philosophy* *May 2018*

* GPA: 3.7/4.0
* Awards & Honors: Stern Scholarship (2014 - 2018), Dean’s List (2014 - 2018)
* Study Abroad: NYU in Florence, Italy (Fall 2015), International Studies Program in Hong Kong (Spring 2017)

**Professional Experience**

**PwC Houston, TX**

***Digital Accelerator, Deals CMAAS (Capital Markets Accounting Advisory Services)*** *Aug 2019 - Present*

* Developed interactive Tableau dashboard visualizations to make data-driven decisions
* Designed automation solutions and algorithms for analyzing complex financial data using Alteryx
* Collaborated with engagement teams to reconceptualize how financial deliverables can be automated and standardized
* Upskilled in design thinking, data analytics & artificial intelligence to pioneer the firm's citizen-led digital strategy

***Associate, Transaction Services- CMAAS*** *Sept 2018-Aug 2019*

* Advised clients on financial reporting and complex accounting matters related to IPOs, mergers, acquisitions,

financing, carve-outs, spin-offs, SEC filings and IFRS/US GAAP conversions

***Intern, Transaction Services- CMAAS*** *June 2017-Aug 2017*

* Consulted energy clients on complex accounting related to leasing and revenue recognition standards

**Greater Houston Retailer’s Alliance (GHRA) Houston, TX**

***Accounting Intern*** *June 2016-July 2016*

* Managed accounts receivable, accounts payable and vendor transactions using the R4 Management system
* Communicated with warehouse members regarding unusual account transactions and addressed their concerns

**Leadership & Activities**

**Cake Meets Sherbet (CMS) Houston, TX**

***Founder*** March 2020-Present

* Established a non-profit millennial dating platform for members of the Ismaili Muslim faith community
* Led a team of professionals including a graphic designer, UI/UX designer, software developers and data experts to build a user friendly website that relies on a Machine Learning algorithm for matchmaking
* Leveraged social media marketing to grow the user base from under 30 to over 800 users in a span of 3 months
* Conducted focus groups to ensure CMS caters to millennial online daters, especially the LGBTQ+ community

**Net Impact New York, NY**

***President, Vice President of Internal Marketing, Member***  *Sept 2014- May 2018*

* Consulted start-ups, social enterprises and non-profits on their marketing, operational & financial strategy
* Spearheaded the first annual Net Impact Case Competition, coaching & evaluating teams on social venture plans
* Mentored underclassmen on how to incorporate social impact in their careers through coffee chats and socials
* Conducted executive board meetings to discuss the club’s upcoming initiatives and overall vision

**Skills, Languages & Interests**

###### *Skills:* Tableau, Excel, SQL, Python, Java, R, Alteryx, Data Analytics, Data Visualization, AI, Design Thinking, Storytelling, Dashboarding

###### *Languages:* French (conversational), Italian (conversational), Gujarati (native)

###### *Interests:* Social Enterprise ▪ International Cuisines ▪ Contemporary Fashion ▪ Creative Writing ▪ Tae Kwon Do ▪ Women’s Empowerment ▪ Socioeconomic Equality ▪ Sociological Non-Fiction