Haritha Appam
Tableau Developer

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SUMMARY

- Having completely 7+ years of IT industry experience in which **2.1 years of experience on Tableau** (Tableau Desktop 8.x) and **Data Visualization Analyst with 2 years**, Data Visualization, Analytics, Data Management, Data Integration, Implementation and Maintenance of Business Intelligence, and the related Database Platforms. Remaining 3 years of experience in other technologies.
- Creating dashboards in line with the analytical uniformity using the Advanced Analysis of Tableau Desktop, and organizing Dashboard views and objects.
- Good experience in dashboard designing with large volume of data from various data sources.
- Experienced in analysing BI needs, interpreting business user requirements and translating them into reports.
- Good interaction with clients, understanding business applications, business data flow and data relations.

SKILLS

Tableau, MYSQL Server, MS Access, Microsoft Office Suite, Informatica, Quality Centre, SQL, Jupyter Notebook (Python)

WORK EXPERIENCE

Project #1

Role: Tableau Developer
Duration: Feb 2017 to Mar 2019
Environment: Tableau Desktop, Tableau online/public & server, MS SQL
Domain: Finance (Mastercard)

Roles & Responsibilities:

- Studied and analysed similar applications and brainstormed with business team to gather effective requirements for the system along with dashboard development.
- Created numerous dashboards in Tableau Desktop based on the data collected and blending data from MS Excel and CSV files along with SQL Server Databases.
- Complied interactive dashboards in Tableau Desktop and published them to Tableau Server which allowed story telling with Quick Filters for on demand needed information with just a click of a button.
- Developed and reviewed SQL queries with use of joins clauses (inner, left, right) in Tableau Desktop to validate static and dynamic data for data validation.
- Performed data analysis on daily, weekly, and monthly scheduled refresh of data based on that business or system change that have happened to ensure that the developed dashboards are displaying accurate and up-to-date live data and sent those into production after editing.
- Handling the performance tuning of reports to reduce refresh time.

Project #2

Role: Data Visualization Analyst
Duration: Feb 2015- Jan 2017
Environment: Tableau
Domain: Banking & Finance (Capital-One)

- Strong experience developing, testing, and delivering complete visualization solutions
- Experience building Tableau dashboards to show insights of different portfolios, dashboards, and customer-level detailed reports for relational managers, directors, and the vice president
- Experience in data analysis, modelling, and design
- Interface with both technical and business leaders within the organization
- Recommend new visualization styles to improve dashboard usability and extend customers' ability to understand analyses
- Visualize complex data sets, draw conclusions and relationships and develop actionable recommendations
- Effectively communicate actionable insights to category leads supporting their goals and objectives
- Prepare executive level presentations to clearly articulate results of complex mathematical analyses
- Create visually appealing and interactive data visualizations that drive action within the business

Project #3

Role: Data Analysis & related technologies

Duration: Jan 2012-Nov 2015

Domain: Wipro (Internal)

Environment: Jupyter Notebook (Python)

- Interested in learning how to use databases, manage large files & run reports to analyse business trends for Realogy specific brands and competition
- Prepare and create maps for the sales teams
- Prepare and create target market reports for franchise sales teams
- Proficiency in Microsoft Office, specifically, Excel
- Data cleaning and analysis for sales reports
- Familiarity with Mapping programs is a plus
- Analytical and detail oriented

ACADEMIC PROFILE

- PG Diploma in Data science from IIIT-B through Upgrad in 2020 with an aggregate of 60%
- Integrated M.S IT from Vellore Institute of technology in year 2015 with an aggregate of 74%

CERTIFICATIONS

- Statistics and Exploratory Data Analysis (Tableau)

Declaration: I hereby declare that the details stated above are authentic to the best of my knowledge and belief.

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