



### Manvitha Malireddy

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#### **Objective:**

Professional having 2.7 years of work experience in Salesforce and providing CRM data consulting and configuration with exposure in implementation of CRM functionalities and willing to improve my skills and growth along with the organization objective.

### **Summary:**

- Good knowledge and hands-on Experience in Salesforce, Apex, SOQL, Data loader, Workbench, Apttus CPQ and Copado.
- Having very good proficiency in Salesforce Administration and Development.
- Possess good verbal and written communication skills.
- Conducted knowledge transfer sessions on Salesforce within the team.
- Able to work effectively as an independent or part of team.

#### **Achievements:**

• Received several appreciations from client and within the organization with respect to Communication and Quick response.

### **Certifications:**

- Salesforce Certified Administrator
- Copado Certified Administrator

#### **Technical Skills:**

- Proficiency in SFDC Administrative Tasks like Creating Users, Roles, Profiles, workflows, Approvals.
- Strong in Creating Page layouts, Record Types and configured the user permissions based on the organizational hierarchy.
- Experienced in Creating and using declarative features like validation rules, workflows, Approval Process, Assignment rules and Sharing rules based on the business requirements.
- Developed various Report folders, Reports and Dashboards in Salesforce.
- Worked on the tools like Data Loader and Workbench for Salesforce.
- Experience in SFDC Development using Visual force Pages, Apex classes, Lightning components SOQL, SOSL.
- Having good knowledge on Apttus CPQ including the package installation.
- Responsible for Creating new Products, Price Lists, Price List Items, Price Matrices. Also, having very good knowledge in Incentive Management.

# **Work Experience:**

• Working as Systems Engineer with a Role of Salesforce Developer at Tata Consultancy Services since June'2018.

# **Profile 1:**

Organization	Tata Consultancy Services Ltd			
Title	M&S Non ERP Application			
Customer	E.I. DuPont DE Nemours and Company			
Role	Salesforce Developer			
Period	20/09/2018 to 30/04/2020			
Description	The scope of this project is to support DuPont CRM Run and Maintenance where we work with Global Key Users during Application Support. The overall vision is to simplify the process and to provide more holistic view of business operations.  DuPont Users raise issues on a daily basis for making improvements to the current existing environment. We suggest and implement Continuous improvements from our side so that overall business operation becomes customer friendly and runs smoothly.			
Roles and Responsibilities	<ul> <li>Worked with Business Process Owners/Global Key Users to resolve the issues raised by end users during the application support.</li> <li>Presented business stakeholders with monthly connect demos to showcase enhancement functionalities being built as part of continuous improvement.</li> <li>Worked on Sandbox maintenance and refresh activities to keep them in Synchronization with production.</li> <li>Configuration &amp; Customization of the application.</li> <li>Data migration using Apex Data Loader.</li> </ul>			
<b>Project Location</b>	Hyderabad, India			

# **Profile 2:**

Organization	Tata Consultancy Services Ltd			
Title	EMEA SFDC Application			
Customer	Align Technology			
Role	Apttus CPQ Developer			
Period	10/05/2020 to Till Date			
Description	The scope of this project is to support Align Technology Run and Maintenance where we work with EMEA Business Users during Application Support and Development. The overall vision is to configure the Pricing of the products and to configure various promotions based on the business requirement.  Align Users raise Jira tickets on a daily basis for making improvements to the current application.			
Roles and Responsibilities	<ul> <li>Worked on the creating various standalone and bundle products.</li> <li>Implemented primary and secondary pricing.</li> <li>Responsible for creation of various Promotions for various countries depending on the business requirement.</li> <li>Responsible for configuration and customization. Will be gathering the requirements directly from the client.</li> </ul>			
<b>Project Location</b>	Hyderabad, India			

## **Experience Details:**

TCS Experience 2 YEARS 7 MONTHS

Total Experience 2 YEARS 7 MONTHS

### **Education Summary:**

Qualification	Subject	Percentage/Grade	Passed Out Year
Bachelor Of Technology	Information Technology	80%	April, 2018
Standard Xii	MPC	97.7 %	March,2014
S.S.C	Others	90 %	April,2012

### DECLARATION:

I hereby declare that the information given in this document is true to the best of my knowledge and belief.

Place: Hyderabad (Manvitha Malireddy)