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| **Saida Reddy Golla**  **Reddy.saidi49@gmail.com**  **+91-9441639369** | C:\Users\Aanto\Desktop\image001.png |

**PROFILE SUMMARY:**

* 4 years of experience in Salesforce.com environment (Development, Configuration and Administration).
* Experience in SalesForce.com customization (Lightning) in Salesforce application.
* Hands-on experience on:
* Creating Custom Objects, Custom Apps, Assigning Permissions.
* SFDC Administrative tasks like creating Profiles, Roles, User administration, Page layouts, Email Services, Approval Process, Workflows, Validation rules, Reports, Dashboards and other support activities.
* Managing security controls using profiles, roles, permission sets.
* Data migration and manipulation techniques using Salesforce tools like Data Loader, Import Wizard.
* Hands on experience in Salesforce orgs maintenance, Org Optimizer, Field Footprint applications
* Deployments using Dev Ops tools Ex: GIT HUB, Jenkins.
* Deployment activities like unit tests, pre and post deployment steps and change sets.
* Working knowledge on Force.com IDE and development of Visualforce pages, lightning components.

**PROFESSIONAL EXPERIENCE:**

|  |  |  |
| --- | --- | --- |
| **Organization** | **Designation** | **Duration** |
| Accenture Solutions Pvt Ltd**.** | Application Development Analyst | June 2016 – June 2019 |
| Evoke Technologies | Technical Associate | Nov 2019 – Till date |

**SKILLS:**

**CRM** : Sales Force CRM

**Process** : Software Methodology – Agile Process

**Salesforce Skills** : Lightning, SOQL, CSS

**Tools** : Force.com IDE, Apex Data Loader Tool, Workbench, force.com, Source Tree, GIT Hub

**Certifications** : ADM 201

**EDUCATIONAL QUALIFICATIONS:**

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| **Institution** | **Location** | **Qualification** | **Duration** | **Percentage** |
| Andhra University | Vizag | B.E. - EEE | 2011 – 2015 | 7.01 |
| Narayana Junior College | Vijayawada | Intermediate | 2009 - 2011 | 91.3 |
| Netaji Brilliant School | Vijayawada | SSC | 2008 - 2009 | 90.0 |

**PROJECTS SUMMARY:**

**Project # 3:**

**Project Name** : Global NOVO CRM

**Role** : SFDC Senior Administrator & SFDC QA Analyst

**Client** : Confidential (Material Handling - Manufacturers)

**Duration** : Dec 2019 - Till Date

**Description:**

This project mainly deals with the Customer Management, Sales and config, price and quote related operations. Lightning roll out operations, integrations with other data management tools.

**Responsibilities:**

* Analyzing requirements and developing modules.
* Created a secured custom application for inside sales team which helps the team to co-ordinate the leads and opportunities pro-actively.
* Creation of custom objects, and its data. By using external plugins like Dun&Bradsheet, FootPrint to organize the data.
* Customize different page layouts and assigned them for different profile users.
* Web-to-case, Email-to-case for customer support activities..
* Conducted data migration using Salesforce.com import tool. Migrated data from MS Excel / CSV files to SFDC using Apex Data Loader.
* Responsible for maintaining and loading production Data & also Lighting migration testing.

**Project # 2:**

**Project Name** : DCE2.0

**Role** : SFDC Administrator

**Client** : Confidential (Consumer goods - Global)

**Duration** : April 2018 – May 2019

**Description:**

This project mainly deals with the Customer Management, Promotion Management and Product Management. This mainly deals in distributing the campaign budget into fiscal Year and quarter split by region and country levels with a provision for product versioning. So every transaction related to many varieties of products can be stored in database. Every development should is Lightning supported.

**Responsibilities:**

* Analyzing requirements and developing modules.
* Creation of custom objects, and its data.
* Customize different page layouts and assigned them for different profile users.
* Creation of test classes for Apex classes, Triggers and Lightning Components.
* Conducted data migration using Salesforce.com import tool. Migrated data from MS Excel / CSV files to SFDC using Apex Data Loader.
* Loading data into Salesforce.com through Data Loader.
* Responsible for maintaining and loading production Data.

**Project # 1:**

**Project Name** : Internet Marketing

**Role** : SFDC Administrator

**Client** : Confidential (Life sciences - Global)

**Duration** : June 2016 - March 2018

**Description:**

This project mainly focuses on integration two Salesforce instances to one combined instance. As part of this, some functionalities like portals, opportunity to order creation are consolidated into one. This also involved in migration of data from one Salesforce instance to other.

**Responsibilities:**

* Worked on Version Control Systems like Git Hub and Jenkins.
* Maintained the code using Version Control Systems like GIT using Source Tree.
* Involved in creating the Objects, Tabs, Fields and Record Types.
* Import/Export records to Sales force via data loader.
* Worked on Documents, Email Alerts, and Email Templates.
* Create and Configure Page layouts, Workflows, Approval process.
* Responsible for designing Reports and Dashboards.

**PERSONAL INFORMATION:**

**Name** : Saida Reddy Golla

**Father’s Name**: Venkateswara Reddy Golla

**Date of Birth** : Feb 09th 1994

**Address** : 2-58,Main road, Karalapadu, Piduguralla, Guntur.

**Email** : reddy.saidi49@gmail.com

**Contact** : +91-9441639369

**DECLARATION:**

I hereby declare the above information provided is true to the best of my knowledge.

**(Saida Reddy Golla)**