**Vallapureddy Kantha Reddy**

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**Mobile: +91 - 7799287006**

**Result-oriented professional, targeting assignments in Data Analysis & Reporting with a leading organization of repute in IT industry.**



* Competent professional with **2.6 years** of experience in **Data Analysis, ETL-Cleansing and Reporting Development**
* I worked in Nestor Analytics **for 7 months as Software Engineer** after that I joined in IBM **as Data Analyst** where I am **working currently.**
* Resourceful in all the phases of **Software Development Life Cycle (SDLC)** entailing requirement analysis, design, development, implementation, delivery and troubleshooting; utilizing Agile Methodology
* Capabilities in **understanding the needs of the business and identifying initiatives** that will allow a business to meet strategic goals, coordination of data handoff for analysis and integration into reporting
* Possess skills in **creating beautiful visualizations** and have a capability to analyse and report dashboards to client and top-level management
* Proven skills in **creating reports by linking complex data** from multiple source systems using **Microsoft SQL & Tableau;** utilizing  **Alteryx for cleansing data** with **MYSQL**
* Hands-on experience in **Power BI.Sql and ETL tools.**
* Possess outstanding **communication, analytical, interpersonal skills** which demonstrates self-motivation, creativity & initiative to achieve personal & corporate goals

**Profile summary**

**CORE COMPETENCIES**

**~ Data Analysis ~ Project Management ~ Reporting & Documentation**

**~ Data Interpretation ~ Data Cleansing ~ Requirement Analysis**

**~ Data Mining**

**CORE COMPETENCIES**

**~ Data Analysis ~ Project Management ~ Reporting & Documentation**

**~ Data Cleansing ~ Requirement Analysis ~ Data Mining**

**TECHNICAL SKILLS**

**Domain:** Data and Analytics (DNA)

**Technical:** SQL & R

**Tools and Utilities:** Tableau, Power BI, Alteryx, & Advanced Excel

**RDBMS:**  MySQL & Microsoft SQL Server

**Languages:** Basics of Python

**Other Skills:** Power BI DAX queries.

**Operating System:** Windows

**ORGANIZATIONAL EXPERIENCE**

**Key Result Areas:**

**Data Analyst at IBM Since Mar’19**

* With the role as Data Analyst, responsible for data Analysis, cleaning, and maintenance of data architecture in the database which is collected from various sources of data.
* Developing Tableau reports/dashboards for business data insights.
* Transform data into meaningful insight and recommendations for business partners from various areas and companies, including but not limited to the Executive and Sales teams.
* Work with other members of Data Analytics team to develop business work flows that will help us make better decisions and be more efficient in our daily work.
* Reporting the results back to the relevant members of the business.
* Interacting with clients and understanding the business requirement & functional requirements.
* Working alongside teams within the business or the management team to establish business needs.
* Managing data and processing activities involving analysing, studying and summarizing data for extracting useful information which would assist in strategic decision-making and planning
* Reviewing code and design; working on Excel, Alteryx & Tableau.

**Software Engineer at Nestor Analytics (from Jun’17-Dec’17)**

* Working on a Data Visualization tool on Power BI and creating the excellent reports/dashboard skills for the sales team.
* Writing SQL queries to extract the data with simple and complex queries on one or more tables from a database system.
* Removing corrupted data
* Performing initial analysis to assess the quality of the data
* Performing further analysis to determine the meaning of the data
* Preparing reports based on analysis and presenting to management team and sales team.

**PROJECTS**

**Title: Operation Sales Insights**

Role: Data Analyst

Client: IKEA

Company: IBM

Period: Sep 20- Present

Tools Tableau, SQL, Alteryx, Advanced Excel

Description: As Part of Data analyst, we build various dashboards like forecasting of sales, Sales performances year over year, effect of pandemics on business, primary KPI’s trend etc. We even prepare case studies to present before the client how various decisions has affected the business.

**Title: Operation Sales Insights**

Role: Data Analyst

Client: Cengage

Company: IBM

Period: Mar’19 – Jun20

Tools Power BI SQL server , Alteryx, Advanced Excel

Description: As Part of Data analyst, we build various dashboards like forecasting of sales, Sales performances year over year, effect of pandemics on business, primary KPI’s trend etc. We even prepare case studies to present before the client how various decisions has affected the business.

**ACADEMIC DETAILS**

**2017 B.Tech. in Electronics & Communication Engineering** from Koneru Lakshmaiah University (KLU), Andhra Pradesh

**CERTIFICATIONS**

* Certified in:
* Power BI Master class, Models and DAX formulas.
* Tableau for the Project .
* Alteryx Essentials.

**TRAINING**

* Attended training on:
* Excel for Business Analytics
* ETL, Reporting tools of Business Intelligence (3 Months)
* Tableau and basic concepts of R .

**PERSONAL DETAILS**

**Date of Birth:** 14st June 1996

**Languages Known:** English, Hindi & Telugu

**Current Address:** Bengaluru – 560045