

OGBONNA DESMOND CHIBUIKE

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CAREER STATEMENT

Desmond is a confident, self-motivated individual, not bounded by conventional thoughts and processes with exceptional interpersonal skills. His thirst for success through notable challenges have seen him through successful business/brand building and management. Desmond enjoys being part of a successful and productive team and thrives in highly pressurized and challenging working environments.

He is currently a master data analyst , analysing business trends and projection, provide second and third level support with cross-selling merchants and partners for users in general. Currently seeking new challenges in an environment where he can be challenged professionally



AREA OF EXPERTISE

- Microsoft Office 365
- Business Analysis & Projection
- Administrative Roles
- SAP Master Data management
- Product Information Management
- Qualitative Analysis of customer complaints
- Workflow Management
- Channel analysis and Management
- Microsoft Excel for data processing, Sales and Market Analysis,
- Data Management and power query for data
- Proficient usage of power BI

EXPERIENCE

AUGUST 2020-TILL DATE : MASTER DATA AND BUSINESS ANALYST SCHNIEDER ELECTRIC NIGERIA LTD

- Plan and priorities the workload to ensure that all assignments are delivered accurately to meet specified time lines (planning)
- Ensure timely and accurate update of all master data records. Responsible for delivering all the tasks on-time, every-time.Ensure that all the reports are maintained and cleared on time.Maintain Material master data in SAP as per business requirements
- Comprehend incoming and outgoing data flows for SAP master data, BOMs and costing
- Good knowledge of governing policies around Material data as per the area of work
- Update /maintain the departmental procedures (SOP s) tools, and metrics for the master data team
- Ensure all Data Quality KPIs (Key Performance Indicators) are met
- Identifies areas for data quality and process improvements and helps to resolve data quality problems through the appropriate choice of error detection and correction, process control and improvement, or process design strategies.Align data management processes in the business value chains and process areas
- Master Data Champion for PIM,SAP,DIGI-Q,MYSE,EDMS,CDQT
- Perform UAT and E2E, tests.provide SAP Analytics for Marketing purposes, System efficiency report, performance report

- Creation of references in system/SAP as requested by Customer/Sales/CCC team in co-ordination with Logistics, Finance and MDT. Blocking and Unblocking of References in system/SAP basis inputs from Offer Managers and Customers/Sales/CCC team by co ordinating with Logistics, Finance and MDT.
- PIM handling for reference Creation/Blocking/Unblocking/product lifecycle/E-REF,Product Relationship/Product substitution ,sharing pricing for all std and non std materials.(MCCB's, ACB,CTR)
- Updating various tools for AMSP, Demand generation and offer wise analysis data, price list backend work like updating SAP data.
- Manage digital project deployment, support the Master Data Management (MDM) ecosystem

**JANUARY 2020-AUGUST 2020 :BUSINESS & SALES ANALYST
VAB SOLUTIONS INT LTD**

- Prepare accurate reports using data from internal and external sources
- Evaluate third-party data to determine best practices for company success
- Present actionable information and insights to team members and management
- Gather and analyze data in order to understand problems and address them proactively
- Collaborate with team members and members of other departments
- Evaluating business processes, anticipating requirements, uncovering areas for improvement, and developing and implementing solutions.
- Leading ongoing reviews of business processes and developing optimization strategies.
- Staying up-to-date on the latest process and IT advancements to automate and modernize systems.
- Conducting meetings and presentations to share ideas and findings. Performing requirements analysis.
- Prioritizing initiatives based on business needs and requirements.
- Serving as a liaison between stakeholders and users.

**NOBEMBER 2017 – DECEMBER 2018: OPERATIONS ASISSTANT/ BUSINESS INTELLIGENCE ANALYST
PROPORTION CONSTRUCTION WORKS NIG LTD**

- Designed and developed monthly business performance reports using data visualization tools like Power BI, MicroStrategy, Ms Excel and, Power query.
- Reported to Chief Project Manager on task and resources using Microsoft project.
- Liaised with Chief finance officer for efficient data collecting.
- Conducted SWOT analysis and PEST analysis to deliver insightful strategies for performance. Used linear and exponential forecast on MS Excel to show trends in business

**JANUARY 2016 – 2017: DATA ANALYST
BRENDANCE AND CRUSADERS LTD**

- Provided daily, weekly and monthly reports
- Acquired data from primary and secondary source
- Maintained data base of customers
- Designed and developed monthly business performance reports using data visualization tools like Power BI, Ms Excel, Power query.

EDUCATION

**2021
MBA MARKETING AHMADU BELLO UNIVERSITY ZARIA (ON-GOING)**

**2017
B.SC. COOPERATIVE ECONOMICS AND MANAGEMENT
Faculty of Management Sciences
Nnamdi Azikiwe University, Awka**

**2007
SENIOR SECONDARY CERTIFICATE EXAMINATION
Nigerian Model College Mushin**