Techno-Functional Consultant

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**SALESFORCE LEAD** with 8 Exp. With Pineapple Soft Corp.

**Areas of Expertise Enterprise CLOUD COMPUTING, EINSTEIN and LIGHTENING**

**PROFESSIONAL SUMMARY**

* 5 years direct experience in all aspects of developing, Coding, Salesforce Administration ,
* 5 years of developing customizations for SFDC ,SALES CLOUD, MARKETING CLOUD & SERVICE CLOUD, Intergration Lightning and Einstein.
* Exposure and expertise in Bigdata Analytics and Robotic Process Automation and Business Process Automation.
* Have successfully carried out 2 end to end Salesforce implementations for USA & Singapore Clients Proven experience in SFDC implementations
* Proven experience in overseeing the direction, development, and implementation of CRM software solutions. Specific knowledge of CRM SaaS and Salesforce.com highly valued
* Recently joined in HCL Company as senior technical lead in 01-SEP-2021

**WORK EXPERIENCE**

* Working for PINEAPPLE SOFTWARE CORPORATION, HYDERABAD from **Jan 2014 to till date.**

*Company Snapshot* : The Companys Principal Activity is to provide Business and Information Technology services to Fortune 500 Clients across the Globe.The Company is head quartered in Los Angeles, California , USA and having more than 10 Development Centres across USA and Offshore Offices in U.K & India and Associate Offices in Australia and Canada.Total Head count of over 5000 employees in niche areas ERP Systems, SAP, ORACLE, SALESFORCE, Mainframes,etc.The Company operates through five segments namely Company Services, Global Outsourcing Services, Hardware Product Segment , Software Segment and Consulting group.,www.pineapplecorpusa.com

**Detailed Description :**

Apex classes and VF Pages : 7 years

Lightening Salesforce : 6 years

Sales ,Service , Community and Marketing Clouds : 5 years

LWC Components 3 years

Customization and Configuration : 7 years

Web Services Rest Soap and wsdl : 5 years

Salesforce Integration : 5 years

Salesforce CPQ : 2 years

Einstein Cloud : 1 years

Health Cloud : 1 year

Apttus CPQ : 1 year

**PROJECT DETAILS:**

**Client : SAMSUNG, USA**

**Role : SALESFORCE**

**Version : SALESFORCE**

**Location : Hyderabad- offshore Implementation Project.**

**Team Size : 10x 2**

**Duration : 12 months**

RESPONSIBILITIES:

* Configuration, customization on each of the objects in Salesforce [LeadRole]
* Visual force, Apex programming ,Aura,Lwc
* Support organizations Salesforce users
* Take up any new enhancements, changes
* Suggest best practices for Salesforce
* Manage sandbox instances and production instance

Client Profile : Samsung was founded by [Lee Byung-chul](https://en.wikipedia.org/wiki/Lee_Byung-chul) in 1938 as a [trading company](https://en.wikipedia.org/wiki/Trading_company). Over the next three decades, the group diversified into areas including food processing, textiles, insurance, securities and retail. Samsung entered the [electronics industry](https://en.wikipedia.org/wiki/Electronics_industry) in the late 1960s and the construction and shipbuilding industries in the mid-1970s; these areas would drive its subsequent growth. Following Lee's death in 1987, Samsung was separated into four business groups – Samsung Group, [Shinsegae](https://en.wikipedia.org/wiki/Shinsegae) Group, [CJ Group](https://en.wikipedia.org/wiki/CJ_Group) and [Hansol](https://en.wikipedia.org/wiki/Hansol) Group. Since 1990, Samsung has increasingly globalised its activities and electronics; in particular, its mobile phones and semiconductors have become its most important source of income. As of 2017, Samsung has the 6th highest global [brand value](https://en.wikipedia.org/wiki/Brand_valuation).

**Client : Wells Fargo, Raffles Place, Singapore.**

**Role : SALESFORCE.**

**Version : SALESFORCE**

**Location : Singapore Offshore Implementation Project.**

**Team Size : 10x 2**

**Duration : 12 months**

Background

Wells Fargo & Company is an American international banking and financial services holding company headquartered in San Francisco, California, with "head quarters" throughout the country. It is the world's largest bank by market capitalization and the third largest bank in the U.S. by assets. In July 2015, Wells Fargo became the world's largest bank by market capitalization, edging past ICBC.Wells Fargo surpassed Citigroup Inc. to become the third-largest U.S. bank by assets at the end of 2015. Wells Fargo is the second largest bank in deposits, home mortgage servicing, and debit cards.

RESPONSIBILITIES:

* Configuration, customization on each of the objects in Salesforce [LeadRole]
* Visual force, Apex programming
* Support organizations Salesforce users
* Take up any new enhancements, changes
* Suggest best practices for Salesforce
* Manage sandbox instances and production instance

Project-Details

**Client Name : Vodafone UK**

**Role : SALESFORCE- Post Implementation Support-Offshore**

**Version : SALESFORCE**

**Business Area : CRM**

**Team Size : 10 X 3**

**Location : Hyderabad**

 **Duration : 36 months**

Client Profile: Vodafone UK is a provider of [telecommunications](http://en.wikipedia.org/wiki/Telecommunication) services in the United Kingdom, and a part of the [Vodafone Group](http://en.wikipedia.org/wiki/Vodafone), the world's second-largest mobile phone Company. As of March 2014, Vodafone UK has 19.5 million subscribers and is the third largest mobile telecommunications network nationally after [EE](http://en.wikipedia.org/wiki/EE_%28telecommunications_company%29) and [O2](http://en.wikipedia.org/wiki/O2_%28United_Kingdom%29)

Responsible for managing a team of technical resources in Sales Force Capability with a strong operational and people focus. Responsible for a team of 35-40 (including vendors) SFDC developers and functional consultants out of India COE and for the technical delivery of sales force solution for EMC IT in a global matrix environment. Develops and establishes best practices and operational policies within department. Had participated in development and implementation of functional strategy. Has overall responsibility for developing and administering budgets, schedules and performance standards for the organizational unit. Typically managed a single function but could be extended to multiple functions, locations.

### **EDUCATIONAL BACKGROUND**

**B.Sc( Comp Sci),2011,Nagarjuna University**

**MCA** ,**2014, KBN College, Krishna University**

**MBA,2014-16 ( CLOUD COMPUTING ) ,CALIFORNIA BUSINESS SCHOOL**

### **REFERENCES**

* Ms.Jessika Skyes, Head Human Resource Team, PINEAPPLE SOFTWARE CORPORATION, USA. Phones: 0013232711619 E-mail ID: hrd.usa@ pineapplecorpusa.com
* Mr.Sridhar, Project Manager, PINEAPPLE SOFTWARE CORPORATION, INDIA.

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CTC : 25 LPA