

# KATHRYN EVSEEVA

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## EXPERIENCE

2018 – Present

### **Design Program Manager**

Evrone Inc

Currently managing a team of 7 designers that develop UI/UX and graphics for customer websites and applications. I work directly with customers to develop project plans, technical specifications and user stories.

- Worked directly with KFC to develop UI/UX components for new CRM used by their marketing team in Eastern Europe.
- Worked directly with L'Oreal to develop UI/UX components for their new Learning Management System.
- Interfacing with marketing, development teams to develop UI/UX and graphics for multiple customer projects.
- Design division was losing money when I first arrived. I introduced a new quarterly planning and estimation process. My team has been turning a profit for the last two quarters.
- Developed design team culture.

⚙️ JIRA+Confluence, Figma, myBalsamiq, LucidChart, Google Analytics

2017 - 2018

### **Project Manager**

FREED startup, integrated blockchain gaming solution

- Implemented product development process for development team
- Introduced tools to support development process and improve communication of remote teams - Slack, JIRA+Confluence, LucidChart, myBalsamiq, MailChimp
- Traveled to international conferences and helped marketing team sign 10 investors
- Created layouts for the company website

2013 - 2017

### **Technical Program Manager - Developed high load web apps**

Ivelum LLC

Managed development and successful launches of multiple websites and applications. Among

them are payment apps, large media websites, digital advertising platform, proprietary CMS, proprietary LMS.

- Implemented CI/CD processes with development team. This led to a 30% increase in development speed.
- Arranged development process including remote devs in many time zones from Moscow to Hawaii.
- Worked directly with stakeholders to develop project plans, technical specifications and user stories.
- Managed projects, budgets, and planning
- Maintained documentation for end users
- Created interface and system mockups
- Built relationships with customers

⚙️JIRA+Confluence, AWS, Google Analytics, Lytics, Agile, Python, Django

2011 - 2013

#### **Junior Product Manager - Developed desktop apps**

ECO Center LLC

Developed and successfully launched:

- Laboratory Information Management System (LIMS) for an air pollution control lab
- Accounting system for payments and pollution control for the Federal Service for Ecological, Technological and Nuclear Supervision and The Federal Service for Supervision in the Environment.

Responsibilities:

- Worked with internal stakeholders to collect and analyze business requirements
- Created interface mock-ups
- Created user stories and managed product backlog
- Maintained product documentation for customers
- Provided product training to customers

⚙️Redmine, Trello, SQL, Adobe Illustrator

#### **EDUCATION**

**Voronezh State University, 2011**

GIS Engineer