

# Srikanth MB

## Business Analyst

Very-well educated candidate with excellent statistical knowledge and ability to find tough data points in a sea of information. Well versed in scientific research, statistics, or spreadsheets. Able to process data quickly and communicate findings effectively to individuals.



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7760475452



Mysore, India

## SKILLS

MS Office

MS Excel

Python

SQL

Data Analysis

Tableau

Organizational Skills

Vendor Management

## LANGUAGES

English

Professional Working Proficiency

Hindi

Professional Working Proficiency

Kannada

Professional Working Proficiency

## WORK EXPERIENCE

### Business Analyst

#### Aliens Group

10/2019 - Present

Hyderabad

Aliens Group is a privately held Indian real estate and construction company founded in 2004 and headquartered in Hyderabad, Telangana.

##### Achievements/Tasks

- Working alongside Marketing team within the business or the management team to establish business needs.
- Defining new data collection and analysis processes. Collecting and interpreting data across various digital platforms.
- Played a key role in acquiring new lists of data for the Marketing of open plots and generated revenue of INR 2 crores.
- Identifying patterns and trends in data sets. Reporting the results back to the relevant members of the Marketing team.
- Analyzed and reported marketing and sales pipeline. Identified issues and obstacles in the marketing pipeline.
- Created buyers' persona based on the historical data of sales as well as competitor analysis of Realtors.
- Involved in the implementation of SFDC for the pre-sales part as a champion user. Majorly in transferring data and defining the pre-sales process and responsible for the execution.

### Assistant Structural Engineer

#### Manasa Consultants

04/2018 - 03/2019

Bengaluru

Engineering company handling primarily government projects related to the field of Infrastructure

##### Achievements/Tasks

- Completed accurate engineering calculations for weights, loads and other metrics using both manual and using tools ETABS and STADPro
- Adhered to civil and structural design requirements as well as IS Codes while preparing reports, designs, and drawings.
- Resourceful problem solver with strong organizational skills and demonstrated ability to work successfully with technical and non-technical colleagues.
- Assisted drafters in developing structural design of products using drafting tools or computer-assisted design (AUTOCAD) or drafting equipment and software.

## EDUCATION

### Master of Technology in Industrial Structures

#### Sri Jayachamarajendra College of Engineering, Mysuru

09/2015 - 08/2017

9.06

### Bachelor of Engineering in Civil Engineering

#### Sri Jayachamarajendra College of Engineering, Mysuru

09/2009 - 06/2013

8.39