

JAY BLOCK
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MISSION: To be a critical teammate of a creative team and organization that has the same goals.

KEY COMPETENCIES:

Creative Digital Imaging Solutions • Producer • Innovative Solutions • Mobile Solutions • Social Media Manager • Non-Profit • National and International Business Development Manager • Event Development • Community Manager • Repurposing Digital Images and Video • Social Post Copy Writer • Mobile Marketing Solution Strategist • Networker Explorer • Team Player • Director • Coach • Innovative Visionary • Problem Solver • Project Management • Proficient on Key Social Media Platforms • Quick Learner of New Applications and Platforms • New Business Development • Leader • Manager • Inventor • International Soccer Athlete • Entrepreneur • Self starter • Product Development • Customer Care • Account Management • Brand Development • Quality Control • Market Researcher • Sports • International Business Management • 2x NYC Marathoner

Emerging Technology Consultant Social Content Producer:

NHL Alumni PRO-AM • Homeless World Cup Zocalo, Mexico 2018 • Homeless World Cup Cardiff Wales 2019 • Lime Rock Park "Sunday in the Park" Historical Festival Classic (Vintage Car and Motorcycle collections) • Rema Hort Mann Foundation • The Fifth Beatle (NY Times Best Seller Event) • Beatle Fest • OxyMoron of Def Jam • ZUM SCHNEIDER (BAND) • Inyang Bassey (Band) • DEESIGNER of Def Jam • Entertainment Basketball Classic (Special annual event) • ASAP FERG Adidas (Launch Event) • Champions World International USA soccer Tour • Major League Soccer • Freelance Photographer • NYC Marathon Freelance photographer • Life Style Photographer • Ford • Elite • Next Model (New Faces Modeling Freelance Photographer) • NYC Fashion Week Freelance Photographer • BeeTV BeetRetreat (Media Industry Event)

Industry Experience:

• Non Profit Foundations • Fundraising (Brain Trauma, Concussion, Cancer) • Sports event • Specialty Art Collections • Soccer • Hockey • Basketball • Special Events • Music • Entertainment • StoryTelling • Speakers • Interviews • Live Action Sport Events • Social Media Events • Content Producer • Photography • Digital Repurposing • Mobile Solutions • Instagram • Twitter • Facebook • Live Streaming Events

PREVIOUS PROFESSIONAL EXPERIENCE

ScrollMotion

New York, New York 2012-2013

- Quality Assurance Mobile Application Engineer testing using technology and processes implemented for defects

Sonic Mobile

New York, NY, 2007-2011

- Manager, US office of New Zealand based company
- Educate Mobile technology to USA clients; define operational applications in US and abroad
- Managed international back end team to produce demos
- Present innovate ways of using SMS (short message service) text and mobile solutions technology
- Communicate and track all development stages of client projects with creative and technical team in New Zealand

Founder, JAB Images (Freelance Agency)

New York, NY, 2003-2006

- Digital Capture, Produced final photo shoots with team (hair, make up, Locations, models). Managed marketing and advertising budgets, Executed relationships with Fortune 500 modeling agencies (top model agencies)
- Created, and directed designs with creative team to produce promotional materials

MeadWestvaco/AGI Media

New York, NY 2001-2003

- Inventor • Creator and manager of Creative director of global patented concepts Working with legal and Structure Design team to assure global patent protection. • Worked with international team of package designers to produce final designs and concepts Directed design department to Produce package concepts for • Music • Entertainment • Pharmaceutical • Healthcare • Cosmetics • Gaming • tobacco • Leader of inventions internally and International clients on a global clients • Creative design Captain to Produce package

EDUCATION

Columbia College, Bachelor of Arts, Chicago, IL 1993