**SANDEEP REDDY KATLA** Mobile no:+91 7032150731

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**PROFESSIONAL SUMMARY:**

* Having **3 years** of experience in **Salesforce.com**CRM platform.
* Knowledge in designing and developing Apex Classes, Controller Classes, Apex Triggers and Visual Force Pages for application.
* Knowledge in SFDC **Configurations**/**Customizations** - as Administrator and Developer.
* Knowledge in developing Page Layouts, Tabs, Custom fields, Custom objects, Validation Rules etc.
* Knowledge of creating custom **Objects** and **Tabs**, designing **Custom Fields**, assigning **Validation Rules** and **Field-Level Dependencies**, **Approval Processes**.
* Knowledge of creating role based page layouts, custom tabs as per the requirements.
* Knowledge of Createing Page Layouts to organize fields, custom links, related lists, and other components on record pages.
* Understanding of the SFDC data model, customizing schema using custom objects, fields, master - detail and lookup relationship.
* Knowledge of Salesforce.com Standard Objects such as Accounts, Contacts, Opportunities, Campaigns, Cases, and Solutions.
* Knowledge of various advanced fields like Picklist Fields, Master-Detail Fields, Custom Formula Fields, and defined Field Dependencies for custom picklist fields.
* Knowledge of advanced fields like Picklist Fields, Master-Detail Fields, Custom Formula Fields, and defined Field Dependencies for custom picklist fields.
* Expertise at administrative tasks such as **User** management, creating **Profiles**, **Roles** and **Permission Sets**, **Workflow**, **Tasks and Events**, **Email notification** and **Templates**, **Reports** and **Dashboard**.
* Knowledge of Creating and maintaining the email templates to be used in the Workflows
* Used data migration tools such as **Apex Data Loader**, **Salesforce Import and Export Wizard**.
* Having knowledge in **Trigger**, **Test Methods**, and writing **SOQL** and **SOSL** queries.
* Knowledge on translating business process into **Custom Objects** and creating **Look-up relationships** and **Master-detail relationships**.
* Good Knowledge on working with scripting languages like **HTML, JavaScript.**
* Knowledge on **Migration** tools **Force.com IDE, Eclipse** .
* Ability to adapt to any environment such as working with small or large groups or independently and excellent communication skills.

**EDUCATIONAL QUALIFICATION:**

* B.TECH From Jawaharlal Nehru Technology University, Hyderabad.

**TECHNICAL SKILLS:**

**SFDC Technology** :Apex classes, ,Apex Triggers, Batch Apex, Schedule Apex,Visual Force Pages, Workflows and Approvals, SOQL, SOSL.

**SFDC Tools** : Apex Data Loader, Force.com IDE (Eclipse)

**Languages**  : Apex, Visual Force,C,C++.

**Web Technologies** : HTML,CSS, Java Script

**Operating System** : Windows 7/XP

**PROFESSIONAL EXPERIENCE:**

Working As a Software Engineer **IBM India Pvt. Limited***, Bangalore*

 **PROJECT DETAILS:**

**Project Title : Zurich Financial Services**

**Client : Zurich Finacial Services,California Role : Developer Technology/Tool Used** : **SaleForce.com platform, Visual Force Pages, Apex Language, Data Loader, Java Script,**

 **Eclipse IDE**.

**Description:**

 Building SFDC application that facilitates Organization Users to view their customers in a unified way and generate customized user Information and customer reports accordingly. The project also involved data migration from three systems to Sales force. Without a single unified database, it was not possible to track and maintain interactions with customers. The goal of the project was also to enable global sales facilitate collaboration and manage sales on-demand.

 **My Role:**  **As a Team Member I have been involving:**

* Developed sales and marketing apps on Salesforce.com platform using CRM Process.
* Interacted with various business team members to gather the requirements and documented the requirements.
* Designed and developed application on **Force.com Platform** in Salesforce.com environment with **Apex** programming language at backend and **Visual-Force** pages as user interface.
* Implemented the requirements on **Salesforce.com platform** and **Force.com IDE** Plug-in using **Eclipse**.
* Worked with various **salesforce**.**com** objects like **Accounts, Contacts, Lead, Reports and Dashboards.**
* Developed various **Custom Objects, Tabs, Entity-Relationship Data Model, Validation rules** on the **Objects** and **Tabs, Components** and **Visual Force Pages** based on requirements.
* Created **page layouts, search layouts** to organize **Fields, Custom links, related lists,** and other components on a record detail and edit pages.
* Created **workflow rules** and defined **related tasks, time triggered tasks, email alerts** to implement business logic.
* Designed, developed and deployed **Apex Classes** and **Apex Triggers** for various functional needs in the application.
* Developed and configured various **Reports** and **Report Folders** for different user profiles based on the need in the organization.
* Used the **sandbox** for testing and migrated the code to the deployment instance after testing.
* Responsible for assigning tasks to individuals and tracking the day to day management activities.

Sharing the daily progress report to client as well as management team (Onshore & Offshore) and mitigating the risks & issues.

**PROJECT DETAILS:**

 **Project Title : Household Common Policy Mart Client : South African Golf Associations (SAGA) Role : Salesforce Admin/Developer Technology/Tool Used** : **Force.com, Apex, Visual force, Triggers, S-Objects.**

**Description:**

 The objective of this project is to store and maintain the household policies. New policies issued generated are fed into the objects from sources like Agent, Corporate Companies and from direct company. An online system (Household Online) manages to feed, view and modify the policy data.

**My Role: As a Team Member I Was:**

* Involved in the design of the application and creating the **Objects**, tabs, fields, validation rules, approval process and formula fields
* Import/Export records to Salesforce via Data Loader
* Participate in Customer discussions and provide necessary clarifications to customer.
* Worked with various salesforce.com Standard objects like Accounts, Contacts, Leads, Cases, Campaigns, Reports and Dashboards.
* Create and Configure **Page Layouts, Work Flows**, customer portal and partner Portal
* Performing unit testing on the designed reports Involved in testing the reports.
* Responsible for migrating data from one sandbox to another sandbox using eclipse and change sets
* Responsible for writing **Apex Triggers** and **Apex Classes** and designing **Visual Force Pages**
* Responsible for writing the **Test classes**.
* Creating **Reports** and **Dashboards**.
* Taking back up data (Monthly or Weekly) to .CSV file based on User request using Data Loader.
* Customized Page layouts for Standard/ Custom objects and assigned Record types.
* Created Workflow rules to automate Tasks, Email Alerts, Field Updates, Time-Dependent actions.

**DECLARATION:**

I hereby declare that all the above details are true to my knowledge.