**Vaddul **

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**PROFESSIONAL SUMMARY**

* **7+ years** of IT experience in Salesforce.com Administration and Development with hands of experience using Java technologies.
* Experience in Administration, Configuration, Implementation and Support of **Salesforce CRM** and **force.com IDE.**
* Endured in designing and developing Apex Classes, controller classes, **Apex triggers and batch Apex** for various functional needs in the application.
* Knowledge on new release of lightning components.
* Worked with Approval Processes, **custom Tabs, custom reports**, and report folders, report extractions to various formats, design of **Visual Force Pages, Snapshots, and Dashboards .**
* Leading the analysis and business requirements gathering to develop detailed functional requirements, clearly stating project scope
* Worked with Sales force to understand lightning limitations and workarounds
* Expertise in salesforce.com platform by designing the required entities like custom objects, creating the relationships/junction objects like lookups, Entity Relationship data model, Roll - up summary, Pages, and Interfaces.
* Experience with Lead Management, Case Management and Customer Portal.
* Experience in creating Validation Rules, Approval Process, workflows for auto lead routing, lead escalation and Email Alerts.
* Experience in Salesforce.com application setup activities and customized the applications to meet the functional requirement of the organization.
* Experience in creating and manage workflow rules, field updates and email alerts.
* Good experience in Mass imports and exports of data using Import wizard and Data Loader.
* Good work experience on Notification services in setting up the Scheduled jobs and alerts.
* Experience in exporting the data to Excel Files and Text Files from database.
* Experience in querying Salesforce.com database using **SOQL & SOSL queries** using Force.com Explorer.
* Good development experience with **Apex Language, Apex Trigger, Apex Scheduler, Batch Apex, Apex Class Apex Web** Service, Partner WSDL Enterprise WSDL, Visual Force Page, Component Controllers and S-Control.
* Extensive experience in preparing the application over view, run book, system documentation and user manual.
* Good understanding with Client/Server architecture, Object-Oriented design techniques and web application design under Model View Controller (MVC) and Service Oriented Architecture (SOA).
* Experienced in web technologies like HTML, XML, CSS, JSP, JavaScript, WSDL, and SOAP.
* Basic knowledge of Adobe Flash, Service Cloud and Sales Cloud and Chatter.
* Experience in cloud technology and on-premise infrastructure integration for Salesforce.com.
* Experience in Unit Testing, Test Coverage and Code Review.
* Excellent hands on experience with XML, XSL, XML Schema, HTML, and CSS.
* Highly organized and dedicated with a positive attitude, capable of producing results immediately on hire.
* Excellent communication and inter-personal skills, accustomed to working in both large and small team environments.

**TECHNICAL SKILLS**

**Salesforce:** AppExchange, Data Loader, Lightning (Pages, Custom Components, Apps), Lightning Actions and Events, Apex Classes, Apex Triggers, Test Classes, Apex Custom Controllers and Extension, Visualforce (Pages, Components & Controllers), Validation Rules, Workflow rules, Flows, Outbound Messages, Approval Processes, Process Builder, Dashboards, Reports, Custom Objects, Force.com IDE, SOQL, SOSL, Lightning App Builder, Lightning Out, Lightning Bolt, Aura and Lightning Frameworks, Live Agent, Changeset, WSDL, AppExchange

**Salesforce Clouds:** Sales Cloud, Service Cloud, Community Cloud

**Languages / Scripting:** Apex, C, C++, C#, JavaScript, SQL, PL/SQL, HTML, JavaScript, jQuery, XML, CSS

**Database & Tools**: Oracle, SQL Server, MS Access

**Integration**: Jitterbit, Oracle ICS, REST/SOAP

**OS & Browser Platforms:** Windows, Linux, iOS, Android, Internet Explorer, Firefox, Chrome, Safari

**Productivity Tools:** MS Office (Word, Excel, PowerPoint), MS Visio, MS Outlook, OneNote, OneDrive, Google Drive, Lucid Charts

**Testing:** HP Quality Center / Application Lifecycle Management (HP QC/ALM)

**AppExchange**: DocuSign, Dataloader.io, Conga Composer, Mailchimp, Slack, Twilio

**EXPERIENCE:**

**Client: Belkin, Los Angeles, CA July’2020-Till date**

**Role: Senior Salesforce Developer**

**Responsiblities:**

* Involved in business requirements meeting for requirements analysis, designing data model, identifying customizations and prepared Technical Design Document.
* Created relationships among objects using Lookup, Master-detail and Junction Object relationships.
* Implemented customizations using Apex controller classes Custom, Extension , Triggers and Visualforce pages.
* Used visualforce components like Form, PageBlock, PageBlockSection, CommandButton, Actionsupport, ActionFunction, PageBlockTable and Repeat for developing visualforce pages.
* Developed rich UI using custom Cascading Style Sheets CSS in Visualforce pages and used Java Script, JQuery for client-side validations.
* Written SOQL, SOSL, Aggregate, Relationship queries in apex classes, triggers to retrieve optimized data from sObjects.
* Written apex classes to make an outbound integration to external application by generating necessary apex stubs from WSDL using WSDL2Apex.
* Developed apex REST web service classes for inbound call to salesforce from external applications accessing via data power.
* Developed apex batch classes to archive chatter post and custom object interactions data daily and monthly basis.
* Developed custom Objects, Fields, Dependent picklist values, and validation rules, Page Layouts, Search Layouts and Tabs.
* Performed administrative tasks - creating Users, Profiles, Roles, Permission Sets, Page Layouts, Record Types and configured sharing rules based on Organization role hierarchy.
* Configured Single Sign-On SSO for user authentication using SAML 2.0 and using mydomains.
* Implemented service cloud, service console and configured Email-to-Case and enabled communities in cases.
* Created workflow rules, approval process and defined actions like Tasks, Email alerts, outbound message and Field updates.
* Created communication templates used for Email alerts based of Text, HTML and Visualforce types.
* Customized standard features like auto-response, assignment, escalation rules on Lead and Case object.
* Developed customized Reports, Dashboards for business users and managers, developed custom report using visualforce pages.
* Prepared data mapping documents and migrated data from Siebel to Salesforce using Data Loader, Cast Iron orchestration.
* Written apex unit test classes for Trigger, Apex classes to meet 75 of code coverage to migrate to Production instances.
* Created and maintained the documentation for application Design, data mapping document for Migration and integration technical design document.
* Good experience in preparing package.xml file for deploying applications from Sandbox to Production instances using Force.com migration script and Workbench.
* Implemented best practices to avoid governor limits by writing repeated code in triggers and apex classes.

**Environment:** Saleforce.com CRM, Apex Classes, Controllers, Visualforce pages, Web Services, SOAP, REST, WSDL, Sales Cloud, Service Cloud, Custom Objects, Tabs, Email Services, Workflows, Approval process, Data loader, Cast Iron, Reports, Dashboard, Sharing rules, Force.com IDE, HTML, CSS, JavaScript, JQuery, Windows 2003.

**Client: State Street, Boston, MA Jan’2019-June’2020**

**Role: Salesforce Developer**

**Responsiblities:**

* Developed Apex Triggers, Apex Classes and Visualforce pages with various customizations requested by business users.
* Written SOQL, SOSL for data manipulation needs of the application using platform database objects.
* Developed VisualForce pages with java Script and Apex classes.
* Developed salesforce.com visualforce pages using Java script, and Ajax toolkit for client side validations and rendering sections/components based on user options.
* Used Force.com IDE for developing apex classes, triggers, visualforce pages, objects and validation rules.
* Created relationships among objects with Lookup, Self, Master-detail relationship and used Junction object for many-to-many relationships.
* Used Data Loader to perform CURD operations and bulk import or export of data from Salesforce.com to files and vice-versa using comma separated values CSV files.
* Integrated Salesforce with Informatica on Demand for the proper mappings and extraction and transformation of data.
* Created various reports summary reports, matrix reports, pie charts and dashboards and Report Folders to assist managers to better utilize Salesforce.
* Created workflow rules and defined actions like Tasks, Time-Dependent actions, Email Alerts and Field Updates to implement business logic.
* Administration experience in creating roles, profiles, user accounts, permission sets and assigned to different roles to users.
* Written triggers to process inbound emails from customers to automatically create new Case records.
* Migrated components across various other SDLC environments like QA, UAT and Production environments using Force.com Migration tools, change set and work bench.
* Implemented Salesforce.com dashboards as per business requirements.
* Involved in SFDC application support for end users.

**Environment:** Salesforce.com platform, Sales cloud, Service cloud, Apex classes, Triggers, Visualforce pages, Controllers, Data loader, Demand tool, Workflows, Approvals, Custom Objects, Tabs, Page Layouts, CSS, HTML, Java Script, Reports, Dashboards, Eclipse IDE Plug-in, Windows.

**Client: Ann Taylor, New York City, NY July’2018- Dec’2019**

**Role: Salesforce Developer**

**Responsibilities:**

* Performed detailed analysis of the business process and prepared the requirement document (BRD) by interviewing key Stakeholders and used it as a baseline for further design and implementation.
* Developed and configured **Dashboards, Reports and Report Folders** for different user profiles based on the need in the organization.
* Designed, developed and deployed various **data integration interfaces, Apex Classes, Controller Classes and Apex Triggers** for various functional needs in the application.
* Designed & Deployed the **Custom objects, Custom tabs, Validation rules, Auto-Response Rules, Page layouts**, to suit to the needs of the application.
* Created **page layouts, search layouts to organize fields, custom links, related lists, and other components** on a record detail.
* Worked on various **Salesforce.com** standard objects like **Accounts, Contacts, Opportunities, Opportunity products, and products.**
* Developed custom user interface using **Visualforce Pages, Components and Controller Classes.**
* Designed various Reports (using the Report Build) and Dashboards to assist the University Admin Department to better utilize Salesforce as an Analytical Tool to expedite the Loan Granting Process.
* Importing and exporting of large volumes of data using the **Data Loader.**
* Created modern Enterprise **Lightning Apps combining** **Lightning Design System**, **Lightning App Builder** and **Lightning Component features.**
* Developed and configured various **Reports** and **Report Folders** for different user profiles based on the organization initiatives.
* Created **Apex REST** web service methods to inbound calls to Salesforce and supported response in **JSON** and **XML** format.
* Customized **User Roles, Role hierarchies, Profiles and Sharing settings** to ensure that the protected data is available only to the authorized users.
* Defined lookup and master-detail relationships on the objects and created junction objects to establish connectivity among objects.
* Customized different objects at field-level, implementing advanced fields such as Picklists, Field Dependencies, Custom Formula Fields and Validation Rules.
* Worked closely with project manager to define the scope, timeline, effort and resources necessary to complete business requirements and process work on project initiative.

**Environment:** Salesforce.com platform, Lightning, Apex Script, Visualforce Pages, Controllers, CSS, Encryption Fields, Custom Objects, Custom Tabs, Page Layouts, Reports, Dashboards, JSON, XML, Eclipse IDE Plug-in.

**Client: Flex Films USA, Elizabethtown, KY Dec’2015-July’2018**

**Role: Jr. Salesforce Administrator**

**Responsibilities:**

* Interacted with various business user groups for gathering the requirements for **Salesforce** implementation and documented the Business and Software Requirements.
* Performed detailed analysis of business and technical requirements and designed the solution by customizing various standard objects of Salesforce.com (SFDC) and using other Platform based technologies like Visualforce, Force.com API, and Web Services.
* Customized tab worked with various standard objects like Accounts, Contacts, Leads, Campaigns, Cases and Solutions.
* Designed, Implemented and deployed the Custom objects, Page layouts, Custom tabs, Components to suit to the needs of the application.
* Created Custom Objects and defined lookup and master-detail relationships on the objects and created junction objects to establish connectivity among objects.
* Implemented Case Management Automation to track and solve Customer’s Issues. Implemented Email-to-Case, Web-to-Case to enter generated cases to Case Object.
* Used the sandbox for testing and migrated the code to the deployment instance after testing.
* Provided the training to the internal business users to use the application and develop their own custom report.
* Prepared user manual and technical support manual.

**Environment:** Salesforce.com, Workflow & Approvals, Reports, Custom Objects, Custom Tabs, Email Services, HTML, Java Script, Java, Web Services, Windows.

**Client: CGS, India May’2013-Nov’2015**

**Role: Java/J2EE Developer**

**Responsibilities**:

* Developed modules in Java and integrated with MySQL database.
* Responsible for coding using Java Servlets, Java Beans and XML.
* Worked with OOPS concepts such as Inheritance, Encapsulation, Abstraction and Polymorphism.
* Expertise in performing operations such as Collections, Exception Handling and Multithreading.
* Developed web applications using Spring MVC framework.
* Setup the class path for the Java JDK and managed the JVM (Java Virtual Machine) settings.
* Involved in Analysis, Design and Development of different phases of Process Flow module.
* Designed and developed highly customized front end screens using Sencha ExtJs framework library, JavaScript, HTML, CSS as a Rich Internet Application(RIA).
* Designed Graphical User Interfaces using JSP’s.
* Worked on various design patterns UML and Enterprise Application Integration.
* Implemented Action class and Action Forms using struts
* Worked on the design of the entire end-to end architecture for the Classification Web Application.
* Added Dynamic functionality to the user interface using Java Script.
* Implementation of components and wireframes using cross-browser compatible JavaScript, JQuery and AJAX.
* Experience in Programming with SQL, PL/SQL.
* Used JDBC for administering and managing users and clients.
* Implemented XSLT transformation for converting XML to HTML.
* Implemented database tables, middleware designing, client-side web programming and server-side java programming.
* Followed Scrum Agile methodology for the iterative development of the application.
* Scripting of Test cases base on the specifications received for the request.
* Utilized various Testing methodologies for testing application on various levels like system testing and integration.

**Environment:**Java 1.3, Java Script, Java Beans, Java Servlets, JQuery, Apache Tomcat, Eclipse, AJAX, Windows, PL/SQL, JDBC, XML, CSS, HTML.