

Kailash Chandra

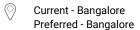
Graphic & Video Editor

I am a confident and creative designer with 9 years of experience, with a strong background in both print and digital media. My expertise lies in creating high-end designs for the hotel industry. I am self-motivated, self-sufficient, and possess exceptional communication skills, making me a great team player.

Contact

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Key Skills

- Excellent graphic design skills with a creative flair and a good sense of color.
- Ability to work within brand and design quidelines.
- Highly organized and able to prioritize work schedule effectively.
- Strong teamwork and independent work capabilities.
- Additional knowledge of HTML and CSS.
- Experienced in creating WordPress websites.
- Proficient in creating WordPress websites.

Education

BSC in Animation & Multimedia Arena Animation, Barrackpore 2009-2012

Higher Secondary Education Kendriya Vidyalaya Barrackpore (Army) 2009

Secondary Education Kendriya Vidyalaya Barrackpore (Army) 2007

About

Date of Birth – 14|4|1991 Gender- Male Citizenship- Indian Material Status- Single Language - English , Hindi

WORK EXPERIENCE

Senior Video Editor & Graphic Designer

Rosetta Resorts & Holiday Homes

(Nov 2022 - Present)

Working as a Video Editor and Graphic Designer at a 5-star resort with multiple real estate projects.

- Conceptualize and craft visually stunning designs for digital and print media, as well as videos for a variety of print and online campaigns, publications, and advertisements.
- Create original artwork for short-term and long-term projects, infusing them with creativity and innovation.
- Produce engaging videos for hotel and business promotions, including those for social media, events, and client presentations, using fresh ideas to capture viewers' attention.
- Design brochures, logos, booklets, company magazines, flyers, and online graphics that effectively communicate the brand message.
- Collaborate with the digital marketing team to develop compelling social media posts, campaign images, and videos, ensuring cohesive brand communication.

Senior Video Editor, Graphic Designer, and Social Media Executive

The Tamara (2017 -Nov 2022)

Another top-rated 5-star resort, worked as a Senior Graphic Designer, Video Editor and Social Media Executive.

- Design a wide range of marketing materials including brochures, logos, booklets, flyers, and online graphics
- Collaborate with the digital marketing team to create social media posts, campaign images, and videos and design responsive promotional emailers in HTML and CSS.
- Conceptualize and produce digital and print designs and videos for various campaigns, publications, and advertisements
- Create video and graphic presentations for the sales teams to acquire new business.

Graphic Designer

Netscribe India Pvt. Ltd

(2014 - 2016)

Worked for top e-commerce brand Snapdeal as a graphic Designer.

- Editing the Product images using Photoshop and uploading them on Server.
- · Making the product live direct in Snapdeal website.
- Ensuring that the images are compatible in the website without any errors.

WORK LINKS

Please find the attachment for the digital media work:

Work

Kindly go through the below link work for my video work:

- https://www.youtube.com/watch?v=Uj0fDxqWfP8
- https://www.youtube.com/watch?v=KtJZOKr0T_Q
- https://www.youtube.com/watch?v=5WbAWJOMoMM
- https://www.youtube.com/watch?v=_8HXfpffc_I
- https://www.youtube.com/watch?v=85B_RyZWXVM

PROFICENCY

PHOTOSHOP
PREMIERE PRO
EMAIL MARKETING

AFTER EFFECT

CONSTANT
CONTACT

COREL DRAW

FIGMA

AUDITION WORDPRESS