SAYED MARUF INAMDAR

MBA - Marketing and Finance

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CAREER SUMMARY:

Motivated, diligent and responsible MBA graduate well versed in market research, digital marketing tools with a strong passion for analytics. Also possess an ability to interpret, analyse and present findings using various analytical tools and ultimately achieving the goals set by the company.

WORK EXPERIENCE:

Mobility Foresights

Digital Marketing Intern | May 2022 – July 2022

- Worked on Content Optimization to achieve the maximum traffic for a Website through Organic SEO
- Published new upcoming market reports on the Website.
- Carried out the SEO Rank for the published contents.
- Evaluated the competitors and suggested various strategies to become more competent.

TRCS Pvt.ltd

Internet Of Things | 4 Weeks

- Worked on interfacing of the sensors, relays with Micro-controller, integrating with cloud for IoT applications.
- Developed mini projects like Home Automation using google assistant, measuring the height of a person etc.

EDUCATION:

MBA : Marketing and Finance

M S Ramaiah Institute of Technology | January 2021 - August 2022

- Project – Analysis of Performance indicators for Online Presence in Japanese Market; Replicating the Success model in US at Mobility Foresights.
- Presented a seminar on " Critical Thinking Skills " and carried out a small study on " Excessive Work Pressure on Employees in the IT Industry "

B.E - Electrical & Electronics Engineering

BLDEA College of Engineering, Bijapur KA | August 2016 - August 2020

- Project – Waste Segregation and Management.
- Co-ordinated events at National level Tech Fest "INVICTUS"

SKILLS:

- MySQL
- Power BI Desktop
- Advanced Excel
- Familiar with Tableau
- Familiar with SPSS data analysis tool
- SEO
- Leadership
- Teamwork
- Quick Learner
- Microsoft Word, Power point and Outlook

CERTIFICATIONS:

- Advanced Excel - Udemy
- Power BI Desktop - Udemy
- MySQL - Great Learning
- Fundamentals Of Digital Marketing – Google