



MOPURU RAVITHEJA

Software Engineer

Contact

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Skills

Apex, Visualforce Pages and Lightning Flows

Salesforce.com CRM Technologies

Workflows, Process Builder, Visual Flows, Reports & Dashboards, Apex Classes, Apex Triggers

Apex Data Loader, Data Import Wizard, Workbench,

7X Certified Salesforce developer with 2+ Years of experience in Salesforce.com CRM Platform. Experience in Administration, Configuration, Implementation and Lightning with Salesforce platform in both classic and lightning experience.

Work History

2020-01 -

2022-02

Software Engineer

PreludeSys India Ltd, Chennai

- Experience in Salesforce Customization, Security Access, Workflow Approvals and Data Validations
- Worked on User Management and provisioning security access control which includes profiles, roles, permission sets and sharing rules
- Creating Custom Apps, Custom fields, Profiles, Roles, Applying Sharing Rules, Record Types, Handling Page Layouts, Search Layouts, Related List and defining Field Dependencies, custom buttons, quick actions, global actions, compact layouts, highlights panel, Validation Rules, approval processes, custom permissions, custom settings, custom metadata, duplicate rules, Reports and Dashboards
- Hands on experience on automation tools like Workflow Rules, Process Builder and Salesforce Flows
- Good expertise on Lightning App Builder to handle pages on lightning platform
- Good expertise on creating email templates and email alerts
- Worked on Salesforce Development using Lightning Application, Apex Language and Visualforce Pages
- Ensured data integrity through the appropriate use of de-duping, loading, and exporting tools, for bulk of data using Data Loader, Workbench and Data Import Wizard
- Worked on setting up experience cloud platform and providing security as desired
- Working experience on the Experience cloud platform for various functionalities
- Working experience on Conga Composer Solution to create merged documents
- Working experience on Apttus CLM (Contract

Developer Console

Query Language SOQL and SOSL

Content Builder

Email Studio, Campaign

Apttus CLM

2020-06 -
2022-02

Lifecycle Management)

- Knowledge on Marketing Cloud Platform
- Creating Test Scripts , Test Scenarios , Providing Test results and updating the status in JIRA user stories
- Creating Email Templates and Dynamic Content Email using Content Builder in Marketing Cloud Platform
- Working on setting up the Data Extension and schedule the Send Classification using Email Studio
- Knowledge on creating the customer journey's by using the Journey Builder
- Knowledge on creating the Campaign and add the data extension and run the Campaign at specific time from Email Studio in Marketing Cloud Platform.
- Working experience on the text editor using VSCode

Software Engineer

Avanir Pharmaceuticals

- Project: Avanir division initiated this project with an objective of enhancing customer delight and experience of contract lifecycle efficiently and satisfactorily in the Apttus CLM Platform
- Individual Contribution:
- Creation of Custom Object, fields, formula fields
- Creation of Custom Permissions, Custom Tabs, Quick Actions, Custom Labels, Custom Buttons
- Creation of Approval Processes and Validation Rules
- Developed Workflows, process builders and salesforce Flows
- Creation of reports and dashboards
- Creation of Email Templates and Email Alerts
- Creation of new apex classes and test classes
- Worked on visualforce pages for signatures page apttus CLM
- Worked on Apttus Wizard Design Set Up and Changes for different agreement types
- Worked on X-Author Templates for creation and changes of agreements
- Worked on Deployment from one org instance to another using change set
- Creation of Test Cases, Test Scenarios , Test Results and updated the status in JIRA user stories

2020-01 -
2020-05

Trainee Software Engineer

Connect America, Chennai

- Project: Connect America division initiated this project with an objective of enhancing customer delight and experience by servicing their request efficiently and satisfactorily in the Salesforce Experience Cloud Platform
- Individual Contribution:
- Creation of Custom Object, fields, formula fields and lookup filters
- Creation of Profiles, Roles and Sharing Rules
- Creation of Record Types, Page Layouts and Validation Rules
- Developed Workflows, process builder and Visual Flows
- Creation of Email Templates and Email Alerts
- Worked on Community Administration, Security, Moderations and Experience Builder
- Worked on community design, page variations, audience targeting, pages, navigation menu
- Worked on Integration of Conga Composer with Salesforce to generate merged documents
- Worked on Deployment from one org instance to another using change set Project

2019-05 -
2019-08

Intern Salesforce Developer

PreludeSys India Ltd, Chennai

- Creating Custom Apps, Custom fields, Profiles, Roles, Applying Sharing Rules, Record Types, Handling Page Layouts, Search Layouts, Related List and defining Field Dependencies, custom buttons, quick actions, global actions, compact layouts, highlights panel, Validation Rules, approval processes, custom permissions, custom settings, custom metadata, duplicate rules, Reports and Dashboards
- Knowledge on creating the Workflow rules , Flows and Process Builder

Education

2017-08 -

Master of Technology: Computer Science

2019-04

and Engineering

VIT University - Vellore

GPA: 8.25

2013-07 -
2017-04

Bachelor of Engineering: Computer Science And Engineering

Panimalar Engineering College - Chennai

Certifications

Certified Salesforce Administrator

Certified Salesforce Platform Developer1

Certified Salesforce Lightning App Builder

Certified Salesforce Marketing Cloud Email Specialist

Certified Salesforce Marketing Cloud Administrator

Certified Salesforce Marketing Cloud Consultant

Certified Salesforce Associate