TUSHAR D. PARIKH

39/Santinagar society-1, Near Prabhat colony, Waghodia road, Vadodara - 390019 **Contact:** +919099013316; **Email:** partushar@gmail.com

Solution Architect

➢ Adroit & dynamic **Senior Architect having 17 Years in Solution Architect, Software Development and Software Quality testing, currently spearheading the task as a Solution Architect at Astound Commerce as contractor, Since June'19.**

➢ Strong Ecommerce domain of Omni channel support and multi-channel ecommerce solutions.

➢ Salesforce commerce cloud certified developer.

➢ Analytical thinker, consistently resolving ongoing issues, often called upon to consult on problems that have eluded resolution by others.

➢ Have extensive technical expertise with respect to the umpteen amount of professional exposure in projects/ technology implementation as part of professional involvement.

➢ Proficient in Client/Server architecture, OOPS concepts, sound exposure to SQL, Oracle Database and proficiency in Programming.

➢ Extensive experience of working on Multiple Operating Systems involving UNIX, Linux and Windows.

➢ Excellent communicator with exceptional talent for problem solving and ability to handle multiple functions and activities in high pressure environments with tight deadlines.

➢ Excellent time management skills with proven ability to work accurately and quickly prioritize, coordinate and consolidate tasks, whilst simultaneously managing the diverse range of function from multiple sources.

➢ Strong team leader, builder and facilitator, fostering an atmosphere that motivates highly talented professionals to balance high-level skills with maximum productivity.

TECHNICAL SKILLS

Primary Skills	Salesforce commerce cloud
Framework:	Struts 2.0, Hibernate
Languages:	Core Java, J2ee, PL/SQL
Operating systems:	Linux (Redhat, CentOS, Fedora, Mandriva), Windows
Internet:	HTML, java-script, XML
Front Ends/GUI:	HTML 5, Java script, jQuery, CSS with media query
Web/Application Server:	Apache Tomcat
Distributed Applications:	JDBC, Java Beans and Servlets

PROFESSIONAL EXPERIENCE

Nubis IT Services	**Since AUG'23**

Solution Architect

Accountabilities:

- Define Integration specification documents describing solution addressing integration with different 3rd-party systems
- Design solution architecture diagram and technical design document.
- Leading Requirement Workshops for functional and non-functional requirements.
- Support development team for technical support.
- Define high level solution artefacts (Interface list, Data Modelling etc)
- Support SRA process with SFCC
- UAT and go live readiness and support.

Astound Commerce	**JUN'2019 – JUL'23**

Solution Architect

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Infosys	**AUG'2015 – JUN'2019**

Senior Consultant

Project Undertaken:

Title: Levis Strauss & Co.

Environment: Salesforce commerce cloud, jQuery, java script
System Development Approach: Agile
Operating System: Windows
Précis: Levi Strauss & Co. is one of the world's largest apparel companies and a global leader in jeans. LS&Co implementation is complete B2C ecommerce targeted for APAC region mainly for Korea, Australia, India and Japan. We need to roll out 4 different ecommerce sites for APAC using same POD in SFCC. During this Implementation we need to use shared code base as well different integrations for each market. Each market has its own GUI, payment gateways and other customizations. As an OMS we have Integrated with EPOCH (sterling commerce) and market specific WMS.

Accountabilities:

- Working onsite at client office for requirement gathering workshops for global requirement.
- Design solution architecture diagram and technical design document.

- Owns responsibility of Korea and Australia site delivery.
- Lead development team and completed implementation within tighten deadline.
- OMS Integration with EPOCH (Sterling Commerce) for order processing and inventory.
- Integration with payment gateway Adyen. KCP hosted payment implementation for Korea,
- API based credit card payment integration and PayPal integration for Australia.
- Integration with SAP PI for catalog and price book.
- Omiture integration for Analytics.
- Working onsite at client office for Australia UAT support.
- Go live readiness and support.

System Development Approach:	Agile
Operating System:	Windows
Précis:	Sally Beauty Mexico is a subsidiary company of sally beauty holdings which are manning more than 2700 stores worldwide in countries such as united states, Mexico, Puerto Rico, Japan, Germany and England. Sally Beauty Mexico ecommerce implementation is a first online solution for Mexico. This is a complete ecommerce end to end Omni channel solution we have developed using salesforce commerce cloud as an online store and Microsoft AX is OMS and product management tool.

Accountabilities:
- Requirement gathering discussion with onsite team
- During last implementation phase working onsite at client office.
- Design solution architecture diagram and technical design document.
- Create reusable cartridge for catalog conversion. This cartridge will convert products and category data from CSV to SFCC XML format and import into SFCC.
- Integration with Microsoft AX for Gift card and Loyalty redemption.
- Integration with NetPay payment gateway for hosted page solution.
- UAT and Go Live readiness.
- Working onsite at client office in hyper care support.

Orderdynamics - (Previously known as eCommera)	**APR'2015 – AUG'-2015**

Development Lead

Project Undertaken:

Title:	www.philosophy.com
	www.spacenk.com
Environment:	Demand ware framework, jQuery, java script
System Development Approach:	Agile
Operating System:	Windows

Précis:	Orderdynamics is earlier known as eCommera. Worked on different support projects which are implemented earlier by eCommera only. During support I need to provide support to fix P1 and P2 defects and effectively managed different releases.

Accountabilities:

- Point of contact for client support team.
- Fixing of P1 and P2 defects in the delaine as per support SOW.
- Used Agile tool JIRA for support release, manage defects and CRs.
- Effecting management of code repository for various releases, branching and merging.
- Managed client communication for critical issues.
- Followed support management process of delivering release notes, user guide, client demo, effective progress and updates on tickets

Sapient Nitro	**JUN'2014 – APR'2015**

Senior Associate Technology Level -2

*Project Undertaken***:**

Title:
www.godiva.com
www.business.godiva.com
www.activemind.com

Environment: Demand ware framework, jQuery, java script
System Development Approach: Agile
Operating System: Windows
Précis: Godiva b2b is an innovative solution in Demandware platform for targeting corporate users. Develop complete ecommerce end to end solution for the retailer. It is an online ecommerce application that provides features of browse and purchase products online through various payment gateways and payment methods with 3d secure, integrate with warehouse system, Order management system, call centre, Address suggestion and verification, SEO and redirection based on the countries and many more features. It allows the customer to manage their contents, products and catalogs, price books and inventories.

It is developed using Demand ware MVC Framework where view is ISML templates which like jsp, controller is a pipeline and pipelets same as an action class and model as scripts written in demand ware API created based on java and similar to java classes.

Accountabilities:

- Involve in solution design and development.
- Involve in communication with client, business analyst and project owner to discuss requirements and planning.
- Providing high level estimates.
- Manage team to monitor the progress, follow the process and resolve issues.
- Doing Impact Analysis.

<u>**Development Lead**</u>

<u>Project Undertaken</u>:

Title:	www.fitflop.com
	www.baccarat.com/
	www.belstaff.com/
	www.jaeger.co.uk
	www.anyahindmarch.com/

Environment:	Demand ware framework, jQuery, java script
System Development Approach:	Agile
Operating System:	Windows

Précis: eCommera is a commerce specialist company for implementing and consulting retail practice. At the beginning in India operations initially company has tie up with Quickstart global which is later known as talent anywhere. After few successful years company separated its operations and registered and established in Pune with the name eCommera India Pvt. Ltd. After few years again it's known as order Dynamics Pvt. Ltd. Before couple of years, it's acquired Dentsu Agies Network and finally known as eCommera linked by isobar.

As a contribution developed complete ecommerce end to end solution for the retailers mentioned above. It is an online ecommerce application that provides features of browse and purchase products online through various payment gateways and payment methods with 3d secure, integrate with warehouse system, Order management system, call centre, Address suggestion and verification, SEO and redirection based on the countries and many more features. It allows the customer to manage their contents, products and catalogs, price books and inventories.

It is developed using Demand ware MVC Framework where view is ISML templates which like jsp, controller is a pipeline and pipelets same as an action class and model as scripts written in demand ware API created based on java and similar to java classes.

Accountabilities:

- Involve in development and planning.
- Involve in communication with client, business analyst and project owner to discuss requirements and planning.
- Manage team to monitor the progress, follow the process and resolve issues.
- Integrations with different payment gateways cyber source and Datacash.
- Core metrics and google analytics integration for analytics.
- LinkShare integration for affiliates marketing.
- Integration with OMS for order processing, refund, return and exchange orders.
- Bazaar voice integration for reviews and ratings.
- Demandware call centre integration.

NESS TECHNOLOGIES, MUMBAI	**MAY'2010-NOV'2010**
NAVTEQ India, MUMBAI	**NOV'2010-SEP'2011**

<u>**Senior Software Engineer**</u>

<u>Project Undertaken</u>:

Title:	Atlas (Map editing tool)
Environment:	Java swing, Oracle, Junit
System Development Approach:	Agile
Operating System:	Windows

Précis: Validating Map data, Atlas is tool to edit MAP data. This Software is developed for **Navteq** which leading company for is gathering, processing and delivering accurate map data to its worldwide customers. Map data consist various attributes and values for different entities on an earth and that can define using different terminologies as especially for a Map.

Accountabilities:

- Involve in development of an Automation testing tool for Atlas.
- Involve in an area where to automate and why to automate in requirement gathering phase
- Doing Impact Analysis
- Coding for rule code which contains business logic for a MAP object.

PRIMAVERA SOFTWARES, VADODARA	**JUN'2009-MAY'2010**

<u>**Software Developer**</u>

<u>Project Undertaken</u>:

Title:	Food Distributor System
Environment:	Struts, J2EE, Hibernate, MySQL
Operating System:	Windows
Précis:	It's a live application that is developed in Struts 2.0 and Hibernate and Spring Framework. The Food Distributor System is intended to allow the small and midsized food distribution companies to automate and manage their Business Processes with SaaS application.

The application will be delivered using service model and will be hosted. The system allows setting up more than one distributor in this application in a way that enables to the distributor to create their own catalog, register and manage their customers and allows them to run their business process via this service.

A Distributor will be able to make the service available to the customer by integrating the FDS Home Page widget into their website which will enable access to this service on the distributor's web site

Accountabilities:	• Responsible for managing Database Back up for SQL
	• Accountable for normalizing Database
	• Extensively worked on Struts framework
	• Carried the implementation of the MVC Pattern in FDS
	• Deftly carried Unit testing of the applications

FINLOGIC INDIA PVT LTD., NJ INDIA PVT LTD., SURAT   **NOV'2006-MAY'2009**

<u>**Junior Team Leader**</u>

<u>**Project Undertaken:**</u>

Title: Distributor Funds Management System (DFMS)
Environment: J2SE, ORACLE 10g, HTML, Servlets
Operating System: Linux

Précis: This is an online System that is developed for the management of various mutual funds data. It helps the client for Upfront, Trail and Per Application Brokerage Calculation, Reconciliation of Transactions, Payment Processes, Partner Id and Website Creation. It also informs them about various services status such as Renew, Action, and deactivation/Termination, Maintain Bank Details of NEFT, DD or DC. It also provides different kinds of Reports such as Income Report, Payable Vs. Paid Reports etc. It also provides Various Utilities for category and subcategory update, Data Downloading, Payment Adjustments, Payment Utility, etc. Its Sub Process are:

- Masters Management
- Brokerage Receivable marking
- Brokerage Direct Matching with Registrar
- Brokerage Reconciliation
- Brokerage Payment Process
- Trainee Incentive Payment Process
- Service Management
- Registrar Query Management
- Report Generation
- RAP Calculation (Reward Accumulation Program

Accountabilities:	▪ Responsible for understanding the requirements and analysis of the project
	▪ Accountable for Design User Interface and deftly defined Database Design
	▪ Responsible for Coding, Application Development/Maintenance
	▪ Carried the task of allocating work to the Subordinates

Title:	Financial Accounting System
Environment:	J2SE, ORACLE 10g, HTML, Servlets
Operating System:	Linux
Précis:	This Software manages all operations pertaining to accounts such as Ledger Entries, Balance sheets, etc. It Contains four Modules: Masters, Transaction, Reports and utility. Company performs following operations by this system: Ledger Management, Bank Payment, Bank receipts, Cash Payment, Cash Receipt, Journal Voucher, Bank Reconciliation, Petty cash, etc

Accountabilities:	▪ Responsible for understanding the requirements of the project
	▪ Accountable for making an Entry Module for new the category
	▪ Carried Database Management and generated reports based on requirements Developed utilities based on requirements

ACTAX INFO TECH PVT LTD., Vadodara	**JUN'2006-NOV'2006**

Trainee Software Developer

Title:	TaxexectPro
Environment:	J2SE, XML, JSP, Servlets
Operating System:	Windows NT/2000/XP
Précis:	The Project is based on US Taxation System. It is used for Tax-Prepares to pay tax online to the IRS. It is called e-filling and is used for paying both federal and state level tax. It contains for types of modules (1040, 1065, 1120C, 1120S). I worked on 1040, which is individual module related to single person who has only one source of income. Another three are business modules for partnership, corporate and shareholders respectively. Project has many facilities like online backup, file cabinet, bank products, paper returns, fax return, unlimited e-filling etc.

Accountabilities:	• Efficiently designed and developed all Front-end forms for the 1040 module
	• Developed a Back end of that forms using XML
	• Successfully implemented various functionalities like online Backup, File Cabinet, printing, Paper returns, and Fax returns
	• Assisted in the preparation and updating system documentation as changes are implemented in the system

Title:	High performance Exchange Server
Environment:	JDK1.2, RMI, Servlets API 2.0, Net Beans Editor, MS SQL Server 6.5, XML, XSL
Operating System:	Windows NT/2000, UNIX
Précis:	Project is used for communication between server and the clients through messages. It displays the list of all clients who are logged in and informs all the clients if anyone has left or joined

Title:	Real Time Audio-Video Conferencing System over Intranet (In-house Project)
Environment:	J2SE using (JMF (Java Media Framework), swing), Back End File System, Web sphere Studio
Operating System:	Windows 2000
Duration:	Jul'05-Dec'05
Précis:	The Project is used for arranging Real-time meetings and Group Discussions within the Intranet. It uses both Audio and Video utility. It also contains On Demand Video, which gives the conference files of previously held conferences. It is in Java and uses JMF package of Java

Title:	Tax Exact Professional – A Taxation Product by Professionals for Tax Professionals
Environment:	J2SE, XML, JSP, SERVLETS
Operating System:	Windows NT/2000/XP
Précis:	This System is developed for the USA CPA's and Individual Taxpayer's who have to fill the Tax forms or Tax every year. The project enables the fulfilment of the requirement of CPA's and the common man to fill the Tax return easily
Accountabilities:	• Responsible for GUI Development and making a Back end of that forms using XML
	• Accountable for Relation writing done by the accountant along with Relation Implementation and Printing
	• Carried ERC (Error rejection code) performs auto diagnostics for errors and omissions and also responsible for E-filling
	• Assisted in the preparation and updating system documentation as changes are implemented in the system

Project undertaken during final semester of MCA:

Company: ACTAX INFO TECH PVT LTD., Vadodara Project: TaxexactPro
Project Duration: Dec'2005 – May'2006.

EDUCATIONAL AND PROFESSIONAL CREDENTIALS

MCA, 2006
Anand Institute of Information Science, Anand, Sardar Patel University, Vallabh Vidyanagar, 61%

BCA, 2003
Virani Science College, Saurashtra University, 59.38%

HIGHER SECONDARY, 2000
H.V.Shroff Memorial High School, Baroda, Gujarat State Education Board, 57%

SENIOR SECONDARY, 1998
Sardar Vallabhabhai Patel Vidyalaya, Baroda, Gujarat State Education Board, 82%

Date of Birth: 17 October 1982
Linguistic Proficiency: English, Hindi and Gujarati
Passport No: P2543611
Hobbies: Listening to Music, Playing Cricket and Computer games.
References: Available on request