

**R Anil Kumar**

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### **Objective:**

- ✓ Scaling new heights of success and leaving a mark of excellence in assignments which involve analytical capabilities and professional growth.
- ✓ Apply my expertise in the area of **SFCC (Demandware)** web-Application development from design to implementation and providing successful solutions in a timely manner.

### **Professional Summary:**

- ✓ Certified SFCC developer with almost 5.5 years of diversified and progressively challenging experience as a SFCC Software Developer.
- ✓ Proficient in developing applications using pipelines, Controllers & SFRA in SFCC (Demandware).
  - Product customization's
  - Single page checkout
  - Custom Product and Category feed XML file generation
  - Oapi Customization
  - Wish list Implementation , Dynamic image service & Order level customization's
  - Einstein Recommendation & AB Test
- ✓ Good knowledge in integrating 3<sup>rd</sup> party applications using SFCC service framework and performing web API calls
  - DIS
  - Naravar
  - Vartex
  - JDE Order management
  - Mind Box
  - Pickup in store
  - Google tag manager , Talkble, Curralate
  - COD, Adyen, Apple Pay, Paypal, Mobile Payments
  - Borderfree
  - Bazaarvoice
  - Feedanomics, commission junction

### **Organizations:**

**PFSWeb Global Services Pvt Ltd.**

From: Dec 2019 to - Till date

**IBM India Pvt Ltd.**

From: Jun 2019 to - Dec 2019

**PFSWeb Global Services Pvt Ltd.**

From: Feb 2016 to - May 2019

**Technical Exposure:**

Operating Systems	Windows, Linux
Cloud Based Ecom Platform	Salesforce Commerce Cloud (Demandware)
Web Technologies	HTML, CSS, ISML, Java Script, DW Script, jQuery
Tools	Eclipse, UX studio, Business manager
Version Control	GIT, SVN

**Certifications:**

- ✓ **SFCC B2C Digital developer**

**Educational Profile:**

**B.Tech (Computer Science Engineering) from JNTU A, (2011-2015)**

**Projects worked upon:**

Graham & Brown, Pandora, Hallmark, App group, Party city, Casmoprof, Sally beauty, EA, Haman and Rocky.

**Roles & Responsibilities:**

- ✓ Requirements and Analysis: Understanding the requirements of the client and act as a sole functional resource and solution provider.
- ✓ Interacting with the client on various forums to discuss the status of the project, clarify any queries regarding the functionality etc.
- ✓ Implemented web services for seller using Demandware service framework.
- ✓ Involved in Analysis of defects, coding and bug fixes.

**Achievements:**

- ✓ Was awarded with **Demandware Rookie of the year.**
- ✓ Was awarded with best **Demandware developer of the year.**

**Personal Details:**

Date of Birth : 17/02/1994  
Nationality : Indian  
Languages Known : English and Telugu  
Communication Add. : KR Puram, Bangalore-84