**Meena Gupta** 

**B7-303,panchsheel greens 2**

**Greater Noida( west)**

**Email:** [meena.gpt@gmail.com](mailto:meena.gpt@gmail.com)

[meena.guptaa@yahoo.co](mailto:meena.guptaa@yahoo.co)

**Mobile:** 9873658121

**Career objective:**

“Seeking a position that utilizes my skills and abilities in IT Industry and provides opportunities for technical skill development, innovation and growth”.

**Computer Proficiency:**

Operating system: Win 2000/XP/Windows 7, Linux, Sun Solaris

Programming Languages: SFDC, Salesforce Sales Cloud, Service Cloud, Apex, Salesforce, HTML5/Javascript, C/C++, Core Java

Database: Oracle 10g.

**Professional Experience Details:**

* Total IT Experience as Salesforce Developer for 3.6 years.
* Currently working as Salesforce Consultant in Indiabulls.( Sep 2018 to till date)
* Worked as a Salesforce Developer in Infogain, Noida. (April 2016 to march 2017)
* Worked as Salesforce Developer in S2H, Pune. (Dec 2013 to march 2016)
* Salesforce Certified Administrator **[Cert#: 4483860]**
* Worked as a Assistant Professor in SRM University, NCR Campus, Modinagar(Jan2009-July2010)

**Academic Qualification:**

* M.Tech in Software Engineering with CGPA of 8.67 (2010-2012) from Gautam Buddha University, Greater Noida.
* B. Tech(2004-2008) in Computer Science & Engineering, K.I.E.T.( UPTU), Ghaziabad with 70.00%
* HSC in 2003 from P. R. Inter College Sidhpura, Ditstrict Etah, UP Board with 70.60%
* SSC in 2001 from P. R. Inter College Sidhpura, Ditstrict Etah , UP Board with 78.33%

**Project Details**

1. **Indiabull’s Dhani App Transformation**

* We are leading NBFC in India which is using Salesforce Sales Cloud for Dhani App which is used for disbursing Personal Loan.

**My Role:**

* As a **Techno-functional** consultant, coordination with all the business team stakeholders like Sales, Credit, Risk, Operations team to document their business requirements & implement inhouse. Owning the Salesforce application for any change request & CR approvals.
* Preparing BRD & SRS.
* Administration, Configuration, Customization, Development and Support experience on Salesforce Sales & service cloud.
* Worked on Salesforce Lightening Components, Data Services and used all css styles to make rich UI on lightening platform to make it more user friendly & operational.
* SFDC Configurations/Customizations – User Interface, Page Layouts, Lightning Components, Tabs, Custom fields, Custom objects, Validation Rules, Triggers, Process Builders…etc
* Integrating with customer mobile app using IBM-IIB middleware.
* Experience in writing Apex, Visual Force, Web Services API  
  Extensive experience over creating workflows, approval processes, validation rules and sharing & security rules. Working Knowledge in Generating Reports, Dashboards, and customized reports and analyzing the data in SFDC.
* Done integration with UIDAI/Aadhar bridge, NSDL to automate the loan applicant’s credit profile check process.
* Apex Data Loader, Force.com, Import Wizard, SFDC Data Export.

1. **Hero FinCorp LOS+Servicing Transformation)**

* Client is among the leading fastest growing NBFC(Hero FinCorp) which is using Salesforce Sales Cloud for LOS(Loan Origination System) and Service Cloud for Servicing the acquired customer for different kind of loans like vehicle loan, personal loan, consumer durable loan, housing loan, corporate SME/MME loans.

**My Role:**

* As a **Techno-functional** consultant, Coordination with all the business team stakeholders like Sales, Credit, Risk, Operations team to document their business requirements & implement inhouse. Owning the Salesforce application for any change request & CR approvals.
* Administration, Configuration, Customization, Development and Support experience on Salesforce Sales & service cloud.
* SFDC Configurations/Customizations – User Interface, Page Layouts, Lightning Components, Tabs, Custom fields, Custom objects, Validation Rules, Triggers, Process Builders…etc
* Experience in writing Apex, Visual Force, Web Services API, Extensive experience over creating workflows, approval processes, validation rules and sharing & security rules. Working Knowledge in Generating Reports, Dashboards, and customized reports and analyzing the data in SFDC.
* Done integration with UIDAI/Aadhar bridge, CRIF, CIBIL to automate the loan applicant’s credit profile check process.
* Used different data tools – Apex Data Loader, Force.com, Import Wizard, SFDC Data Export.
* Configured Live Text( For Customer support)
* Omni channel configuration
* Macros

1. **Indiamart CRM Sales+Service Cloud Application Transform)**

* Client is among the leading online retailer for several vendors and provided a platform to sell their products on online platform. Application maintains sales process on Force.com platform for B2B.

**My Role:**

* **As a Salesforce Developer**, Administration, Configuration, Customization, Development and Support experience on Salesforce.com
* SFDC Configurations/Customizations – User Interface, Page Layouts, Tabs, Custom fields, Custom objects, Validation Rules, Triggers.
* Experience in SFDC related technologies such as Apex, Visual Force, Web Services API  
  Extensive experience over creating workflows, approval processes, validation rules and sharing & security rules. Working Knowledge in Generating Reports, Dashboards, and customized reports and analyzing the data in SFDC.
* Used different data tools – Apex Data Loader, Force.com, Import Wizard, SFDC Data Export.

1. **Altria CRM Transformation**

Altrea is one of the largest cigarette companies of the world. Team Size- 6

**My Role**

* As a **Salesforce** **developer**, converted sql to apex code
* Written test Classes

**Coveo** [ A kind of search Engine, worked on service cloud]

* Filter out similar cases on the basis of subject & Description.
* Configured Live Text( For Customer support)
* Omni channel configuration
* Macros

**Awards & Achievements:**

* Was a member of Reception & Registration & Descipline Committee for COMMUNE-CACCS 2011.
* Was a member of Reception & Registration & Certificate Committee for Workshop on Software Reliability & Testing.

**Extra Curricular Activities:**

* Active participation in **U. P. scouts & Guides programme**.
* Worked as a **coordinator** in conducting many events at school and college level.
* Active participation in sports (**Badminton**).
* Active participation in cultural activities (**Dancing & Singing**) at school & college level..
* Active member of computer science community “**Cyborgs**” in Institute.

**Personal Details:**

* Father’s Name : Mr. Satish Chandra Gupta
* Date of Birth : 1st June, 1986
* Sex : Female
* Marital Status : Married
* Nationality : Indian
* Language Proficiency : English, Hindi
* Permanent Address : Near New police Station, Sidhpura, District-Kashiram Nagar(U.P.),Pin Code- 207246

I do hereby declare that the above written particulars are true to the best of my knowledge and belief.

**DATE Meena Gupta**