

# Deepak Kumar

**Tableau Desktop Specialist and Alteryx Designer Core Certified**

Business Intelligent Consultant | Tableau Developer

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Business Intelligent Consultant with a demonstrated history of working in various industry domains. Have an experience in Data modeling, warehousing & visualizing for Sales & Marketing analytics. Involved in POCs, presales activities & end to end client handling.

## Profile Summary

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- Developed BI reports and dashboards for various clients. from multiple data sources like (Excel, mySQL, PostgreSQL)
- Explored data in a variety of ways and across multiple visualizations using Tableau. Strategic expertise in design of experiments, data collection, analysis and visualization.
- Involved in troubleshooting, resolving and escalating data related issues and validating data to improve data quality.
- Involved in Installation, Un-installation, creating backup and SSL configuration of tableau server.
- Designed Tableau data visualization utilizing cross tabs, maps, scatter plots, pie, Bar and density charts. Giving application demos to customer and other teams at
- Proficient in formulating business strategies and analytical plans across customer acquisition, portfolio management
- Keen eye for presentation, formatting and details. Loves new challenges & new domains.

## Work Experience Details

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### Business Analyst | Tableau Developer

CRG Solutions Pvt. Ltd.

*Jan'21 – Present*

#### Project/Training : Confidential

Industry : Dairy and Cattle Feeds

#### Responsibilities:

- Responsible for gathering business requirements and technical specifications from stakeholders.
- Understanding business requirement and building data model for report generation.
- Using Tableau prep builder to develop work flow and staging to SQL server.
- Developed procurement dashboard as per the business requirement.
- Created detailed technical specification, business requirements and unit test report documents.

### Project : Chaayos

Industry : Fast and Food

#### Responsibilities:

- Understanding Client requirement, explaining business KPI to customer.
- Designed dashboards like Product analysis, finance dashboards, order cancellation dashboard, TAT dashboards, discount dashboards etc.
- In Store Sales Analysis Dashboard performed new analysis for the business.
- ABC Analysis to show which store, product is performing excellent, good, average and bad.
- Cohort Analysis to study the behavior and outcomes associated with customers over time.
- Weekly sales in Stack Chart analysis where color in stacks shows contribution of time zone i.e. Breakfast, lunch, snacks, dinner, late night snacks.
- Responsible for development of mobile application dashboard for all major dashboards.
- Conducting in house tableau training for analytic team.
- Created detail project technical document.

### Project : Zomato Media Pvt. Ltd.

Industry : Consumer Services

#### Responsibilities:

- Requirement gathering from the stakeholders in the company's Retail & Credit to generate new reports or to migrate their existing Periscope reports to Tableau.
- Migrate 40 periscope dashboards into tableau, the data is all about their app that no. of people open their app then move to menu, cart and placed the orders, and other 16 dashboards we have to build from scratch.
- Developed TAT analysis of delivery partner and restaurants.
- Developed Delivery Partner feedback and performance reports.
- Created customized Calculations, Conditions and Filter Local, Global, Parameters, Groups and sets for various analytical reports and dashboards.
- Created detail project technical document.

### Project : Jaquar Group

Industry : Manufacturing

#### Responsibilities:

- Handled a team of 3 people. Taking the technical/Functional requirements from the client and implementing
- Developed customized and interactive Tableau reports for pre- and post-sales analysis.
- Designed dashboards like Product analysis, dealer performance, Sales team performance, Quotation Analysis, Sales team member contribution analysis, Order Movement etc.
- ABC Analysis to show which dealer and salesperson is performing excellent, good, average and bad.
- Analyzing user requirements and validating the data with their SMS and MIS.
- Responsible for server management, creating user, granting permission.
- Installation of new version of server i.e. 2020, creating backup, un-installation of old version i.e. 2018.1 and SSL configuration of tableau server and creating trusted IP for embedded analytics.
- Worked with Alteryx developer in data modeling and developing workflows in Alteryx.
- Provided in house tableau training to analytic team.
- Created detail project technical document.

## Business Intelligent Consultant Trainee

Team Computers Pvt. Ltd.

Jun'19 – Nov'19

- Gained understanding of Analytics procedures by closely working on BI Tool Tableau and ETL tools
- Shadowed senior team members to learn all related jobs.
- Learned new materials, processes and programs quickly to maximize performance.
- Maintained high levels of efficiency during training by taking detailed notes and asking questions.
- Increased training efficiency by working closely with Tableau Developer, asking questions, and giving honest, detailed feedback.

## Project/Training : Amity University

Industry : Education

### Responsibilities:

- Finance analysis to give them one view visual analytics solution so as to improve decision making.
- Advanced features used: Created dual-axis chart with multiple features, developed complex features in charts like creating bar chart in tool tip, Parameters for drop-down menu, Trend-lines, Actions, Maps
- Chart types used: Map Filled chart, Comparison Chart, Scatter plots, Pareto Chart, Pie Chart, Bar Charts, Donut Chart
- Created detail project technical document.

## Education Details

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### B.Tech| Mechanical Engineering

Manav Rachna International University, Faridabad, Haryana.

CGPA: 8.25

July 2013 – July 2017

### Senior Secondary| Science

New Delhi Public School, New Delhi

CBSE | Passing Score: 80%

July 2012 – July 2013

### Secondary| General

Army Public School, Dehradun

CBSE | Passing Score: 8 CGPA

Mar 2010 – July 2011

## Technical Skills

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- Tableau Desktop
- Tableau Server/ Tableau Online
- Alteryx Designer
- Basis of Power BI
- SQL

## Certification

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- Tableau Desktop Specialist Certified issued by Tableau
- Alteryx Designer Core issued by Alteryx
- Tableau Author, Consumer, Designer badges issued by Tableau
- SQL issued by Udemey
- Data Visualization by Tableau issued by Great learning

## Academic Project

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Title: Design and Fabrication of Wheel Chair for Differently able people.

Description: Project was a powered wheelchair which can run and make the person stand on Wheelchair. The standing wheelchair we designed helps people with disability surge Reach objects placed high, deliver speech on podium. Self-esteem after that the person can feel independent.

## Accomplishment

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- Ranked 3<sup>rd</sup> in Math's Olympiad in School.
- Active member of various college activity teams.
- Active organizer of various society events in college.
- Participated and organizes various social programs/fund raising events.

## Personal Dossier

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Date of Birth	:	24TH August 1994
Father Name	:	Shri Ganesh Poddar
Language Known	:	English, Hindi