Gurdeep Gurnasinghani

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PROFESSIONAL EXPERIENCE

Bessemer Trust Woodbridge, NJ Financial Data Analyst

- Served as a subject matter expert on business process automation, utilizing Excel and Outlook VBA macros to automate repeatable business processes while improving accuracy and efficiency for multiple departments
- Developed, refined, and enhanced various recurring and ad-hoc analyses
- Worked with IT department to develop fee calculation tool using investment trading data and fee formulas for monthly revenue reporting
- Synthesized data into actionable insights to drive business decisions
- Utilized QlikView to create and maintain dashboards visualizing data for client fee reporting
- Queried, cleaned, analyzed, and prepared data for managerial, regional, and departmental reporting
- Monitored headcount and firm wide expenses of approximately 1,000 personnel
- Partnered with multiple stakeholders to compile and analyze firmwide quarterly travel & entertainment expense report and forecast
- Analyzed and reported monthly/yearly revenue for review by senior management and for presentation in monthly corporate communications meetings
- Participated in the development and maintenance of ETL pipelines between Oracle ERP and enterprise database
- Served as a subject matter expert for Oracle Cloud ERP modules (Payables, Receivables, and Procurement)
- Acted as a backup for Oracle ERP support manager responsible for Oracle service requests, module implementation, troubleshooting, workflow creation and modification

Whole Foods Magazine South Plainfield, NJ

Circulation Analyst

- Managed and preformed regular updates to customer database using SQL queries and database management tools
- Analyzed circulation data, compiled KPIs, and made strategic recommendations to senior management based on results
- Queried, cleaned, and prepared circulation data for bi-annual business publications audit
- Utilized Google DoubleClick and Google Analytics to manage ads and analyze traffic on company website
- Prepared daily, weekly, and monthly statistical reports on circulation and web ads using Excel

Budget Blinds of Mid-Lower Manhattan New York, NY

Sales Coordinator/Assistant Accountant

- Closed over 100 sales for customized shades and blinds in the competitive market of midtown and lower Manhattan
- Analyzed sales results and used prior sales data to forecast monthly/quarterly sales
- Responsible for creating, maintaining, and updating database with customer and invoice data

EDUCATION

Kean University, School of Business, Union, NJ B.S. in Finance

IBM Data Science Professional Certificate - 2021

SKILLS & INTERESTS

- **Technical Skills**: Excel (Pivot tables, Nested Formulas, VBA macros), Access, Tableau, QlikView, Oracle Cloud ERP, Git, Jira, SQL, PL/SQL Developer, Jupyter Notebook, Python (requests, pandas, numpy, scipy, matplotlib)
- Languages: Fluent in English, Hindi, and Sindhi
- Interests: Guitar, Brazilian Jiu Jitsu, Table Tennis, Hiking, U.S. National Parks, Video Games, Reading

June 2018 - Present

May 2016 - Nov 2017

May 2017 – June 2018

Apr 2021

May 2018